

CogNotes

The Rotary Club of Swarthmore
November 3, 2011



November is **Rotary Foundation** Month

Celebrating 75 Years of "Service Above Self"
April 26, 1937 to April 26, 2012

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Bonnie Korengel
Anne Hansen

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Will Fairley
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/Ray Hopkins
Randy Winton
Joy Charlton
Betty Ann Flynn
Cathy Darrell
Dean Wolfe
Craig Fava
Hillard Pouncy
Josh Twersky
Steve Laxton
Marty Spiegel
Brian Casey

Vocational Service
New Generations
Membership
Retention
Sergeant-at-Arms
Rotary Foundation
Program
Public Relations
Gundaker
Charitable Trust
CogNotes Editor

Today's Program:

Cynthia Jetter
The Five College Initiative in
Chester

Table Grace

Lord, we are here because we would not be neutral or negative toward life's loftiest goals. Among them are the measuring sticks of our Four Way Test.

Show us how we may respond to them affirmatively, helpfully, and hopefully.

Thank you, God, for this hour, for its nourishment of body, mind, and spirit and help us ever to be grateful for all your good gifts. Amen.

The Rev. Dr. Frederick E. Christian

Coming Program & Events

Nov 10 Joe Hortua
Playwright and Television Writer

Nov 16 Board Meeting

Nov 17 Denise Aquilante
On the Ultimate Turkey

Meeting Schedule

We are approaching that time of year when we need to stay on top of our meeting schedule. Please note the following schedule for November and December.

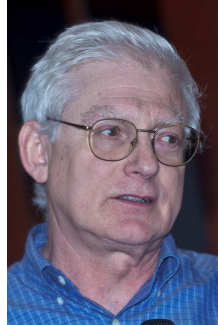
November 17 Strathaven Golf Club
November 24 NO MEETING –
Thanksgiving
December 1 Strathaven Golf Club
December 8 CADES
December 15 Swarthmore Methodist
United Church
December 22 NO MEETING
December 29 NO MEETING

Last Week's Speaker:

Mark Kuperberg

by Mike Malone

Mark Kuperberg, Swarthmore College Economics professor, updated us on "The Great Recession---3 1/2 Years and Counting". He showed charts which confirmed the intractable employment and subpar growth problems.



Kuperberg then showed the impact on the economy from the "overwhelming force" that fiscal and monetary policies had on the economy---they brought us back from the brink but have not put us on a sustainable track. He is not optimistic and suggests that those seeking solutions should check out the New America Foundation's paper "The Way Forward" (http://newamerica.net/publications/policy/the_way_forward) by Daniel Alpert, Robert Hockett, and Nouriel Roubini.

The Pledge of Allegiance



Four Way Test:



Of the things we think, say and do;

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

Three Things Every Rotarian Should Know about the Foundation

Adapted from Rotary Leader



Rotary Foundation Month in November is an ideal time for all Rotarians to remember a simple but important fact: Everything that The Rotary Foundation achieves — from paying for polio vaccines to teaching children to read — is possible because of the time and contributions of Rotarians and friends of Rotary.

“When Arch Klumph in 1917 put forward the idea of an endowment fund to do good in the world, he could not have imagined what our Rotary Foundation would become,” says Trustee Chair William B. Boyd.

1. The Foundation is working on our primary goal. Rotary’s top priority is to eradicate polio. Through PolioPlus, The Rotary Foundation has led a global effort to rid the world of this crippling disease. To date, Rotary has contributed more than US\$1 billion toward that goal. Rotary’s US\$200 Million Challenge is the Foundation’s response to the \$355 million in challenge grants from the Bill & Melinda Gates Foundation to achieve a polio-free world.

2. The Foundation changes lives. Through the resources and programs of The Rotary Foundation, Rotarians carry out far-reaching projects based on Rotary’s areas of focus. Communities have access to safe water and health care, and benefit from the work of Rotary Peace Fellows because of the Foundation. Learn more about what your gift can do.

3. You make it possible. The Foundation is supported solely by voluntary contributions from Rotarians and others who share our vision of a better world. And because of the Foundation’s impact — and the close monitoring of projects — giving to The Rotary Foundation is a financially sound decision.

“Our Rotary Foundation tells the world that we care,” says Boyd. “Be proud of our Foundation and the wonders that we achieve through it.” The 2011-12 goal for the Annual Programs Fund is \$104 million. Please do what you can during this year’s campaign.

Charity Gala Auction

Our Annual Auction is almost here. Tomorrow night is the night and we are looking forward to a great evening of fellowship with club members and members of the community as we raise money to support causes from polio eradication to literacy to clean water and many other initiatives to improve lives.

Thank you to **Betty Ann Flynn, Marv Gelb, Steve Laxton** and **Will Fairley** for their tireless efforts preparing for the auction. Thanks also to the many members who solicited donations, made donations or provides sponsorships to the Auction. This should be a great evening and we are looking forward to seeing everyone at fellowship hall tomorrow night.

Happy Dollars Total for 2011-12:

\$710

2010-11 Total: \$1690

2009-10 Total: \$896

(5493 Children Immunized)




Service Quotation

“Service is not doing something for someone else because they can’t, but because you can” – Albert Schweitzer, Medical Missionary and Theologian



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**5th Annual
Swarthmore Rotary
Charity Gala Auction**



“Helping Ordinary People do Extraordinary Things”

Please Join Us:
Friday November 4, 6:00pm

Swarthmore Presbyterian Church - Fellowship Hall
727 Harvard Avenue, Swarthmore, PA
www.SwarthmoreRotary.org/auction

Service Project Postponed

Mother nature had other plans as the Service Project originally scheduled for last Saturday at the Delaware County Literacy Council was derailed by cold wet weather.

Please stay tuned as we look for another opportunity for this Service project.

Thanks to the members who signed up to help.

Program Notes
