



CogNotes

The Rotary Club of Swarthmore
March 15, 2012



March is **Literacy** Month

Celebrating 75 Years of "Service Above Self"
April 26, 1937 to April 26, 2012

Rotary International President

Kalyan Banerjee

District 7450 Governor

Bonnie Korengel

Assistant Governor

Anne Hansen

2011-2012 Board

President

Brian Casey

President-Elect

Will Fairley

Club Administration

Will Fairley

President-Nominee

Hillard Pouncy

Past President

Marv Gelb

Secretary

Madeline Bialecki

Treasurer

Gladys Snively

Service Projects

Mike Malone

Community Service

Ken Wright

International Service

Anne Hansen

Vocational Service

/Ray Hopkins

New Generations

Randy Winton

Membership

Joy Charlton

Retention

Betty Ann Flynn

Sergeant-at-Arms

Cathy Darrell

Rotary Foundation

Dean Wolfe

Program

Craig Fava

Public Relations

Hillard Pouncy

Gundaker

Josh Twersky

Charitable Trust

Steve Laxton

CogNotes Editor

Marty Spiegel

Brian Casey

Today's Program:

Lora Lavin, League of Women Voters, Representative Government Specialist
Changing Shapes and Playing Fair: An Update on Redistricting in Pennsylvania

Table Grace

Lord, you have given us another day to use wisely or to squander as we will. Teach us how to redeem the time you give us in our own special way.

Grant that we may strengthen the ideals of Rotary through our vocation or profession that this world may be a better place for all humankind.

Accept our thanks for this food and by it, enable us to serve you in gladness of spirit. Amen.

The Rev. Dr. Frederick E. Christian

Coming Program & Events

Mar 22 J. Barrie Shepherd, Poet and former Pastor, Swarthmore Presbyterian Church,
Will read and discuss selections from *Faces by The Wayside*, his new book centered on the Lenten season

Mar 29 Linda Bond, Habitat for Humanity, Delaware County
Building a Home: Bettering a Community



45 DAYS UNTIL FUN FAIR!!

The Pledge of Allegiance



Last Week's Speaker: Carl Cherkin by Dean Wolff

Carl Cherkin of the Philadelphia Union spoke to us about the development of a soccer "culture" in Chester. He says that they are trying to provide the optimal experience for visitors to PPL Park. They have partnered with other Chester organizations to involve themselves in the community, and they have created Chester City Union with 600 young soccer players as a way to grow the culture. There will be a Rotary Night in the fall.



Four Way Test:

Of the things we think, say and do;

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build **GOOD WILL** and **BETTER FRIENDSHIPS?**
4. Will it be **BENEFICIAL** to all concerned?



Guests Last Week:

Vitor Gimines

A Message from our World of Work Co-Chair

It is that time of the year again – The Rotary World of Work. For many years Putty Willetts has been writing to you to ask that you participate.

This year Putty has asked me to assist her with coordinating the participants (AKA you). Year after year you have stepped up and been a critical part of the Rotary World of Work. And I am hoping this year will be no different.

Rotary World of Work will be held on Friday, April 27, 2012, and will be run as it was last year. A fifth grade group from Swarthmore-Rutledge Elementary School will arrive at your establishment between 9:15 and 9:30AM. You will explain to them “what you do” and “how you do it”; keep them until 10:30AM; and then their Rotarian escort will take them back to school for a reception of homemade goodies. You are all invited to attend and stay afterwards to see the 5th grade’s display of their remarkable inventions. More detailed information is attached regarding what is Rotary World of Work.

I would greatly appreciate your letting me know if you can commit to this project. I need to know as soon as possible. However, please do not commit if you have any doubt of your being able to do this. The 5th grade teacher, Renee Strehle and I must set up the groups well ahead of time. Each student lets us know their 1st and 2nd choice of merchants and I must be sure to have enough Rotarian escorts for the number of groups we have.

Many, many thanks. I am looking forward to seeing you all.

Very truly yours,
Josh Twersky – Rotarian, Co-Chair, Rotary World of Work

P.S. If you happen to know of anyone or any other business/merchant who would like to be a part of Rotary World of Work please send me their information.



Happy Dollars Total for 2011-12:

\$1508

2010-11 Total: \$1690

2009-10 Total: \$896

(6823 Children Immunized)



Service Quotation

“A civilization flourishes when people plant trees under which they will never sit.”

– Greek Proverb

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Anniversaries

Birthday:

Margie Baker March 18

Wedding:

Mike and Anne Malone March 17

Rotary:

Lisa Lee March 17 1 Yr

George Whitfield March 19 13 Yrs

Margaret Christensen March 20 14 Yrs

Get ready for a simpler, more powerful Foundation with Future Vision

I am still occasionally asked why we decided to develop our Future Vision Plan. The question is, if the Foundation wasn't broken, why fix it? The truth is that our Foundation, which has served Rotary and the world so well for over 90 years, was becoming dated. We were reacting to a changing world by adding yet another program or altering our rules, which made the Foundation increasingly complicated and expensive to administer. It was time to face the reality that we must change or see our impact on the world diminish.

We asked over 10,000 Rotarians what changes we should make and then began to work on a Foundation that is simpler and easier to understand, that involves clubs and districts more in spending and stewardship, and that builds more sustainability into our activities.

Just as polio eradication has defined Rotary to the international community in recent years, in the future, our six areas of focus will define us. We will have lifted ourselves above the multitude of little projects that felt good but addressed symptoms, not causes, and too often had a short-term impact. We have demonstrated through our polio efforts what we could do, and we will show the world that there are answers to other major issues, and that Rotary is prepared to lead the way. We can't do it on our own, but we can and will make a difference.

The pilot districts are saying that Future Vision is exciting, leads to greater engagement and enthusiasm, is more efficient, is creating more interaction between clubs, is making Rotarians more aware of opportunities, has scaled up the size of projects, and is leading to greater giving to the Foundation. As chair of our Foundation, I can only agree!

