



CogNotes

The Rotary Club of Swarthmore
March 8, 2012



March is **Literacy** Month

Celebrating 75 Years of "Service Above Self"
April 26, 1937 to April 26, 2012

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/Ray Hopkins
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Betty Ann Flynn
Cathy Darrell
Dean Wolfe
Craig Fava
Hillard Pouncy
Josh Twersky
Steve Laxton
Marty Spiegel
Brian Casey

Vocational Service
New Generations
Membership
Retention
Sergeant-at-Arms
Rotary Foundation
Program
Public Relations
Gundaker
Charitable Trust
CogNotes Editor

Today's Program:

Carl Cherkin, Vice President,
The Philadelphia Union
The Philadelphia Union

Table Grace

Lord, we thank you for the privilege of working in this favored community in your service for the sake of country and humanity.

Grant us the assurance that no blessing will ever be withheld from us if we do justly and walk humbly in your sight.

We thank you for our association In Rotary. Strengthen us for each day, as it unfolds, to do your will. In your name, we pray. Amen.

The Rev. Dr. Frederick E. Christian

Coming Program & Events

Mar 15 Lora Lavin, League of Women Voters, Representative Government Specialist
Changing Shapes and Playing Fair: An Update on Redistricting in Pennsylvania

Mar 22 J. Barrie Shepherd, Poet and former Pastor, Swarthmore Presbyterian Church,
Will read and discuss selections from *Faces by The Wayside*, his new book centered on the Lenten season

The Pledge of Allegiance



Last Week's Speaker: Carol Carr

by Dean Wolff

Last week, Thursday, it was the beginning of March, or "March Madness." If you like basketball, we know who you are. For others of us, our speaker kept us in reality.

We had Carol Carr of WORC, the Women's Opportunities Resource Center, a nonprofit organization that promotes social and economic self-sufficiency. Carol described the activities of WORC, primarily their micro loan program. Micro loans differ from traditional loans in part because of the lack of collateral. Micro-loans are here to spur economic development and to help break the cycles of dependency. WORC wants to empower people to gain skills and keep the sequence upward.

WORC also teaches financial management and entrepreneurship classes and offers other loan programs, like credit builder loans of \$500 to \$1000.



Four Way Test:

Of the things we think, say and do;

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build **GOOD WILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?



Guests Last Week:

Carol Carr, Ann Gillian

World of Work

by Josh Twersky

Mark the date. Friday, April 27, 2012 at 9AM is World of Work. What is World of Work? Well, I can tell you from personal experience that it is amazing. First the hard part happens. The 5th grade teachers at Swarthmore-Rutledge (SRS) Elementary School teach their students about business and how products go from an idea to being sold and all of the steps in between. For example, concepts such as marketing, research and development and costing are discussed. Then the amazing part happens. Each student is charged with creating their own "invention" and composing a back story for it regarding its research and development process, estimated costs and labor needed to produce, marketing, etc. And they also make a prototype of their invention. Then the fun part happens. Rotarians from the Rotary Club of Swarthmore join the aforementioned aspiring entrepreneurs in small groups to visit local businesses throughout Swarthmore Borough and let real business owners and the like explain real life aspects of their business, product and/or services and the business community. The Rotarians are then generously welcomed back to the school for a quick snack and hands on look at all the students' work product.

It is also imperative to note that for many, many years fellow Rotarian Putty Willetts fearlessly chaired the coordination of the World of Work project with teacher Renee Strehle at SRS. Putty has given me a great honor in allowing me to this year co-chair this project with her. Putty knows how much I believe in and enjoy this project, and I will forever be grateful. Thank you.

We really need Rotarians to volunteer for this event. Please let Josh Twersky know that you will be able to attend on Friday, April 27, 2012 at Swarthmore-Rutledge School from 9AM to about 11:30AM.

New Members Inducted

On February 23, Membership Chair Betty Ann Flynn presided over the induction of our 2 newest members, **Donna Amalfitano** and **Linda Ryan**.

Donna and Linda make wonderful additions to our club and we welcome them to our Rotary Family. Growth in our membership is essential to our ability to continue the work of Rotary and members like Donna and Linda make us that much stronger.

Welcome, Donna and Linda!



PERFECT EYESIGHT . . .

Arthur is 90 years old. He's played golf every day since his retirement. One day he arrives home saying "That's it. I'm giving up golf. My eyesight has become so bad that once I hit the ball I can't see where it went."

His wife says, "Why don't you take my brother with you and give it another try."

"That's no good" sighs Arthur, "your brother's a hundred and three. He can't help."

"He may be a hundred and three", says the wife, "but his eyesight is perfect."

The next day Arthur heads off to the golf course with his brother-in-law. He tees up, takes a swing and squints down the fairway. He turns to the brother-in-law and says, "Did you see the ball?"

"Of course I saw the ball!" replied the brother-in-law. "I have perfect eyesight."

"Where did it go?" says Arthur.

"I don't remember."

Happy Dollars Total for 2011-12:

\$1485

2010-11 Total: \$1690

2009-10 Total: \$896

(6785 Children Immunized)



Service Quotation

"The miracle is this – the more we share, the more we have."

– Leonard Nimoy, Actor

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Anniversaries

Wedding:

Fred Thibodeau

March 11

**52 DAYS
UNTIL FUN
FAIR!!**

