



CogNotes



The Rotary Club of Swarthmore
August 13, 2009
www.SwarthmoreRotary.org

2009-2010 Board

President	Betty Ann Flynn
President-Elect	Marv Gelb
Club Administration	Marv Gelb
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Community Service	Ken Wright
International Service	Ray Hopkins / Ron VanLangeveld
Vocational Service	Grace McAndrews
Tech Specialist	Brian Casey
Gundaker	Harry Urian
Interact Club	Cathy Darrell
Rotaract Club	Joy Charlton
Charitable Trust	Marty Speigel

August is MEMBERSHIP and EXTENSION Month

Coming Programs & Events

Aug. 20 Quarterly Assembly

Aug. 27 Penelope Reed,
Hedgerow Theatre
The New Season

Sept 3 TBD

Today's Program:

**Stephen T. Bell, Exec. Director,
Marketing and Communications,
Neumann University**
"Neumann College is Now Neumann
University - How We Did It and
Why"



**Last
Week's
Speaker:**

**Hansjakob
Werlen**

Table Grace

Lord, we thank you for sun-filled days and fun-filled hours at this season shared with families and friends. Although our many responsibilities continue, we carry them with greater ease because you have blessed us so abundantly. Amen.

The Rev. Dr. Frederick E. Christian



**Pledge of
Allegiance**

The Rotarian's 4-Way Test

Of the things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and better FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

Hansjakob Werlen, a professor of language at Swarthmore College, spoke to us about the "Slow Food" movement.

The movement was started by an Italian when McDonald's was opening in Rome. Slow food is the opposite of fast food. The movement believes that systematic change is needed from production of foods to their distribution and consumption.

The Slow Food movement has 3 principles about food: it should be **good, clean and fair** food.

They believe that the food we eat should taste good; that it should be produced in a clean way that does not harm the environment, animal welfare or our health; and that food producers should receive fair compensation for their work.

For more information, please visit www.slowfood.com.

Guests:

P/P Mattie Weiss, Alex Darrell



Taking the Pennant

One of the more colorful traditions of Rotary is the exchange of club banners. Rotarians traveling to distant locations often take banners to exchange at make-up meetings as a token of friendship. Many clubs use the decorative banners they have received for attractive displays at club meetings and district events.

By 1959, exchanging banners had become so popular that the RI Board of Directors was concerned the practice would be a financial burden on clubs. It urged Rotarians to “exercise discretion, moderation, and measured judgment in making provision for such exchanges.”

The approximately 20,000 banners in the Rotary History and Archives collection reflect clubs' hometown pride and their connection with the international organization.

In addition to incorporating the Rotary emblem, banners often include symbols or imagery of a club's town, region, or country. Others represent local craftsmanship or cultural traditions by displaying leatherwork, weaving, embroidery, or hand-painted designs.

Quarterly Assembly

As a reminder, we will have our Quarterly Assembly at the club meeting next week.



Rotary Foundation Newsletter

The “Rotary Foundation Informant” is back starting with the August 2009 edition.

This newsletter reflects efforts within District 7450 to support the Rotary Foundation and will be published quarterly with the next edition coming in November.

Please look under “downloads” on the SwarthmoreRotary.org landing page for a link to the August edition.

Hear Ye! Hear Ye!

National Left Handed Day

Be it known by all that today, August 13th, is National Left Handed Day. So in honor of the 10% of us (you) that are south paws, here's to you. Sorry about the scissors and here's a “wet wipe” to go with your nice new fountain pen.



And I Quote...

“Perhaps dreaming is not so bad if one dreams good dreams and makes them come true.”

Paul Harris

Club Web Site

Have you visited our club site lately? If you need help getting in, please call Brian Casey at 484-483-8423 for assistance.

www.SwarthmoreRotary.org

This Day in History

1907: First taxi hits NYC streets
The first taxicab took to the streets of New York City on this day, marking the beginning of the love-hate relationship between New Yorkers and their cabbies. The taxi is named after the taximeter, a device that automatically records the distance traveled or time consumed and used to calculate the fare. The term cab originated from the cabriolet, a one-horse carriage let out for hire.

Today's Smile

A married man was having an affair with his secretary.

One day they went to her place and made love all afternoon.

Exhausted, they fell asleep and woke up at 8 PM.

The man hurriedly dressed and told his lover to take his shoes outside and rub them in the grass and the dirt.

He put on his shoes and drove home.

'Where have you been?' his wife demanded.

'I can't lie to you,' he replied,

'I'm having an affair with my secretary. We had sex all afternoon.'

She looked down at his shoes and said:

'You lying bastard! You've been playing golf!'

