



Swarthmore Rotary Cog Notes

P.O. Box 4, Swarthmore, PA 19081



October 1, 2020

Holger Knaack
RI President 2020-21
Kevin M. Katarynick
District 7450 Governor

Swarthmore Rotary
Leaders

- William Clinton Hale
President
- Kathryn Jones
President-Elect
- Brian Casey
Club Executive Secretary
Webmaster
- Craig Fava
Past President
Secretary
- Sonya Pappas
Treasurer
- Barbara Whitaker-Shimko
Rotary Foundation Chair
- Betty Ann A. Flynn
Club Director
- Anne C. Hansen
Club Director
- Lori Markusfeld
Service Projects Chair
- Penelope Reed
Public Relations Chair
- Ann K. Seidman
Membership Chair
- Barbara Amstutz
Grants Committee Chair
- Maria Michael Zissimos
Past President
- Francy Cross
Assistant Governor

Service Quotation

"Freedom is the freedom to say that two plus two make four. If that is granted, all else follows."
George Orwell,

Rotary Celebrations!

Birthdays

No Birthdays Found

Wedding Anniversaries

Cathleen Darrell
October 4th

Years of Service

Martin Spiegel
10-04-1996
24 Years

Meetings and Events

October

1st - [Meeting](#)

Speaker: Kerry Saunter, Constitution Learning Center and Chair Voter Service, LWVPA
Subject: Elections and Get Out The Vote

8th - [Meeting](#)

Speaker: Greg Brown, VP Swarthmore College
Subject: Higher Education and Adapting to COVID-19

15th - [Meeting](#)

Speaker: Nat Fenton, Lawyer and Historian
Subject: he Life and Impact of Alice Paul on the Civil Rights Movement

Table Grace

By Frederick E. Christian

God of hope, these are days that are often discouraging in business and disquieting as we look at the larger affairs of peoples and nations. Grant that we may not be dismayed, but encouraged as we work together and serve our community. Give us grateful hearts for all your bounty, especially, the gifts of the hour. Amen.

4 Way Test

Of the things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

Last Meeting Summary

As is true of all Rotarians in leadership positions, Kevin Katarynick, District Governor, is concerned about Rotary's declining membership. His solution? Start new clubs. Kevin said the current focus of adding new members to existing clubs is not working. He wants to start five new clubs from scratch. In the current pandemic, he will try to start clubs that meet online. He is looking at a map of the District to identify geographical gaps in the locations of clubs. His goal seems ambitious.

Some other points Kevin made during his talk are: there is money available to clubs from the District for publicity; he wants to increase the number and dollar amount of District grants; and he is happy to include news about each club in his District newsletter.

Kevin works as a police dispatcher for the Upper Merion police. He is a member of the King of Prussia Rotary club.

Kevin's theme for his year as District Governor is "Get your ducks in a row". It seems

Happy Dollars

pledge \$926

2020-21 Happy Dollars
for Polio Plus Fund
(\$3 to fully protect one child)

2019-20 total: \$3355
2018-19 total: \$3,845
2017-18 total: \$4,515

Guests Last Meeting

Francy Cross (Asst. Gov.)

Kevin has a thing for ducks.

Rotary International recruitment ideas

Kevin's plan to start new clubs does not address the declining membership of the Swarthmore Rotary club. Below are some ideas from the Rotary International website on recruiting new members.

From www.rotary.org

Case studies

Buddy system

One strategy for member retention in District 5790 (Texas, USA) is a "buddy system" in which teams of four members stay in touch and support one another. Members are paired with one close buddy, and the membership chair assigns a minimum of two more buddies to make a team. One person is appointed the team leader and coordinates occasional get-togethers and activities.

Take action

If you're not sure why your club is shrinking, ask these questions:

1. Is my club's meeting time, format, and location convenient for members with families or young professionals still building their careers?
2. How well does my club reflect the age, gender, and professional diversity of my community?
3. Whose interests are reflected in my club's programs?
4. Do ceremonial activities take time away from speakers, club business, project planning, and networking?
5. Does my club have a plan in place to contact guests after they visit?

What would it take to make your club irresistible?

Rotary members should be thinking about what they can do to make their clubs more interesting to potential members.

The core idea is to get people thinking strategically about what they need to do to make their clubs more attractive to members.

"Decline in membership is not the problem. It is a symptom," says Logan. "So rather than rushing to develop recruitment strategies, we want people to start thinking, 'OK, what else is really happening here?'"