



# CogNotes

The Rotary Club of Swarthmore  
July 28, 2011



July is **Installation** Month

**Celebrating 75 Years of "Service Above Self"**  
April 26, 1937 to April 26, 2012

## Rotary International President

District 7450 Governor  
Assistant Governor

**Kalyan Banerjee**  
Bonnie Korengel  
Anne Hansen

## 2011-2012 Board

### President

President-Elect  
Club Administration  
President-Nominee  
Past President  
Secretary  
Treasurer  
Service Projects  
Community Service  
International Service

### Brian Casey

Will Fairley  
Will Fairley  
Hillard Pouncy  
Marv Gelb  
Madeline Bialecki  
Gladys Snively  
Mike Malone  
Ken Wright  
Anne Hansen  
/Ray Hopkins

Vocational Service  
New Generations  
Membership  
Retention  
Sergeant-at-Arms  
Rotary Foundation  
Program  
Public Relations  
Gundaker  
Charitable Trust  
CogNotes Editor

Randy Winton  
Joy Charlton  
Betty Ann Flynn  
Cathy Darrell  
Dean Wolfe  
Craig Fava  
Hillard Pouncy  
Josh Twersky  
Steve Laxton  
Marty Spiegel  
Brian Casey

## Today's Program:

**Charles Coonley, Manager  
Swarthmore Swim Club**  
Getting into the Swim of Things

## Table Grace

We pause for this moment, Good Lord, not out of routine or habit but prompted by gratitude for all the common blessings we enjoy which are so often denied others.

How can we thank you, except by beginning now to make Rotary's ideals a reality?

Thanks be to you for all your good gifts.

Amen.

The Rev. Dr. Frederick E. Christian

## Coming Program & Events

**Aug 4 Meg Kramer,**  
Founder - Street Safe Driving Academy  
Driving Safely From The Start

**Aug 11 Jerome S. Parker,**  
President of Delaware County  
Community College,  
The 'Ville and DCCC

**Aug 18 TBD**

**Aug 25 TBD**

## The Pledge of Allegiance



## Four Way Test:

Of the things we think, say and do;

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build **GOOD WILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?



## Last Week's Speaker:

**Mike Malone**

By Mike Malone

Mike Malone used historical graphs to show how investment risk rises and falls throughout time. His main point was that the highest risk was in 2000 and that that high risk has yet to be wrung from the markets. For this reason he feels investors should protect themselves now and await better times to invest with lower risk.



He defined "investment risk" as holding expensive assets when the economy and the financial system are weak, and the enthusiasm for stock ownership has shifted from very positive.

## Guests Last Week:

Roma Wright, Guillermo Puig,  
Dwayne Spangler

