



CogNotes

The Rotary Club of Swarthmore
March 17, 2011

www.SwarthmoreRotary.org

March is **Literacy** Month



Rotary International President

Ray Klinginsmith

District 7450 Governor Joan Batory
Assistant Governor Anne Hansen

2010-2011 Board

President	Marv Gelb
President-Elect	Brian Casey
Club Administration	Brian Casey
President-Nominee	Steve Laxton
Past President	Betty Ann Flynn
Secretary	Madeline Bialecki
Treasurer	Gladys Snively
Membership & Retention	Open
Sergeant-at-Arms	Dean Wolfe
Service Projects	Mike Malone
Rotary Foundation Program	Craig Fava
Community Service	Hillard Pouncy
Attendance	Ken Wright
Public Relations	Ken Wright
Int. Service	Josh Twersky
Vocational Service	Anne Hansen/Ray Hopkins
Youth Exchange	Randy Winton
Tech Specialist	Ann Seidman
Gundaker	Brian Casey
Interact Club	Harry Urian
Rotaract Club	Cathy Darrell
Charitable Trust	Joy Charlton
CogNotes Editor	Marty Spiegel
	Brian Casey

Today's Program:

George Strimel, Radnor Studios
"How The Boro Can Make Money
While Providing a Great Service
With Its Government Access Cable"



Last Week's Speaker: Marge Stern

By Mike Malone

Marge Stern, the Youth Services Librarian for the Delco Library System discussed the "ONE BOOK , EVERY CHILD" program that attempts to have every 3 year old in the state be read the same book.

Our club was involved in providing 725 copies of this year's book to the Head Start programs in Chester City and Township.

The book "Whose Shoes" comes with a family guide to promote the reading and Marge actually read it to us!

She also gave to members hints on how to read to children in a way that engages them in the book and builds their interest in stories and reading.

Table Grace:

Lord, you have given us another day to use wisely or to squander as we will.

Teach us how to redeem the time you give us in our own special way. Grant that we may strengthen the ideals of Rotary through our vocation or profession that this world may be a better place for all humankind.

Accept our thanks for this food and by it, enable us to serve you in gladness of spirit. Amen.

The Rev. Dr. Frederick E. Christian

Coming Program & Events

Mar 23 Board Meeting

Mar 24 Tony Salvatore,
Founding member of the Delaware County Suicide Prevention & Awareness Task Force

Mar 29 Literacy Event at Bryn Mawr Trust
5:00 to 7:00 at Media Branch

Mar 31 Classification Talks
Brian Casey, Jim Leming

Apr 7 Amy Vollmer,
Swarthmore College, "Bacteria, Viruses, Vaccines and Antibiotics:"



The Pledge of Allegiance

Four Way Test:

Of the things we think, say and do;

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



**Rotary District 7450
Disaster Relief Fund for
Japanese Earthquake
Victims**



Dear Fellow Rotarians and Community Members:

Due to the recent destruction caused by the earthquake and the tsunami, we are asking each of you, your friends, and community members to consider making a donation to the District 7450 Disaster Relief Fund for Japanese earthquake victims.

We plan to send the donations directly to the Rotary Club of Tokyo who will distribute the funds where they are most needed.

Ardmore Rotary has a long term relationship with the Rotary Club of Tokyo since 1973, when we participated in a horticultural diplomacy project with them by establishing an American Dogwood Park in the Imperial Gardens of Tokyo.

The 300 member Tokyo club recently sent Ardmore Rotary a major contribution that helped us to restore the Garden for the Blind and Children in Wynnewood Valley Park. I had the honor of visiting the Rotary Club of Tokyo in 2004 after the International convention when we presented them with an additional 200 trees in celebration of the 100th Anniversary of Rotary International. Our District has also had the opportunity to host five Ambassadorial Scholars from Japan who recently returned to their families.

To contribute to our District's Relief effort, checks should be made out directly to the "Ardmore Rotary Foundation" (A tax deductible 501C-3 non- profit organization) and mailed to:

Ardmore Rotary Foundation,
P.O. Box 5,
Ardmore, PA 19003

We would like to collect these funds by March 31, 2011 to provide immediate relief. For more information, please visit our Website at www.ardmorerotary.org

Thank you for your generous support in reaching out to our international friends who have suffered terrible devastation.

In the Spirit of Rotary,

Dr. Douglas F. Klepfer
Past President Ardmore Rotary
douglasdpm@comcast.net

Jami Whelan
President Ardmore Rotary
jami@wattdobson.com

Joan Batory
Governor
Rotary District 7450

**Happy Dollars
Total Since
July 1: \$1206**



2009-2010 Total: \$896
(3503 Children Immunized)

All for the eradication of Polio.

Service Quotation

"Hard work spotlights the character of people. Some turn up their sleeves. Some turn up their noses, and some don't turn up at all"

- Sam Ewing, Author

Greeter

Our greeter next week will be



Ken Wright

**Classification
Talk -
Gene
Martenson
By Mike Malone**



Gene Martenson went to the Michigan State Restaurant School to pursue his interest in that field, but after 18 years in the business he gravitated to insurance for the next 45 years.

He was 1 of 4 that started Karr Barth.

He has run 15 marathons, 13 triathalons and founded the Philadelphia Distance Run.

He is past president of both the Philadelphia Rotary Club and ours.

His Rotary accomplishments are legendary.