

# CogNotes



## The Rotary Club of Swarthmore June 9, 2011

Visit [www.SwarthmoreRotary.org](http://www.SwarthmoreRotary.org)  
June is **Fellowship** Month

### Rotary International President

**Ray Klinginsmith**  
District 7450 Governor     Joan Batory  
Assistant Governor     Anne Hansen

### 2010-2011 Board

<b>President</b>	<b>Marv Gelb</b>
President-Elect	Brian Casey
Club Administration	Brian Casey
President-Nominee	Steve Laxton
Past President	Betty Ann Flynn
Secretary	Madeline Bialecki
Treasurer	Gladys Snively
Membership & Retention	Open
Sergeant-at-Arms	Dean Wolfe
Service Projects	Mike Malone
Rotary Foundation Program	Craig Fava
Community Service	Hillard Pouncy
Public Relations	Ken Wright
Int. Service	Josh Twersky
Vocational Service	Anne Hansen/Ray Hopkins
Youth Exchange	Randy Winton
Tech Specialist	Ann Seidman
Gundaker	Brian Casey
Interact Club	Harry Urian
Rotaract Club	Cathy Darrell
Charitable Trust	Joy Charlton
CogNotes Editor	Marty Spiegel
	Brian Casey

### Today's Program:

**Mary Gay Scanlon**  
A Foundation for the School District

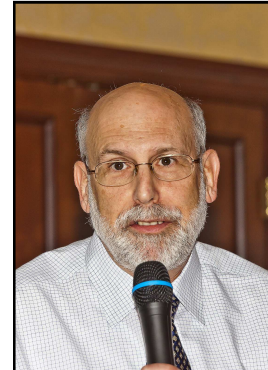
### Table Grace

Father, as we face each other around these tables, test us by Rotary's lofty ideals.

Inspire in us through this meeting a larger loyalty and a steadier vision of what we want our Club to be.

Give us grateful hearts for this food and for our friendships in Rotary, and your name be praised. Amen.

The Rev. Dr. Frederick E. Christian



### Last Week's Speaker:

**Cary Baskin**  
By Mike Malone

**Cary Baskin**, a marketing expert, presented his opinion of the important aspects of branding which he defined as the characteristics that make us, a product, or a company unique.

Branding requires us to know the value our product or service will have to a likely consumer.

### Coming Program & Events

**June 14** 2011-2012 Club Officer Installation Ceremony

**June 16** No Meeting

**June 22** Board Meeting

**June 23** Club Assembly  
>> **Swarthmore Methodist Church** <<

**June 26** District Governor Installation Ceremony - Longwood

**June 30**

**July 1** Happy New Rotary Year

**July 4** Independence Day Parade



### The Pledge of Allegiance

### Four Way Test:

Of the things we think, say and do;

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build **GOOD WILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?



### Meeting Schedule for June:

Please note the following changes:

Because of the Installation Dinner next Tuesday, **we will not have a regular Thursday meeting** next week.

On Thursday June 23rd, we will meet at the **Swarthmore Methodist Church**.

### Guests Last Week:

Joke Williams, Michele Fairley



**Rotary Club of Swarthmore  
Recognition Dinner  
and  
Installation Ceremony of  
Club Officers for 2011-2012**  
Tuesday June 14, 2011  
The Springhaven Club  
Wallingford, PA  
Cocktails 6:00 (Cash Bar)  
Dinner—7:00  
Black Tie Optional



**Rotary Night at the Phillies  
Wednesday, July 27**

Rotary Night at the Phillies is back and again this year, it will raise money for The Rotary Foundation.

The game against the **San Francisco Giants** starts at 7:05 and while the tickets are available to Rotarians and non-Rotarian alike for \$28, we only have 24 and traditionally they sell out fast.

Please see Brian Casey for details.

**Happy Dollars Total for  
2010-11:**

**\$1672**

2009-10 Total: \$896

(4280 Children Immunized)

**All Proceeds to Polio Eradication.**



**Service Quotation**

“Life’s most important question is:

What are you doing for other’s?”

- Martin Luther King

**Thanks from Tokyo, and  
Ardmore Rotary President  
Jami Whelan**

President Marv recently received a note of thanks from Ardmore Rotary Club President Jami Whelan for the money collected from our members and the Swarthmore Community to benefit the areas affected by the March Tsunami.

Swarthmore was 1 of 16 clubs in District 7450 contributed roughly \$21,500.

Following is the note sent by the Tokyo Rotary Club:

*First of all, we express deeply thanks for you.*

*For this disaster, we have received your large amount of contribution US\$21,500.*

*About the urgent support, we sent a contribution from Tokyo RC to the governor society.*

*In addition, we set up a temporary reconstruction aid project committee in Tokyo RC and discuss it on a long-term premise supporting now.*

*The directionality of the support that we think about, we are going to support upbringing of the talented youth people of the disaster area.*

*The fund keeps it carefully until a project is started. If a project is realized, I contact it again.*

**Alonzo “Cav” Cavin  
1939-2011**

Chester Rotary Club Past President Alonzo Cavin, or Cav, as he was known by most, passed away on Sunday. Cav was current Secretary and was President of the Chester Club in 2009-2010.



Alonzo Christopher Cavin Sr., Ed.d, 71 Alonzo Christopher Cavin Sr., 71, Passed away suddenly on June 5, 2011. He was born in Savannah, GA to Mrs. Willie Dale. The family relocated to Chester, Pennsylvania and he attended the Chester Public Schools. He served in the U. S. Navy. He earned an undergraduate degree from Cheyney University, a Masters in English Literature from West Chester University and a Doctorate in Education from Temple University. He retired from Widener University Graduate School after teaching Curriculum Theory for 38 years. He was a board member of the Chester-Wallingford Red Cross and a member of the Rotary International - Chester, PA Chapter.

**Viewing**

Friday, June 10th at St. Joseph Catholic Church, 1012 French St., Wilmington, DE, 6 to 8 PM. Funeral 11 AM Saturday, June 11th, with viewing from 10-10:45 AM. Burial 2 PM Wednesday, June 15, Delaware Veterans Memorial Cemetery.

In lieu of flowers, kindly make contributions to Widener University, African American Scholarship Fund, Attention: Black Student Union, #1 Widener Plaza, Chester, PA 19013. Condolences: