



# CogNotes

The Rotary Club of Swarthmore  
May 17, 2012



May is **Volunteer** Month

**Celebrating 75 Years of "Service Above Self"**  
April 26, 1937 to April 26, 2012

## Rotary International President

**Kalyan Banerjee**

District 7450 Governor Bonnie Korengel

Assistant Governor Anne Hansen

## 2011-2012 Board

### President

**Brian Casey**

President-Elect Will Fairley

Club Administration Will Fairley

President-Nominee Hillard Pouncy

Past President Marv Gelb

Secretary Madeline Bialecki

Treasurer Gladys Snively

Service Projects Mike Malone

Community Service Ken Wright

International Service Anne Hansen

Vocational Service /Ray Hopkins

New Generations Randy Winton

Membership Joy Charlton

Retention Betty Ann Flynn

Sergeant-at-Arms Cathy Darrell

Rotary Foundation Dean Wolfe

Program Craig Fava

Public Relations Hillard Pouncy

Gundaker Josh Twersky

Charitable Trust Steve Laxton

CogNotes Editor Marty Spiegel

Brian Casey

## Today's Program:

**Rebecca Bonner, Head of School at the Bridge Way School, the first recovery high school in the Philadelphia area**

"Why a Recovery High School?"

## Table Grace

Remind us this day, Lord, that truth is not meant to be an end in itself. Truth is in order to goodness.

Keep us from absorbing information and inspiration here without action and use us in Rotary as instruments to make this a better world. So strengthen us by the blessings of this hour to this end and we will give you our thanksgiving. Amen.

The Rev. Dr. Frederick E. Christian

## Coming Program & Events

**May 24 Fred Catona, Founder and Chief Marketing Strategist of Bulldozer Digital, the company that helped launch Priceline**

## MEMBER SOCIAL: SATURDAY

Please join us at 6:00, this Saturday, May 19th at Purcell-Darrell House for our Member Social.

If you have not registered (See Cathy's email dated May 10<sup>th</sup>) please let Cathy know if you will be coming and if you will be bringing a spouse/partner/significant other/prospective Rotarian so they know how many to expect (and feed).

Thanks to **Cathy** and **Betty Ann** for organizing the Member Social this year.

## The Pledge of Allegiance



## Four Way Test:

Of the things we think, say and do;

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



## Last Week's Speaker: Mike Dever by Mike Malone

**Mike Dever**, CEO of Brandywine Asset Management, spoke to us about the many myths of investing and why they tend to be wrong. His research, detailed in his book *Jacka\*\* Investing: Don't Do It. Profit from It*, shows that most statements about what works in investing are narratives of past successful results rather than real reasons why stocks acted the way they did.



Mike searches for the real drivers of returns and has attempted to create portfolios that the average person could use. Go to [www.brandywine.com](http://www.brandywine.com) for more.

## Guests Last Week:

Curtis Reger, Jennifer Hu, Caitlyn Sequira, Chris Rowland

## Rotary Service Project at DCLC

I want to thank the following members for taking time out of a beautiful Saturday morning to take part in our Community Service Project at the Delaware County Literacy Council last Saturday:

- Madeline Bialecki
  - Craig Fava
  - Marv Gelb
  - Steve Laxton
  - Lisa Lee
  - Jim Leming
  - Mike Malone
  - Ann Seidman
  - Mollie Shiflet O'Brien
  - Dean Wolfe
  - Ken Wright
- and Chris Rowland



Everyone worked hard and we made a difference.

This was one of my goals this year and I am grateful for the commitment these members who demonstrated the concept of Service Above Self. The causes that we support financially make a significant difference to lives in communities locally and around the world, but this is how we show a different level of commitment - by rolling up our sleeves with a hands-on project to get the job done.

My sincere thanks again to everyone who came out to help.

**Mike Malone**, thank you for the time and effort you put into organizing this project.

Brian

## Rotarians Leave Bangkok Encouraged to Fight Poverty and Finish the Job of Eradicating Polio

Rotarians and friends left the 2012 RI Convention in Bangkok, Thailand, energized to keep up the fight against polio and to use their ingenuity to help reduce global poverty.

The four-day event, which drew to a close Wednesday, attracted more than 35,000 attendees from 181 countries and geographical areas and included a celebration of two major milestones in the global polio eradication effort.

Attendees were also treated to a preview of the next RI Convention, which will take place 23-26 June 2013, in Lisbon, Portugal. Register now.

In his closing remarks, RI President Kalyan Banerjee reminded Rotarians that "what's important in Rotary isn't what we say. It's what we do, and who we are."

"There dwells within you the power and spirit that can evoke the energy you may not realize," Banerjee said. "You have to be hungry enough to reach within and release the energy to help you embrace humanity. I believe this is the state we call happiness. I have just given you the prescription for it. Rotary can help you achieve happiness in life that you seek." Download Banerjee's closing address. Peace through service

Incoming RI President Sakuji Tanaka outlined his plans for his term, which begins 1 July. Tanaka will ask Rotarians to achieve Peace through Service.

See [Rotary.org](http://Rotary.org) for full story.



## Happy Dollars Total for 2011-12:

**\$1948**

2010-11 Total: \$1690

2009-10 Total: \$896

(7557 Children Immunized)



## Service Quotation

"To the world you may be one person, but to one person you may be the world!"

- Anonymous

Follow us at:  
[www.twitter.com/SwarthmoreRC](http://www.twitter.com/SwarthmoreRC)



## Anniversaries

### Birthday:

Marv Gelb  
Lisa Lee

May 17  
May 23

**SAVE THE DATE!**  
**Wednesday**  
**June 20, 2012**  
**6 p.m.**

**at the Springhaven Club**  
**(No Thursday Luncheon)**

**Swarthmore Rotary**  
**Member Recognition**  
**and Installation of Officers**  
**Dinner**

