



CogNotes

The Rotary Club of Swarthmore
March 10, 2011

www.SwarthmoreRotary.org

March is **Literacy** Month



Rotary International President

Ray Klinginsmith

District 7450 Governor Joan Batory
Assistant Governor Anne Hansen

2010-2011 Board

President	Marv Gelb
President-Elect	Brian Casey
Club Administration	Brian Casey
President-Nominee	Steve Laxton
Past President	Betty Ann Flynn
Secretary	Madeline Bialecki
Treasurer	Gladys Snively
Membership & Retention	Chris Rowland
Sergeant-at-Arms	Dean Wolfe
Service Projects	Mike Malone
Rotary Foundation Program	Craig Fava
Community Service	Hillard Pouncy
Attendance	Ken Wright
Public Relations	Ken Wright
Int. Service	Josh Twersky
Vocational Service	Anne Hansen/Ray Hopkins
Youth Exchange	Randy Winton
Tech Specialist	Ann Seidman
Gundaker	Brian Casey
Interact Club	Harry Urian
Rotaract Club	Cathy Darrell
Charitable Trust	Joy Charlton
CogNotes Editor	Marty Spiegel
	Brian Casey

Today's Program:

Marge Stern,
Delco Library System,
Literacy Month Talk



Table Grace:

Lord, we thank you for the privilege of working in this favored community in your service for the sake of country and humanity.

Grant us the assurance that no blessing will ever be withheld from us if we do justly and walk humbly in your sight. We thank you for our association in Rotary.

Strengthen us for each day, as it unfolds, to do your will. In your name, we pray. Amen.

The Rev. Dr. Frederick E. Christian

Last Week's Speaker: Dr. Chris Williams

By Mike Malone

Dr. Chris Williams, an ophthalmologist from Media, spoke to us about new artificial lenses that eliminate the need for corrective glasses. Eye problems that create either blurred vision or multiple focal points on the retina can be overcome by a new lens.

Classification Talk -

Peter Miller

By Mike Malone



Peter Miller

provided our mini-classification talk.

He spent 31 years at Scott Paper then 17 years as an associate real estate broker.

He came to settle in Swarthmore in 1964 and served the borough in several capacities. He felt that The Four Way Test was applicable to real estate dealings.

He ably served our club for many years as our Rotary Foundation chair.

Coming Program & Events

Mar 17 George Strimel, Radnor Studios
"How The Boro Can Make Money While Providing a Great Service With Its Government Access Cable"

Mar 23 Board Meeting

Mar 24 Tony Salvatore,
Founding member of the Delaware County Suicide Prevention & Awareness Task Force

Mar 31 Classification Talks

Brian Casey, Jim Leming



The Pledge of Allegiance

Four Way Test:

Of the things we think, say and do;

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



World of Work

By Brian Casey



World of Work is coming up on April 29th and we are thankful to have **Putty Willets** leading the charge again this year. This is a terrific program that the Kids look forward to every year, as do our members.

If you have done this before you know the impact it has on the children and if you have not done it, this is an experience that allows your to see the difference you are making.

Please contact Putty as soon as possible if you are able to help out on the morning of April 29 with this terrific program.

Literacy Month Event

By Marv Gelb

March is Rotary Literacy Month, and the **Bryn Mawr Trust Company** is spotlighting the work of the Delaware County Literacy Council.

Rotarians are invited to join District Governor Joan Batory at a networking event at the Media Branch on **Tuesday, March 29, 2011**, from 5:00 p.m. to 7:00 p.m., 22 West State Street, Media, PA.

We're hoping to have a wonderful turnout of Rotarians and local business people to celebrate literacy.

Please mark your calendars and plan to attend!

Happy Dollars Total Since

July 1: \$1165



2009-2010 Total: **\$896**
(**3435** Children Immunized)

All for the eradication of Polio.

Service Quotation

“You can have everything in life that you want if you will just help enough other people get what they want”
- Zig Ziglar, Author, Speaker and Master Motivator

Greeter

Our greeter next week will be

Ann Seidman



Fun Fair Update - 7 Weeks Away!

By Brian Casey

Fun Fair is coming on **Sunday May 1** - a little over 7 weeks away. Mark your Calendar.

Your organizing committee, **Marv Gelb, Ken Wright, Betty Ann Flynn, and Brian Casey**, have been hard at work preparing. We are getting the Sponsors, Musician, Charities, Runners, Walkers, dignitaries, Bunjies, paraders, cooks, cokes, volunteers... The list goes on.

What do we need? Sponsors, Volunteers and Charities.

Sponsors: Betty Ann Flynn 610-565-7993 flynnphoto@comcast.net
Charities: Marv Gelb 610-541-0113 marvgelb@comcast.net
Volunteers: Brian Casey 610-924-4564 brian.casey@swarthmorerotary.org

Participants can register on the website - www.SwarthmoreFair.org - to have a booth or too sponsor the event. Runners and Walkers can also register on the website.

We will need volunteers to help with a multitude of jobs from decorating, to the parade to the food court to clean up to you-name-it! We welcome volunteers from the club and from the community. Please contact Brian Casey if you can help.

We have 2 major fundraisers every year. The Silent Auction supports Polio Plus, and, this is the event that funds our initiatives in our communities at home and around the world.

Please look at your contacts for possible sponsors and volunteers.



Celebrate Freedom
www.SwarthmoreFair.org

Members' Social Coming Up

By Marv Gelb

Please mark your calendars!

We will have a Members' Social/Fellowship on **Friday, May 13th**, at 6:00 P.M. at the **Darrell-Purcell House** (as a result, there will be no luncheon the day before).

This will be in lieu of the Progressive Dinner. We will have Hors D'Oeuvres, wine, beer, and piano music! All spouses and “significant others” are invited.

That's **FRIDAY, MAY 13TH AT 6:00 P.M.**(no luncheon the day before).

See you there!!

