



CogNotes



The Rotary Club of Swarthmore
February 9, 2012

February is **World Understanding** Month

Celebrating 75 Years of "Service Above Self"
April 26, 1937 to April 26, 2012

Rotary International President

District 7450 Governor
Assistant Governor

Kalyan Banerjee
Bonnie Korengel
Anne Hansen

2011-2012 Board

President

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Club Administration
President-Nominee
Past President
Secretary
Treasurer
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Community Service
International Service

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Will Fairley
Hillard Pouncy
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Ken Wright
Anne Hansen
/Ray Hopkins
Randy Winton
Joy Charlton
Betty Ann Flynn
Cathy Darrell
Dean Wolfe
Craig Fava
Hillard Pouncy
Josh Twersky
Steve Laxton
Marty Spiegel
Brian Casey

Vocational Service
New Generations
Membership
Retention
Sergeant-at-Arms
Rotary Foundation
Program
Public Relations
Gundaker
Charitable Trust
CogNotes Editor

Today's Program:

Sandy Sparrow, former principal SRS
Alumni and Friends Supporting Kids in the WSSD

Table Grace

Lord, broaden our horizons through Rotary that we may be aware that freedom is Indivisible; that justice cannot be denied anywhere without being threatened everywhere, and that caring and concern are the coinage of understanding and peace.

Bless us, as we receive the gifts of this hour and make us concerned about others. Amen.

The Rev. Dr. Frederick E. Christian

Coming Program & Events

Feb 16 Mel Allen

Feb 23 Tony Messina
Me, Sinatra and Music that Swings

Mar 1 – Carol Carr (former member of the School Board), Director of Lending and Training, Woman's Opportunity Resource Center (WORC)
Something Borrowed For Something New – Micro-Enterprise Loans

The Pledge of Allegiance



Last Week's Speaker: George Lakey

by Lisa Lee

George Lakey, research associate at the Lang Center for Civic and Social Responsibility at Swarthmore College, discussed with the club the way in which Norway serves as an example of a society which has figured out how to deal with the wealth gap. Norway has particular challenges: it was once a land of tremendous poverty — only 3% of the land is farmable, and as an extremely homogeneous country its citizens have a single mindset. But its citizens made a choice to create a government which would support everyone and to develop an economy which includes health care and education for all. Norway has chosen to look at its citizenry as problem solvers, and to expand their toolbox for approaching challenges. Norway's example provides ideas which the United States might wish to consider.



Four Way Test:

Of the things we think, say and do;

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



Guests Last Week:

Penny Hughes, Donna Amalfatano, Linda Ryan, Tommy Fortuna

Historic Moments: Firsts and Other Fun Facts

By Susan Hanf

Rotary International News -- 26 January 2012

Did you know that Rotary founder Paul Harris wasn't the first president of a Rotary club?

That distinction is actually held by Harris's friend Silvester Schiele, who served as the first president of the Rotary Club of Chicago. Harris deferred his club leadership duties until February 1907, when he was elected the third president of the Chicago club.

In honor of Rotary Awareness Month in January, here's a collection of facts and firsts to expand your knowledge of Rotary. Get the new year off to a good start by sharing a few of these at your next club meeting:

Club firsts

On 23 February 1905, Paul P. Harris, Gustavus Loehr, Silvester Schiele, and Hiram E. Shorey gathered in Chicago for what would become known as the first Rotary club meeting. A second club was formed in San Francisco in 1908, and soon after, clubs began to pop up across North America.

On 1 August 1912, the Rotary Club of London became the first club chartered outside of North America. The Rotary Club of Dublin, Ireland, had been organized earlier, but didn't receive its charter until 1 May 1913.

Presidential firsts

Paul Harris was elected as first president of the National Association of Rotary
See Rotary.org for more



Happy Dollars Total for 2011-12:

\$1343

2010-11 Total: \$1690

2009-10 Total: \$896

(6548 Children Immunized)



Service Quotation

"Volunteers are not paid – NOT because they are worthless but because they are PRICELESS!"

- Anonymous

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Anniversaries:

Birthday:

Ray Hopkins Feb 15

Wedding:

Gene & Anne Martenson Feb 13

Rich & Pam Noonan Feb 18

Rotary receives about 2.5 million United airline miles for humanitarian projects

Rotary International News -- 27 January 2012

Thank you to all those at United -- including President and CEO Jeff Smisek -- for their generosity and the opportunity to participate in United's 10 Million Charity Miles Giveaway. And thank you to everyone who voted for us. We couldn't have done it without your participation and persistence.

For the miles giveaway, we officially came in second place and will receive 2,488,070 charity miles from United. Rotarians will use the miles for humanitarian missions, such as transporting sick children to hospitals.

Although the giveaway wasn't announced in advance, Rotarians and friends of Rotary quickly and enthusiastically got the word out through social media, and we went from 18th place to second place. This enabled us to receive a larger portion of the 10 million airline miles that United was donating. In addition, we congratulate the Shriners, who took first place.

Rotary's Areas of Focus

By Megan Ferringer

Rotary International News -- 24 January 2012

The needs spanning Rotary's six areas of focus are vast, ranging from lack of access to clean water to the need for immunization that prevent deadly diseases. Learn more in the Rotary's Areas of Focus publication.

Rotary clubs serve communities around the world, each with unique concerns and needs. Rotarians have continually adapted and improved the way they respond to those needs, taking on a broad range of service projects. The most successful and sustainable Rotary service tends to fall within one of the following six areas:

- Peace and conflict prevention/resolution
- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy
- Economic and community development

Rotary International and The Rotary Foundation recognize these six areas of focus as organizational priorities, and there are countless ways that Rotarians can address these needs locally and internationally.

