

CogNotes

The Rotary Club of Swarthmore
January 19, 2012



January is **Rotary Awareness Month**

Celebrating 75 Years of "Service Above Self"
April 26, 1937 to April 26, 2012

Rotary International President

District 7450 Governor
Assistant Governor

Kalyan Banerjee
Bonnie Korengel
Anne Hansen

2011-2012 Board

President

President-Elect
Club Administration
President-Nominee
Past President
Secretary
Treasurer
Service Projects
Community Service
International Service

Brian Casey
Will Fairley
Will Fairley
Hillard Pouncy
Marv Gelb
Madeline Bialecki
Gladys Snively
Mike Malone
Ken Wright
Anne Hansen

Vocational Service
New Generations
Membership
Retention
Sergeant-at-Arms
Rotary Foundation
Program
Public Relations
Gundaker
Charitable Trust
CogNotes Editor

Randy Winton
Joy Charlton
Betty Ann Flynn
Cathy Darrell
Dean Wolfe
Craig Fava
Hillard Pouncy
Josh Twersky
Steve Laxton
Marty Spiegel
Brian Casey

Today's Program:

SWIM Presentation

Table Grace

Lord God, teach us that the unfolding tomor-rows are not simply times and places where we arrive, but the results of what we create by what we are and do today.

Bless us here as we gather in Rotary's name and help us to act wisely and well. Give us, above all, grateful hearts for the chance you give us to do so in your name in this New Year. Amen.

The Rev. Dr. Frederick E. Christian

Coming Program & Events

Jan 19 SWIM Presentation

Jan 26 Perri Evanson
The Real Estate Report
Swarthmore United Methodist Church

Feb 2 George Lakey, Visiting Professor, Lang Center, Swarthmore College
Viking Economics: Is there anything we can learn from Norwegian experiments with equality?
Swarthmore United Methodist Church

The Pledge of Allegiance



Club Assembly:

by Mike Malone

Last week we held our first 2012 Club Assembly and got updates on our activities in several key areas including the Gala/Silent Auction which, Marv Gelb reported, raised over \$15,000, and the upcoming Charity Fun Fair on April 29th. This will be a team effort and thanks in advance to all the members who will volunteer to help.

Mike Malone reported on the Grants and our Community Service Projects. We will try again in the spring to do our clean up at DCLC. We are looking for Service Project opportunities and grant applications.

Joy Charlton gave an update on the continuing works by the New Generations committee and the Rotaract and Interact Clubs. We are looking for a member who is willing to take over for Ann Seidman as Youth Exchange Coordinator. Thank you, Ann, for your many years of service in this role.

Josh Twersky gave an update on Publicity and PR. We all have a role to play in the area of PR as we plan events and by sharing what we do with family and friends in the Community. Thanks to Josh and Gudmund for the frequent Rotary content in the Swarthmorean.

Thanks to all these presenters, plus Craig Fava, Foundation Chair, and Betty Ann Flynn who reported on Membership. We have a lot going on this year and the second half will be no rest for sure. Thanks in advance for the efforts and contributions by all members.

Four Way Test:

Of the things we think, say and do;

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



Guests Last Week:

none

'Peace Through Service' is 2012-13 RI Theme

By Megan Ferringer and Arnold R. Grahl
Rotary International News -- 16 January 2012

RI President-elect Sakuji Tanaka will ask Rotarians to build Peace Through Service in 2012-13.

Tanaka unveiled the RI theme during the opening plenary session of the 2012 International Assembly, a training event for incoming Rotary district governors.

"Peace, in all of the ways that we can understand it, is a real goal and a realistic goal for Rotary," he said. "Peace is not something that can only be achieved through agreements, by governments, or through heroic struggles. It is something that we can find and that we can achieve, every day and in many simple ways."

Peace has different meanings for different people, Tanaka said.

"No definition is right, and no definition is wrong," he said. "However we use the word, this is what peace means for us."

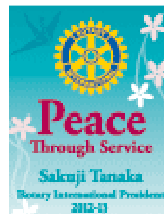
"No matter how we use, or understand the word, Rotary can help us to achieve it," he added.

Tanaka, a businessman from the greater Tokyo metropolitan area, shared how becoming a Rotarian broadened his understanding of the world. After joining the Rotary Club of Yashio, in 1975, he said, he began to realize that his life's purpose was not to make more money, but to be useful to other people.

"I realized that by helping others, even in the simplest of ways, I could help to build peace," Tanaka said.

He noted that the Japanese tradition of putting the needs of society above the needs of the individual helped his country rebuild after the tsunami and earthquake in March.

For full story, please visit www.SwarthmoreRotary.org.



Happy Dollars Total for 2011-12:

\$1226

2010-11 Total: \$1690

2009-10 Total: \$896

(6353 Children Immunized)



Service Quotation

"There are many wonderful things that won't be done if you don't do them."

– Charles D. Gill, Senior Vice President, United Technologies Corp.



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Anniversaries:

Birthday:

Marty Spiegel

Jan 20

Program Notes

Rotary Celebrates India's First Polio-Free Year

By Dan Nixon and Wayne Hearn
Rotary International News -- 12 January 2012

Rotary club members worldwide are cautiously celebrating a major milestone in the global effort to eradicate polio. India, until recently an epicenter of the wild poliovirus, has gone one year without recording a new case of the crippling, sometimes fatal, disease.

Rotarians and state government leaders in Jaipur, Rajasthan, India, vaccinate children against polio during a National Immunization Day in 2011. Photo courtesy of the India PolioPlus Committee

India's last reported case was a two-year-old girl in West Bengal State on 13 January 2011. The country recorded 42 cases in 2010, and 741 in 2009.

A chief factor in India's success has been the widespread use of the bivalent oral polio vaccine, which is effective against both remaining types of the poliovirus. Another has been rigorous monitoring, which has helped reduce the number of children missed by health workers during National Immunization Days to less than 1 percent, according to the World Health Organization (WHO).

Rotary has been a spearheading partner in the Global Polio Eradication Initiative since 1988, along with WHO, UNICEF, and the U.S. Centers for Disease Control and Prevention. The Bill & Melinda Gates Foundation is also a key supporter of the initiative.

Sporting their signature yellow vests and caps, the nearly 119,000 Rotarians in India have helped administer vaccine to children, organize free health camps and polio awareness rallies, and distribute banners, caps, comic books, and other items.

For full story, please visit www.Rotary.org.



Dear God,
My prayer for 2012 is for
A fat bank account and a thin body.
Please don't mix these up like you did
last year.

AMEN!

