



# CogNotes

The Rotary Club of Swarthmore  
August 19, 2010

www.SwarthmoreRotary.org

August is **Membership and Extension** Month



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**Ray Klinginsmith**

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Assistant Governor     Anne Hansen

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Charitable Trust     Marty Spiegel

CogNotes Editor     Brian Casey

## Today's Program:

**Tina Johnson**  
"Chester Coop"



**Last Week's Speaker:**

**Michal Smith**

## Table Grace:

God, grant that today we may be disturbed by some vision of the need for justice or compassion or caring and make this Rotary the channel for renewed life or hope or aspiration for someone down on their luck.

Thank you, Lord, for bringing us together and for the rich blessings of this hour.

Amen.

The Rev. Dr. Frederick E. Christian

**Michal Smith** from **Project Leap Forward** discussed developments in this program that supports the education needs of disadvantaged youth.

The key to the program is five weeks each summer at a college campus beginning the summer after fifth grade. Then intensive efforts continue throughout the school year. This results in more success in graduations and college admissions. 82 Chester students are involved.

Mike Malone.

## Coming Program & Events

**Aug 26 Don Delson**  
**Publisher - Swarthmorean**  
"How to Ru(i)n a Restaurant"

**Sept 2 Pat Meehan**  
**Former Federal Prosecutor and**  
**Republican Candidate for Congress**  
"Meet the Candidate"

**Sept 9 TBD**

**Sept 16 DG Joan Batory**  
"Official Visit"



**The Pledge of Allegiance**

## The Rotarian's 4-Way Test

Of the things we think, say and do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and better FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

## Guests Last Week:

Michal Smith

## International Literacy Day September 8th

International Literacy Day, celebrated each year on September 8, presents an opportunity for clubs and districts to increase their focus on literacy efforts in their communities and around the world. Rotary International and the International Reading Association (IRA) have worked together since 2002 to promote literacy worldwide.

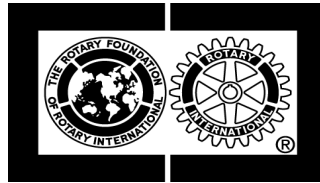


Rotary clubs and districts have collaborated with local IRA councils at both the community and international level to build literacy centers, develop training materials, mentor students, and provide books and educational tools. Learn more about joint IRA and Rotary literacy efforts.

To learn more, please visit [www.reading.org](http://www.reading.org).

## Rotary Foundation Thought

This week's Rotary Foundation Thought is an inspiring quote from Paul Harris that can be assimilated to the challenge to eradicate Polio worldwide:



"I like to think that the pioneering days of Rotary have just begun. What's 40 years in the life of a great Movement? There are just as many new things to be done as ever there were. Rotary must simply continue to pioneer or be left in the rear of progress."

Over 60 years later, Paul Harris' words are just as meaningful. There are still so many new things to achieve and promises to keep. If every district allocates 10% of its available District Designated Funds (DDF) this year to the PolioPlus Partners Program, we can reach the \$5 million goal needed to fund National Immunization Days in India, Pakistan, Afghanistan and Nigeria and fulfill our commitment. Remember what Paul Harris said -we must all strive to be PIONEERS on the long road to PEACE.

## This Day in History

1964: The Beatles kick off first U.S. tour at San Francisco's Cow Palace

The Beatles took America by storm during their famous first visit, wowing the millions who watched them during their historic television appearances on The Ed Sullivan Show in February 1964. But after the first great rush of stateside Beatlemania, the Beatles promptly returned to Europe, leaving their American fans to make do with mere records.

By late summer of that same year, however, having put on an unprecedented and still unmatched display of pop-chart dominance during their absence, the Beatles finally returned. On August 19, 1964, more than six months after taking the East Coast by storm, the Fab Four traveled to California to take the stage at the Cow Palace in San Francisco for opening night of their first-ever concert tour of North America.

## Silent Auction

44 days until  
September 24th.



[SwarthmoreRotary.org/auction](http://SwarthmoreRotary.org/auction)

## Happy Dollars Total to date:



**\$1167**  
**(1945 children immunized)**

All for the eradication of Polio.

## Service Quotation

"How wonderful it is that nobody need wait a single minute before starting to improve the world."

Anne Frank

## District Conference October 8 - 10



The Fall District Conference aka Oktoberfest is coming up from October 8 to 10 at the Desmond Hotel in Malvern.

Mark the date on your calendar and watch for registration information in the coming weeks. Registration will be done on the District Database and details will arrive via email in the near future.

The full program and registration options are available on the District site at [www.Rotary7450.org](http://www.Rotary7450.org).

To register for Oktoberfest, please visit [www.Rotary7450.org/Conf](http://www.Rotary7450.org/Conf).