



CogNotes

The Rotary Club of Swarthmore
April 28, 2011

www.SwarthmoreRotary.org

April is **Magazine Month**



Rotary International President

Ray Klinginsmith

District 7450 Governor Joan Batory
Assistant Governor Anne Hansen

2010-2011 Board

President	Marv Gelb
President-Elect	Brian Casey
Club Administration	Brian Casey
President-Nominee	Steve Laxton
Past President	Betty Ann Flynn
Secretary	Madeline Bialecki
Treasurer	Gladys Snively
Membership & Retention	Open
Sergeant-at-Arms	Dean Wolfe
Service Projects	Mike Malone
Rotary Foundation Program	Craig Fava
Community Service	Hillard Pouncy
Attendance	Ken Wright
Public Relations	Brian Casey
Int. Service	Josh Twersky
Vocational Service	Anne Hansen/Ray Hopkins
Youth Exchange	Randy Winton
Tech Specialist	Ann Seidman
Gundaker	Brian Casey
Interact Club	Harry Urian
Rotaract Club	Cathy Darrell
Charitable Trust	Joy Charlton
CogNotes Editor	Marty Spiegel
	Brian Casey

Coming Program & Events

May 1 Swarthmore Fun Fair

May 5 Shareen Hinson
Project Manager,
PECO Education Team

May 10 District Assembly

May 12 No Meeting

May 13 Members' Social
Purcell Darrell House

May 18 Board Meeting

May 19 Jeanna Vanni
The Pilates Connection -
Pilates for Everyday Health

Today's Program:

Classification Talks

Rich O'Donnell,
Lisa Lee



Last Week's Speaker: Philip Coleman

By Mike Malone

Philip Coleman of the Lawrence Berkeley Energy Lab returned after two years to update us on his predictions for deregulated electricity in Pa.

Much of what he expected happened but prices did not skyrocket because of the recession.

He recommended people switch their power provider from PECO and suggested we go to pawpowerswitch.com to find providers.

He also spoke to the efforts PECO is making in providing energy savings to consumers. Go to www.pecosmartideas.com for the available programs. He expects to more flexible pricing as smart meters are installed.

Table Grace:

Lord of the changing seasons, we pause to thank you for your never-failing faithfulness.

As the earth stirs beneath our feet and flowers and birds bedeck the barren land, we rejoice in this ageless miracle of rebirth at your hand.

Accept our thanks as we enjoy your bounty here and your blessings day by day.

Amen.

The Rev. Dr. Frederick E. Christian



The Pledge of Allegiance

Four Way Test:

Of the things we think, say and do;

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



Guests Last Meeting:

Exchange Student Yasu Ida

Swarthmore Fun Fair

The 10th annual Fun Fair is just **3 DAYS** away!

Thanks to the members of our Club who have spent endless hours and late nights working on countless details getting ready.

Thursday Morning is the annual Insert Stuffing Party at The Swarthmorean and all are welcome starting at **9:45** for as long as you can stay.

Saturday from 12:00 to 3:00 we will be getting balloons ready for Town Decorations on Sunday morning. And **Sunday Morning** - we start with the decorating at **9:00 am sharp!** All are welcome and feel free to bring your Coffee!

We will have a couple of hours to get the town decorated, and get the Food Court set up. We will never have too many hands on deck so feel free to come out and lend a hand even if you are not on Marv's volunteer list.

Thanks to everyone who answered President Marv's call volunteered to help. Marv has handed the list over to Brian who will coordinate volunteer efforts on Sunday. If you have any questions please see Brian or call his cell at (610) 800-5183.

We have some great sponsors and charity participants this year and great attractions including a parade 65' obstacle course and the return of the Bungee ride although that idea was a bit of a stretch.

REMEMBER: Please wear your Rotary Shirts and Hats and pins on Sunday!

World of Work

By Putty Willetts



World of Work has arrived, **taking place tomorrow**, on **Friday, April 29th**. For everyone who has volunteered, you will meet in the auditorium of the SRS school on College Ave. at **9:00 AM sharp**, and be assigned your group.

Thank you very much for giving your time and interest.

Below are the Rotary Members who have signed up to participate:

1. Josh Twersky
2. Ken Wright
3. Dave Welsh
4. Marv Gelb
5. Dorothy Gelb
6. Jim Leming
7. George Whitfield
8. Marty Spiegel
9. Ron Van Langevelt
10. Gene and Ann Martenson
11. Randy Winton
12. Richard Noonan
13. Tannei Casey
14. Cathy Darrell
15. Lisa Lee
16. Ann Seidman
17. Mike Malone
18. Craig Fava



**Happy Dollars
Total Since
July 1: \$1436**



2009-2010 Total: **\$896**
(3887 Children Immunized)

All for the eradication of Polio.

Service Quotation

“To the world you may be one person
but to one person you may be the
world” - Mother Teresa

Greeter

Our greeter next week will be



Chief Brian Craig



**Mini-
Classification
Talk -
Will Fairley**
By Mike Malone



Will Fairley gave his mini-classification talk at the meeting last week.

He asked “what is the probability that two statisticians from two different countries would graduate from the same college and end up in the same Rotary Club in the same town years later?” Unfortunately, he did not know the answer when pressed.

He started his own company Inference and Analysis in 1979. One of his more interesting jobs was doing a statistical analysis for the insurance company which needed to reimburse the Philadelphia Airport parking authority for the scam that cost them millions. How do you determine the amount of fraud? Family, friends, and libertarianism are important to him. He worked for women's and human rights as a youngster.

This Day in History (Tuesday) 1954: Polio Vaccine Trials Begin

On this day in 1954, the Salk polio vaccine field trials, involving 1.8 million children, begin at the Franklin Sherman Elementary School in McLean, Virginia. Children in the United States, Canada and Finland participated in the trials, which used for the first time the now-standard double-blind method, whereby neither the patient nor attending doctor knew if the inoculation was the vaccine or a placebo.

On April 12, 1955, researchers announced the vaccine was safe and effective and it quickly became a standard part of childhood immunizations in America. In the ensuing decades, polio vaccines would all but wipe out the highly contagious disease in the Western Hemisphere.

Polio, known officially as poliomyelitis, is an infectious disease that has existed since ancient times and is caused by a virus, occurring most commonly in children and can result in paralysis.