



# CogNotes

The Rotary Club of Swarthmore  
May 5, 2011

www.SwarthmoreRotary.org

May is **Volunteer** Month



## Rotary International President

**Ray Klinginsmith**

District 7450 Governor      Joan Batory  
Assistant Governor      Anne Hansen

## 2010-2011 Board

<b>President</b>	<b>Marv Gelb</b>
President-Elect	Brian Casey
Club Administration	Brian Casey
President-Nominee	Steve Laxton
Past President	Betty Ann Flynn
Secretary	Madeline Bialecki
Treasurer	Gladys Snively
Membership & Retention	Open
Sergeant-at-Arms	Dean Wolfe
Service Projects	Mike Malone
Rotary Foundation Program	Craig Fava
Community Service	Ken Wright
Attendance	Brian Casey
Public Relations	Josh Twersky
Int. Service	Anne Hansen/Ray Hopkins
Vocational Service	Randy Winton
Youth Exchange	Ann Seidman
Tech Specialist	Brian Casey
Gundaker	Harry Urian
Interact Club	Cathy Darrell
Rotaract Club	Joy Charlton
Charitable Trust	Marty Spiegel
CogNotes Editor	Brian Casey

## Coming Program & Events

**May 10 District Assembly**

**May 12 No Meeting**

**May 13 Members' Social**  
Purcell-Darrell House

**May 18 Board Meeting**

**May 19 Jeanna Vanni**  
The Pilates Connection -  
Pilates for Everyday Health

## Guests Last Meeting:

PDG Russ Defuria, Penelope Reed -  
Hedgerow Theatre, Sue Lathrop

## Today's Program:

**Shareen Hinson**

Project Manager,  
PECO Education Team

## Table Grace:

Amid the profusion of flowers  
this month, remind us, O Lord,  
of our daily dependence upon  
your goodness, not alone for the  
necessities we enjoy but for the  
beauty of fields and flowers.

How can we return our thanks,  
except by the gift of caring concern  
for the good earth itself and for  
those within it who are denied so  
many blessings that we enjoy.

Teach us so to number our days.  
Amen.

The Rev. Dr. Frederick E. Christian



## The Pledge of Allegiance

## Four Way Test:

Of the things we think, say and do;

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



## Last Week's Speakers: Lisa Lee, Roch O'Donnell

By Mike Malone

**Rich O'Donnell** was born in Philly, moved to Swarthmore at 6, was previously at Springhaven as a young "fence" member, went to PMC (now Widener). He worked at the college radio station and other local stations before going to the railroad. While in Detroit he was sent to mitigate the damages from a freight train crash which landed the engine on a yacht store and turned a cattle car upside down. When asked to try to sell the cows to local farmers, he knew he had a different future. After a time in insurance he ended up in banking. By 2006 he was in Swarthmore for PNC. He heard of the likely merger of First Keystone and Bryn Mawr Trust and applied directly to the president for the Swarthmore job.

**Lisa Lee** has been in education in different capacities her whole adult life. She majored in psychology at Swarthmore and received a Master's in Special Ed. from BU. She worked in administration at Penn in Engineering and Wharton and then John Hopkins and Duke.

She is now Director of Alumni Relations at Swarthmore. She gets to know the faculty well by communicating their interesting ventures to the alumni, often traveling with them. She manages many volunteer efforts among the alumni and chairs the conference on entrepreneurship each year at the college. She has become the "tweet" coordinator since the 22 year old doing it before has moved on.

## Swarthmore Fun Fair

By Josh Twersky

Once again, the weather was spectacular for the 10th annual Swarthmore Charity Fun Fair, held on Sunday, May 1, 2011 from 1PM to 5PM in downtown Swarthmore. While the number of visitors is hard to measure, the general sense is that the crowd was one of the largest in the 10 year history of the Fair, and possibly set a record.

Parade participation was among the highest with groups as diverse as the Strath Haven Silvertones and the Rotary Group Study Exchange Team from Brazil that is nearing the end of their 6 week visit.

In addition to the Parade, the Fair included games for all ages, education, music on 3 stages, races, and a food court to tantalize every palate.

Thousands of people and scores of charities took part in this signature event which is organized and managed by the Rotary Club of Swarthmore on behalf of Swarthmore Town Center, Inc. Additionally, hundreds of local and area businesses combined to contribute and be represented in the Fun Fair.

This year, the Fun Fair is expected to generate in excess of \$35,000 for various charities serving local and international needs. A good time was had by all for a good cause as the community came together to celebrate and help many different charities. Don't miss next year's Swarthmore Charity Fun Fair!



**Happy Dollars  
Total Since  
July 1: \$1467**



2009-2010 Total: \$896  
(3938 Children Immunized)

**All for the eradication of Polio.**

### Service Quotation

"The only gift is a portion of thyself"

- Ralph Waldo Emerson

### Greeter

Our greeter next week will be

**Jim Brower**



## World of Work

By Putty Willetts

A big THANK YOU World of Work to all the Rotarians and Rotarian Spouses who came out to escort the Boys and Girls from SRS.

Coming 2 days before the Big Fun Fair made this a little harder with everything else going on but the children enjoy this every year.

Below are the Rotary Members and Friends who came out to take the children to the businesses in our town and enjoy their creative inventions after the tour:

- |                            |                    |
|----------------------------|--------------------|
| 1. Josh Twersky            | 11. Randy Winton   |
| 2. Ken Wright              | 12. Richard Noonan |
| 3. Dave Welsh              | 13. Tannei Casey   |
| 4. Marv Gelb               | 14. Cathy Darrell  |
| 5. Dorothy Gelb            | 15. Lisa Lee       |
| 6. Jim Leming              | 16. Ann Seidman    |
| 7. George Whitfield        | 17. Mike Malone    |
| 8. Marty Spiegel           | 18. Craig Fava     |
| 9. Ron Van Langevelt       |                    |
| 10. Gene and Ann Martenson |                    |

