

CogNotes

The Rotary Club of Swarthmore
February 2, 2012



February is **World Understanding** Month

Celebrating 75 Years of "Service Above Self"
April 26, 1937 to April 26, 2012

Rotary International President
Kalyan Banerjee

District 7450 Governor Bonnie Korengel
Assistant Governor Anne Hansen

2011-2012 Board

President Brian Casey
President-Elect Will Fairley
Club Administration Will Fairley
President-Nominee Hillard Pouncy
Past President Marv Gelb
Secretary Madeline Bialecki
Treasurer Gladys Snively
Service Projects Mike Malone
Community Service Ken Wright
International Service Anne Hansen

Vocational Service Randy Winton
New Generations Joy Charlton
Membership Betty Ann Flynn
Retention Cathy Darrell
Sergeant-at-Arms Dean Wolfe
Rotary Foundation Program Craig Fava
Public Relations Hillard Pouncy
Gundaker Josh Twersky
Charitable Trust Steve Laxton
CogNotes Editor Marty Spiegel
Brian Casey

Today's Program:

George Lakey, Visiting Professor, Lang Center, Swarthmore College
Viking Economics: Is there anything we can learn from Norwegian experiments with equality?

Table Grace

Lord of our land, we recall with gratitude during this month those leaders of our nation who have made it a better place because they came this way.

Help us to know that your hand is ever upon us and our land and give us thankful hearts for all your blessings; especially for those today as we gather around these tables. Amen.

The Rev. Dr. Frederick E. Christian

Coming Program & Events

Feb 9 Sandy Sparrow, former principal SRS
Alumni and Friends Supporting Kids in the WSSD

Feb 16 Mel Allen

Feb 23 Tony Messina
Me, Sinatra and Music that Swings

Mar 1 – Carol Carr (former member of the School Board), Director of Lending and Training, Woman's Opportunity Resource Center (WORC)
Something Borrowed For Something New – Micro-Enterprise Loans

The Pledge of Allegiance



Four Way Test:

Of the things we think, say and do;

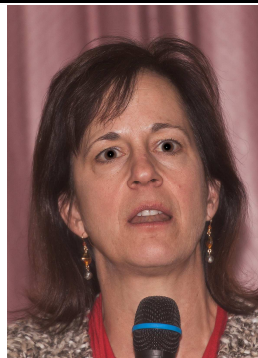
1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



Last Week's Speakers: Perri Evanson

by Mike Malone

Perri Evanson provided her usual thorough and enlightening housing review for last year. The bottom line is that Nether Providence and Swarthmore are more attractive markets than either Delaware county or Pennsylvania. While sales of homes are taking longer than the peak time of the early 2000s, they still far exceed the sluggishness of the wider world.



Since we have little new construction and enjoy a good school district the homes in our area have consistently been more stable than surrounding areas. Perri recommends using local real estate websites to gauge the possible value of your house rather than national services that group houses in ways that give one erroneous prices.

Guests Last Week:

Russell Atkinson, Penny Hughes, Donna Amalfatano

Pre-PETS Brings PEs Together

By Brian Casey

On Monday January 30, Presidents-Elect from the 53 clubs in our district came together at the Desmond for the annual Pre-PETS meeting with the District Governor Elect and other District Leaders. This was an opportunity for the PEs to meet one another and their Assistant Governors and to begin preparing for PETS (President Elect Training Seminar) to take place in March.

Our own Will Fairley represented Swarthmore and George Whitfield was also present as the incoming Assistant Governor. He takes the reins from Anne Hansen who finished her 3 year term this Rotary year.

Will, we are all with you as you begin to prepare for your year.

Happy Dollars Total for 2011-12:

\$1279

2010-11 Total: \$1690

2009-10 Total: \$896

(6442 Children Immunized)



Service Quotation

"Don't ever question the value of volunteers. Noah's Ark was built by volunteers; the Titanic was built by professionals."

– Anonymous

Rotary leaders are ready to build 'Peace Through Service' after International Assembly

By Megan Ferringer

Rotary International News -- 24 January 2012

Incoming district governors left the 2012 International Assembly in San Diego, California, USA, equipped with new skills and ideas to develop stronger districts and clubs in 2012-13.

RI President-elect Sakuji Tanaka began the weeklong training event by asking the 530 governors-elect to build Peace Through Service.

"Peace, in all of the ways that we can understand it, is a real goal and a realistic goal for Rotary," Tanaka said. "Peace is not something that can only be achieved through agreements, by governments, or through heroic struggles. It is something that we can find and that we can achieve, every day and in many simple ways."

Brian Beesley, governor-elect of District 9650 (Australia), said the theme is relevant to Rotarians of all ages and ethnicities, and that he'll apply it to help attract younger members.

Later in the week, Rotary Foundation Trustee John F. Germ told attendees that Rotary's Challenge had reached the US\$200 million milestone. Jeff Raikes, chief executive officer of the Bill & Melinda Gates Foundation, announced an additional \$50 million grant from the Gates Foundation, which is not a challenge grant, to extend the partnership.

"My biggest worry is that we aren't moving urgently enough to close that final 1 percent gap. We simply have to finish the job," Raikes said. "Rotary is a critical part of making that happen."

Rotary Foundation Trustee Chair William B. Boyd discussed Rotary's progress on the Future Vision pilot, explaining that the new grant model will re-energize clubs by helping them focus on symptoms, not causes, and seek out projects with long-term benefits.

See Rotary.org for more.



RI President-elect Sakuji Tanaka leads the flag procession during the opening plenary session of the 2012 International Assembly on 16 January in San Diego,

Follow us at:

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Anniversaries:

Birthday:

Mollie Shiflet O'Brien

Feb 8

Has your Email Password been Hacked Yet?

Brian Casey

Anyone with email has received one of those strange emails from a friend, perhaps with just a link to some unrecognizable website address, or perhaps with a note saying they are stranded in Europe and they lost their money and ID – "Please send Money."

These are typically the result of your email getting hacked. Someone uses sophisticated software to get the password to your email account and sends spam emails to all of your contacts.

How can you protect yourself?

The best way is with a good password. You will never eliminate the threat, but you can reduce the risk by following these guidelines for your password:

- Do not use a word that is found in the dictionary
- Use more Characters – perhaps 10 to 12
- Throw in a special Character such as ">" or "%"
- Use an acronym such as "lwtw<cttsmp" (I wish there were less crooks trying to steal my password) 11 Characters including a special character and good luck finding it in a dictionary

Whatever you use as a password, make sure it is something that is difficult for a human or a software program to guess. It has happened to people we know – change your password before it happens to you.