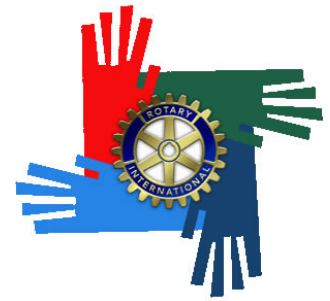




CogNotes

The Rotary Club of Swarthmore

March 4, 2010



www.SwarthmoreRotary.org

March is **Literacy** Month

2009-2010 Board

President	Betty Ann Flynn
President-Elect	Marv Gelb
Club Administration	Marv Gelb
President-Nominee	Steve Laxton
Past President	Josh Twersky
Secretary	Perri Ann Evanson
Treasurer	Gladys Snively
Publicity	Gudmund Iversen
Membership	George Whitfield
Sergeant-at-Arms	Dean Wolfe
Service Projects	Trisha Hall
Rotary Foundation Program	Craig Fava
Community Service	Hillard Pouncy
International Service	Ken Wright
	Ray Hopkins / Ron Van Langeveld
Vocational Service	Grace McAdreus
Tech Specialist	Brian Casey
Gundaker	Harry Urian
Interact Club	Cathy Darrell
Rotaract Club	Joy Charlton
Charitable Trust	Marty Spiegel
Grants Committee Chair	Mike Malone
CogNotes Editor	Brian Casey

Today's Program:

Brian Casey
 "Our Club: How We are Leveraging the Web"

Table Grace:

Lord, broaden our horizons through Rotary that we may be aware that freedom is Indivisible; that justice cannot be denied anywhere without being threatened everywhere, and that caring and concern are the coinage of understanding and peace.

Bless us, as we receive the gifts of this hour and make us concerned about others. Amen.

The Rev. Dr. Frederick E. Christian



Last Meetings Speaker:

Juhani Rantakallio

Juhani Rantakallio, our exchange student from Finland, gave a tour of his home country by walking us through the seasons. Summer is as warm as here. Families spend time at their cottages; his family has ten!

Fall brings "ruska", their foliage experience. It is his favorite season. Winter is long, dark, and cold. Juhani and his family live in the south; Lapland in the north has recorded -61 degrees in the winter.

"Avanto" is the thing to do in the winter; cut a hole in the iced pond, jump in, then head for the sauna. (When Juhani speaks of a sauna it sounds like his girlfriend.) Spring is fickle with flooding.

His parents have a dairy farm which requires he and his brother to live in an apartment during the school year to be closer to classes.

Mike Malone

Coming Program & Events

Mar 11 Rick Lowe
 "State of the Ville"

Mar 18 Carol Goertzel,
President/CEO PathWays
 "Vulnerable Families"

Mar 25 Norman Mawby
 Author, "Part of the Parade, The Phillies Come Back"

Apr 1 Anthony Ditommas
 President, Buys for Good

Apr 8 Ed Jones
 "First Keystone Bank - Past and Present"



The Pledge of Allegiance

The Rotarian's 4-Way Test

Of the things we think, say and do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and better FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

Guests Last Meeting:

Adrienne Rozier (District Exchange Student coordinator) and her husband, Ronnie, Nils Nelson (Springfield Club member heading to Belize), Debra Hoffman (host of our exchange student).



PETS Training

President -Elect **Marv Gelb** and AG **Anne Hansen** attended PETS (Presidents-Elect Training Seminar) in Valley Forge Last Weekend.

This year, PETS included 5 districts: 7390 Central PA, 7430 Eastern PA, 7450 Southeast PA, 7500 NJ and 7640 NJ.

The event was attended by roughly 300 Rotarians including Presidents-Elect, Trainers, Assistant Governors, District Governors Elect, and RI President Elect Ray Klinginsmith.

The 2 day program was jam packed and covered everything the new team needs to know to run the clubs and the district in 2010-2011.

March Is Literacy Month

Literacy is the Rotary Theme for this month

Almost 800 million people worldwide are unable to read or write, a lack of skills that makes them especially vulnerable to hunger, disease, and extreme poverty.

Nearly two-thirds of these - 500 million - are women. Without literacy and access to a basic education, these women are poorly equipped to access resources and make decisions that improve the lives of their children and families.

Today, 72 million children of primary school age are not in school. In our own communities and across the US, Literacy remains a challenge - and barrier - for millions of young students.

The Literacy Resource Group connects Rotarians with the information and tools they need to actively promote literacy at home and abroad. It asks Rotary clubs to learn about literacy and education issues in their communities and help increase access to quality learning opportunities for those in need.

Clubs are also encouraged to work with the International Reading Association and the Dollywood Foundation's Imagination Library to conduct literacy projects worldwide.



Fun Fair is Coming

Spring is coming to Swarthmore and so is the Fun Fair on April 18. Watch for details in the coming weeks.



Rotary Club of Chicago marks 105 years

As members of the Rotary Club of Chicago celebrated Rotary's 105th anniversary at a downtown hotel on 23 February, the city's historic Wrigley Building was illuminated in the background with an urgent message: End Polio Now.

The Wrigley Building joined several other iconic landmarks worldwide, each lit with an anniversary message or the three words representing Rotary's commitment to rid the world of the crippling childhood disease.

Joining Chicago Rotarians at the lighting ceremony were Illinois Governor Pat Quinn; the Reverend Jesse Jackson, president of the Rainbow PUSH Coalition; Dr. Ciro de Quadros, executive vice president of the Sabin Vaccine Institute; James Galloway, U.S. assistant surgeon general; and RI General Secretary Ed Futa.



Did You Check In?

Please remember to check the attendance sheet when you arrive for our weekly meetings. This will make Ken's task (attendance tracking) much easier and more accurate.

Mark the Date

Our meeting on **Thursday June 10th**, will move to 6:00 for the installation of President-Elect Marv Gelb.

Please mark the date on your calendar.

There will be no 12:00 meeting that week.

See Rotary.org for full story.