



CogNotes

The Rotary Club of Swarthmore
January 13, 2011

www.SwarthmoreRotary.org



January is **Rotary Awareness Month**

Rotary International President

Ray Klinginsmith

District 7450 Governor Joan Batory
Assistant Governor Anne Hansen

2010-2011 Board

President	Marv Gelb
President-Elect	Steve Laxton
Club Administration	Steve Laxton
President-Nominee	Brian Casey
Past President	Betty Ann Flynn
Secretary	Madeline Bialecki
Treasurer	Gladys Snively
Membership & Retention	Chris Rowland
Sergeant-at-Arms	Dean Wolfe
Service Projects	Mike Malone
Rotary Foundation Program	Craig Fava
Community Service Attendance	Ken Wright
Public Relations	Ken Wright
Int. Service	Josh Twersky
Vocational Service	Anne Hansen/Ray Hopkins
Youth Exchange	Randy Winton
Tech Specialist	Ann Seidman
Gundaker	Brian Casey
Interact Club	Harry Urian
Rotaract Club	Cathy Darrell
Charitable Trust	Joy Charlton
CogNotes Editor	Marty Spiegel
	Brian Casey

Today's Program:

Donald Applestein

“An Insider’s Look at Independence Park”



Table Grace:

Thank you, God, for this time together when we enjoy one another, rekindle our energies, quicken our minds, and refocus our goals.

As we break bread keep us mindful of those less fortunate and help us to strive for a world where all your children can live an abundant life.

Amen.

The Rev. Dr. Frederick E. Christian

Last Week's Speaker:

Brian Craig

By Mike Malone

Our own **Brian Craig** spoke to us about to use two free software packages to manipulate photos.

He spent most of the time on www.faststone.org and its capabilities to categorize and adjust features of photos.

Then he touched on Picasa (www.google.com/picasa) and its ability to order and adjust photos for various effects.

His used these tools to demonstrate how he manages and tracks the 89,000 images that he has on his computer that he has taken digitally and scanned over the years.

His passion for photography is infectious.

Coming Program & Events

Jan 20 Suzanne Stadnicki
“The Strath Haven High School Kenya Project”

Jan 26 Board Meeting

Jan 27 Classification Talks

Feb 3 John Stauffer
“Ethiopian Refugees”

Feb 10 Mayor Lowe
“The College Inn & The Police Department’s Green Initiative

Feb 17 Russell Atkinson
“Why we **Didn’t** go to Haiti”



The Pledge of Allegiance

Four Way Test:

Of the things we think, say and do;

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build **GOOD WILL** and **BETTER FRIENDSHIPS?**
4. Will it be **BENEFICIAL** to all concerned?



Guests Last Meeting:

Lisa Lee, Gerry Greway

District 7450 Yellow Pages

By George Whitfield

When you need services (attorney, CPA, plumber etc.), where do you go? What do you do? When you decide to hire the person to deliver the service, you hope that he/she would be of high moral character. You might ask the person for references, but as we all know, what professional person would give you the name of a person who would not put them in a good light? Well my fellow Rotarians, your uncertainty will be alleviated shortly.

Your District's Vocational Service Committee along with others, are developing the District 7450 Yellow Pages. This information would be electronic, so there would not be another book to lose. All of the entries would be of our fellow Rotarians in District 7450. What better place to find services of competent people of high moral character. Who better with whom to do business?

How can you be included in this exclusive endeavour?

All you have to do is go to the District Database through our Club Website to update your information. Like any yellow pages, the information it provides is only as good as the listings contained in it. So, why not be one of the roughly 1600 Rotarians in these electronic yellow pages?

The benefit to you is to have a centralized location that can be searched by classification (profession) to provide the services you need.

It is our goal to have this completed before the end of this Rotary Year. Do not delay, go to the website now. Although you did not join Rotary to get business contacts, I'm sure your fellow Rotarians are some of the first people you go to when in need of services.



Rotary International Hires New General Secretary

Rotary International has named John Hewko, an attorney with extensive international experience in both the private and public sectors, to be the global humanitarian service organization's new top executive, serving as its general secretary. Rotary's Secretariat supports the activities of more than 33,000 Rotary clubs in over 200 countries and geographical areas, with a combined membership of 1.2 million men and women. The Rotary Foundation annually distributes over \$180 million to fund a variety of educational programs and humanitarian projects throughout the world.

Hewko is a former partner with the international law firm of Baker & McKenzie and was vice president at the Millennium Challenge Corporation, a U.S. government agency established in 2004 to deliver U.S. foreign assistance to the world's poorest countries. He begins work on 1 July at a key moment in Rotary's 106-year history.

"I am delighted to be joining Rotary and honored to be able to participate in the organization's mission to promote world peace and understanding by addressing some of the root causes of conflict, such as poverty, hunger, disease, illiteracy, and the global water and sanitation crisis," Hewko said. "Rotary's global membership of 1.2 million business and professional leaders -- supported by a dedicated, professional staff -- is a powerful resource that is making a meaningful global and grassroots contribution to that goal. Just look at what Rotary already has accomplished in the area of polio prevention and eradication."

As RI's general secretary, Hewko will play a lead role in the implementation of the organization's newly revised strategic plan that envisions Rotary's expanded engagement in areas such as maternal and child health, water and sanitation, disease prevention and treatment, basic education and literacy, economic and community development, and peace studies and conflict prevention/resolution. His tenure could also see the successful conclusion of Rotary's principal humanitarian initiative: its 25-year campaign to eradicate the crippling disease polio, a goal that is more than 99% complete.

Happy Dollars Total Since

July 1: \$886



2009-2010 Total: \$896
(2970 Children Immunized)

All for the eradication of Polio.

Service Quotation

"Go the Extra Mile - It's never crowded."

- Norman Vincent Peale

Greeter

Our greeter next week will be

Mike Malone



Member Update:

We are sorry to see him leave, but **Jack Gallagher** has submitted his resignation from the Club.

The board has granted a Leave of Absence to **Mollie Shiflet-O'Brien** due to the needs of her work.

Both Jack and Mollie plan to participate in Club events such as the Fun Fair.