



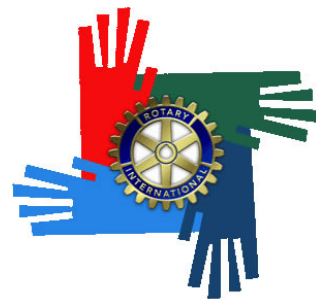
CogNotes

The Rotary Club of Swarthmore

February 4, 2010

www.SwarthmoreRotary.org

February is **World Understanding** Month



2009-2010 Board

President	Betty Ann Flynn
President-Elect	Marv Gelb
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Gundaker	Harry Urian
Interact Club	Cathy Darrell
Rotaract Club	Joy Charlton
Charitable Trust	Marty Spiegel
CogNotes Editor	Brian Casey

Coming Program & Events

Feb 6 Progressive Dinner

Feb 11 Brian Casey
"Our Club: How we are leveraging the Web."

Feb 18 Juhani Rantakallio
"The Year to Date from our Exchange Student"

Feb 24 Board Meeting

Feb 25 Sharon Ford
"Libraries: Necessities or Amenities"

Today's Program:

Club Assembly

Table Grace:

We have crossed the threshold into a month full of memories of heroic figures, patriots and prophets who have graced the human race, many of whom have enriched our great land.

We thank you, Lord, for them and pray that we may contribute to a quality of life worthy of our heritage. To that end, strengthen us as we enjoy this hour together. Amen.

The Rev. Dr. Frederick E. Christian



The Pledge of Allegiance

The Rotarian's 4-Way Test

Of the things we think, say and do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and better FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



Last Week's Speakers:

Lin Floyd and Beth Murray

Lin Floyd and Beth Murray spoke to us about recycling efforts in Nether Providence and in the school district.

Lin described how Nether Providence improved their yield from 707 tons in 2005 to 1200 in 2009 by going to weekly curbside unsorted recycling.

The focus on recycling included not just homes, but the schools as well. Beth described the support that they got from the school officials, and the process they went through to determine the effectiveness of the old program and how they could increase participation.

As Beth showed us, convenience, consistency, and communication are key ingredients for a good program in the schools. This holds true also for the community at large.

Guests Last Week:

Chris Rowland, DG Al Marland



February is World Understanding Month

The Rotary theme this month is “**World Understanding**”. How does this fit with Rotary? As you can imagine - in many ways. In his February message in The Rotarian, RI President John Kenny says the following:

“What is Rotary? It is a network of people who care -- people who are both realists and optimists. We recognize the challenges before us and our own limitations; we also recognize our abilities and our responsibility to use them to the fullest. If we are ever to realize Paul Harris’ vision for Rotary as an organization that promotes goodwill among nations, then, as he wrote, “the hearts of men must be so touched and molded that mutual understanding and goodwill will take the place of fear and hatred.” In this, World Understanding Month, we do well to remember these words - and to remember as well that in all of our service, we reach for the larger goal of fellowship, understanding, and peace.”

Read his full message in the Rotarian or at Rotary.org.

Today’s Smile

A middle-aged woman had a heart attack and was taken to the Hospital. While on the operating table she had a near death experience...

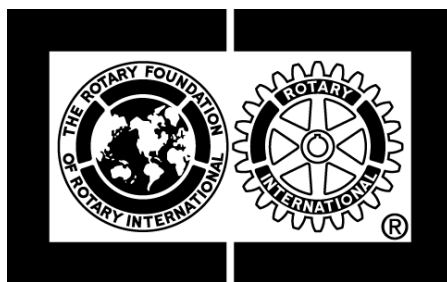
Seeing God she asked “Is my time up?” God said, “No, you have another 43 years, 2 months and 8 days to live. Upon recovery, the woman decided to stay in the hospital and have a facelift, liposuction, and a tummy tuck. She even had someone come in and change her hair color.

Since she had so much more time to live, she figured she might as well make the most of it. After her last operation, she was released from the hospital. While crossing the street on her way home, she was killed by an ambulance.

Arriving in front of God, she demanded:

“I thought you said I had another 40 years? Why didn’t you pull me from out of the path of the ambulance?”

God replied: “I didn’t recognize you.”



Rotary Foundation Thought

In 1985, Rotarians made a promise to the children of the world to eradicate polio. Since PolioPlus began, the number of polio cases worldwide has declined by 99 percent, thanks largely to the efforts of Rotarians around the world. Rotarians have committed nearly US\$650 million toward global polio eradication efforts. Already, five million children are walking who would have been paralyzed, and more than 1.5 million lives have been saved. None of this would be possible if it weren’t for Rotary’s leadership and vision.

What a wonderful legacy we are leaving to the children of the world.

Goodbye Polio. Thank you, Rotary.



Club Donation to Polio Plus

At the Club meeting Last week, President **Betty Ann Flynn**, President-Elect **Marv Gelb**, and President-Nominee **Steve Laxton** presented a check for **\$5000** to DG **Al Marland** for Polio Plus.

These are the proceeds from the Silent Auction held in October. Thanks to Marv, Steve, Betty Ann and all the members of the club and the community that donated prizes, time and effort to make the auction such a success.



Update on Haiti

And we thought donating \$1000 to buy a Rotary ShelterBox would be a great idea.

Thanks to Ken, Betty Ann and many other members of the club, we have now collected roughly **\$10,000** - enough to buy **10 ShelterBoxes** which will accommodate up to **100 people** who were left homeless by the earthquake.

Did You Check In?

Please remember to check the attendance sheet when you arrive for our weekly meetings. This will make Ken’s task (attendance tracking) much easier and more accurate.