



# CogNotes



## The Rotary Club of Swarthmore September 24, 2009

Visit [www.SwarthmoreRotary.org](http://www.SwarthmoreRotary.org)

September is **New Generations** Month

### 2009-2010 Board

President	Betty Ann Flynn
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Club Administration	Marv Gelb
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Sergeant-at-Arms	Dean Wolfe
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Public Relations	Steve Laxton
Program	Hillard Pouncy
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International Service	Ray Hopkins / Ron VanLangeveld
Vocational Service	Grace McAndrews
Tech Specialist	Brian Casey
Gundaker	Harry Urian
Interact Club	Cathy Darrell
Rotaract Club	Joy Charlton
Charitable Trust	Marty Speigel
CogNotes Editor	Brian Casey

### Today's Program:

**Carrie Shankweiler,  
The Academy In Manayunk**

“The Arts, Learning and Kids:  
Making the Connections”

### Table Grace

Lord, as the Rotary bell calls us to prayer, may we not feel it an interruption of our banter but an opportunity to affirm afresh the deep foundations upon which Rotary rests. Help us to see Rotary as a gift from your hand and a privilege we enjoy. Thanks be to you for the gift of life itself. Amen.

The Rev. Dr. Frederick E. Christian



**Last  
Week's  
Speaker:**

**Rebecca  
Chopp**

Rebecca Chopp, newly appointed President of Swarthmore College, and a former Rotarian, joined us to talk about the College and engage in a dialogue about the community.

The small size at Swarthmore College enables intimacy and a sense of community, and the focus is on academics and an academic culture, inside and outside of class.

The College, Administration, Faculty and Alumni, are committed to the values of the Quakers that founded the college and Rebecca want to emphasis two of these values.

- Civility and the peaceful resolution of disputes.
- Sustainability and simple living.

She is also interested in working with the community and opened the floor up to questions, comments and insights about the community, the college and the relationship between the two.

### Coming Programs & Events

**Oct 1 The Coop 6:00**  
Wine and Cheese at The Coop.

**Oct 8 Bryan Lentz**  
“State House Update”

**Oct 15 TBD**

**Oct 22 TBD**

**Oct 23 Silent Auction**  
Swarthmore Community Center



**Pledge of  
Allegiance**

### The Rotarian's 4-Way Test

**Of the things we think, say or do**

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and better FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

## Guests Last Week:

P/P Mattie Weiss, Fred Thibodeau, Fred Crispin



## New Generations: The Future of Rotary

*From Rotary.org*

Let's face it: If Rotarians don't succeed in attracting younger members to their clubs, there won't be any clubs to attract members to.

Megan Cotugno, a former Rotaractor who is now a Rotarian, doesn't mince words when she talks about the importance of younger generations to the future of Rotary.

"One thing I've done in the past few years is really advocate for Rotaract as an integral part of the family of Rotary," she says. "Rotaract is the future of this organization. Youth may only be a small percentage of our community, but we are 100 percent of the future."

Cotugno became hooked on Rotary while accompanying her mother, who had just become a Rotarian, on a mission trip to Mexico City in 2001.

Rotaractors like Cotugno represent an important source of future Rotary club members. In honor of New Generations Month, we tracked down a couple of Rotaractors who went on to become Rotarians, as well as some who are waiting to make the leap, to see what they had to say about making the transition from Rotaract to Rotary.

Jonathan Nish, former Rotaractor and member of the Rotary Club of Putney, Greater London, England,

since 2006: "The key is for clubs to invite Rotaractors. The relationship between the Rotaract club and the sponsoring club is important. You have to keep those channels open. The more young people who join, the more we sort of tip the scales and make it easier for others."

*Please visit [Rotary.org](http://Rotary.org) for the full article.*



## And I Quote...

"Guided by its Quaker heritage, this diverse community reasons together toward consensus, a model of deliberation that is more important than ever in today's global environment."

Rebecca Chopp

## This Day in History

1908: First Model T is Completed

The first factory-built Ford Model T was completed on this day, just one more step in Ford's affordable revolution. Affectionately known as the "Tin Lizzie," the Model T revolutionized the automotive industry by providing an affordable, reliable car for the average person. Ford was able to keep the price down by retaining control of all raw materials, and by employing revolutionary mass production methods. When it was first introduced, the "Tin Lizzie" cost only \$850 and seated two people.



Rotary Club of  
Swarthmore, PA

## Upcoming Club Events

### Oct 1 Meeting at the Coop

Our meeting next week will take place on the Terrace at the Coop at 6:00 in the evening. This will be a great opportunity to attract new members and promote the Silent Auction.

Please mark your calendars and join us Thursday for an evening on the Terrace at the Coop.

There will be **no noon-time meeting** next week.

### Silent Auction for Polio Plus

Our Silent Auction is fast approaching.

The Swarthmore Community Center will be hopping on Friday October 23<sup>rd</sup> at 6:00 with our 3<sup>rd</sup> annual Silent Action. We are still looking for help building the three pillars of a successful auction:

- Sponsors
- Donations
- Attendees

Please contact Marv Gelb if you can assist.

## Today's Smile

College Student: What's your opinion on the paper I submitted last week?

History Professor: It's absolute drivel.

Student: I know, but let's hear it anyway.