

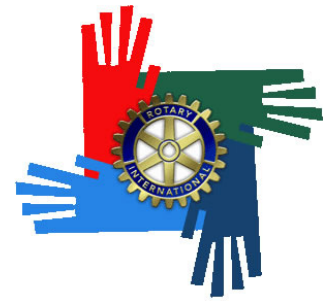


# CogNotes

The Rotary Club of Swarthmore  
June 10, 2010

www.SwarthmoreRotary.org

June is **Fellowship** Month



## 2009-2010 Board

<b>President</b>	<b>Betty Ann Flynn</b>
President-Elect	Marv Gelb
Club Administration	Marv Gelb
President-Nominee	Steve Laxton
Past President	Josh Twersky
Secretary	Perri Ann Evanson
Treasurer	Gladys Snively
Publicity	Gudmund Iversen
Membership	George Whitfield
Sergeant-at-Arms	Dean Wolfe
Service Projects	Trisha Hall
Rotary Foundation Program	Craig Fava
Community Service	Hillard Pouncy
International Service	Ken Wright
Vocational Service	Ray Hopkins / Ron Van Langeveld
Tech Specialist	Grace McAndrews
Gundaker	Brian Casey
Interact Club	Harry Urian
Rotaract Club	Cathy Darrell
Charitable Trust	Joy Charlton
CogNotes Editor	Marty Spiegel
	Brian Casey

## Today's Program:

**Ashley Cowen,**  
**Rotary Vo-Tech Winner**  
"Hopes and Dreams"



**Last Week's Meeting:**

**Ray Didinger**

## Table Grace:

Thank you, Lord, for another evidence of your endless provision for our deepest needs: for food and friendship and the need to give in same measure what you have first given us, the freedom to live a fuller life.

Accept our special thanks for the gifts of Rotary and for these blessings around these tables which come from your hand. Amen.

The Rev. Dr. Frederick E. Christian

**Ray Didinger**, a member of the Writer's section of the Football Hall of Fame, engaged the club in a lively Q+A about sports in Philly. After a brief exchange where he thought that the lost perfect game of the Detroit Tigers pitcher would not be overturned, we quickly got to the local teams.

- Flyers - an amazing story and he still thinks they win the Cup this year.
- Phillies - They are in a funk but are too good to stay there. Look for them to win the division, but not sure beyond that.
- Sixers - Likes the addition of Doug Collins as coach
- Eagles - Should not fall much without McNabb. He sees 9 wins which may or may not reach the playoffs. But the trade improves the future prospects. He says Governor Rendell is "elated when the Eagles win and angry when they lose - a true fan."

## Coming Program & Events

**June 16 Installation Dinner**  
6:30 Springhaven Club

**June 17 No Meeting**

**June 24 Bruce Kelly, Owner - Fitness Together, Media**  
"Strength Training for Mature Adults"

**June 28 District Governor's Installation Dinner**

**July 1 TBD**



**The Pledge of Allegiance**

## The Rotarian's 4-Way Test

Of the things we think, say and do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and better FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

## Guests Last Week:

Ray Didinger, Geoff Herera, Buckley Shiflet O'Brien



## Traveling to the Convention in Style

When District Governor-elect CarolAnn Jeronimo arrives at the RI Convention in Montréal, Québec, Canada, later this month, she is sure to be noticed.

Jeronimo, a member of the Rotary Club of Woodbury Breakfast, New Jersey, USA, and incoming governor of District 7640, has converted her PT Cruiser into a moving billboard for Rotary, covering its exterior with Rotary logos and messages.

She plans to drive the decorated vehicle 460 miles from her home in Logan Township to downtown Montréal for the convention, arriving Saturday, 19 June.

“When the Cruiser is coming toward you, you see the End Polio Now message,” explains Jeronimo, who had originally thought about wrapping the whole car in a polio eradication decal but then decided on a more diversified approach. “On the top of the windshield is ‘Rotary: Humanity in Motion.’ On the side is next year’s theme, Building Communities -- Bridging Continents. On the back of the trunk are the four Rotary youth programs.”

Jeronimo came up with the idea while pondering a PR grant for her term. She first had the idea of applying for a grant to buy a big truck and decorate it with Rotary messages, but then turned her attention instead toward her own vehicle.

She plans to keep her vehicle decorated throughout her year, changing the signage periodically.

Asked if she would recommend this public relations ploy to others, she responds with a laugh: “Only if they’re as crazy as I am.”

Adapted from Rotary.org.



## Rotary Foundation Thought



This week’s Rotary Foundation Thought is about how a Matching Grant can make a difference.

Last year Rotary clubs in Brazil and Mexico and the United States joined together in a matching grant to aid the Lar das Crianças Children’s Home in Tanabi, Brazil. This institution provides free extracurricular activities and much needed daycare for low income families.

A matching grant was used to help the Home purchase uniforms for all of the children. Each student also received school supplies, gym shoes, swimsuits and caps. Tanabi Rotarians have seen the student’s interest in learning and participating in activities improve as well as the children’s sense of self worth after the uniforms and equipment arrived. This is just one of the many examples of how the Foundation’s humanitarian grants programs can make positive changes for children.

## This Day in History

1752: Franklin Flies a Kite

On this day in 1752, Benjamin Franklin flew a kite during a thunderstorm and collected a charge in a Leyden jar when the kite was struck by lightning, enabling him to demonstrate the electrical nature of lightning.

Franklin became interested in electricity in the mid-1740s, a time when much was still unknown on the topic, and spent almost a decade conducting electrical experiments. He coined a number of terms used today, including battery, conductor and electrician. He also invented the lightning rod, used to protect buildings and ships.