



CogNotes

The Rotary Club of Swarthmore
May 24, 2012



May is **Volunteer** Month

Celebrating 75 Years of "Service Above Self"
April 26, 1937 to April 26, 2012

Rotary International President

Kalyan Banerjee

District 7450 Governor Bonnie Korengel

Assistant Governor Anne Hansen

2011-2012 Board

President

Brian Casey

President-Elect Will Fairley

Club Administration Will Fairley

President-Nominee Hillard Pouncy

Past President Marv Gelb

Secretary Madeline Bialecki

Treasurer Gladys Snively

Service Projects Mike Malone

Community Service Ken Wright

International Service Anne Hansen

Vocational Service Randy Winton

New Generations Joy Charlton

Membership Betty Ann Flynn

Retention Cathy Darrell

Sergeant-at-Arms Dean Wolfe

Rotary Foundation Craig Fava

Program Hillard Pouncy

Public Relations Josh Twersky

Gundaker Steve Laxton

Charitable Trust Marty Spiegel

CogNotes Editor Brian Casey

Today's Program:

Fred Catona, Founder and Chief Marketing Strategist of Bulldozer Digital, the company that helped launch Priceline
"Advertising: The Key to Success and Wealth"

Table Grace

The poet has reminded us that a person's "reach must exceed his grasp, else what is heaven for?"

In fact, what is it that makes life worth living but our response to the high goals such as Rotary embodies?

Impress on us, Lord, the importance of the ideals for which Rotary stands. Give us grateful hearts for the blessings we enjoy. Amen.

The Rev. Dr. Frederick E. Christian

Coming Program & Events

TBA

Anniversaries

Birthday:

Maria Zissimos May 24

Wedding:

Will and Michelle Fairley May 30

The Pledge of Allegiance



Four Way Test:

Of the things we think, say and do;

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



Last Week's Speaker: Rebecca Bonner by Lisa Lee

Rebecca Bonner described her journey to founding the Bridge Way School, the area's 1st recovery high school, which serves students who have been treated for addiction. Different from a treatment program, Bridge Way is an accredited academic high school. The school is located on the 2nd floor of a synagogue in Manayunk and currently serves 7 students, 4 of whom will graduate in June. Typically 8 of 10 students who return to their prior school instead of a recovery school relapse in their first year, while research shows that those who attend a recovery school for at least 3 months are able to maintain sobriety for an average of 8 times longer than before they attended a sober school. 8 of 10 students at the Bridge Way School stayed sober, so the program seems to be successful.



Guests Last Week:

Bryce Logan, Rosey Ianello, Renee Strehle, Vitor Gimenes

Member Social by Brian Casey

The Member Social on Saturday night was a great success with 17 members attending, and most with spouses or guests.

With the Pot luck format there was plenty of food and drink and once again **Cathy and Chris** did an amazing job hosting. I also want to thank Cathy and Betty Ann for the time and effort that they put into organizing the evening.
Brian

Did Our President Quit? by Brian Casey

We still have a club president but my schedule has not been cooperating with Rotary and unfortunately I am missing 3 meetings in a row in May - a strange feeling for sure. I miss our meetings and seeing everyone but I will be back!

I am out of town today but God willing, I will be back next week. I want to thank Hillard and Will for their support and willingness to step in and chair the meetings.

Happy Dollars Total for 2011-12:

\$1958

2010-11 Total: \$1690

2009-10 Total: \$896

(7573 Children Immunized)



Service Quotation

"Everyone can be great, because everyone can serve"

- Martin Luther King, Jr.,
clergyman and Prominent Civil Rights Leader

5th GRADE INVENTORS



Rotary District 7450 Celebration and Installation



CELEBRATE! 2011-12 Governor Bonnie Korengel

INDUCT! 2012-13 DG Dave Ellis, DGE Charles Streitwieser, DGN Doug Blazey and AGs

RECOGNIZE! 2012-13 Club Presidents

Where: American Helicopter Museum
1220 American Boulevard
West Chester, PA 19380

When: Sunday, June 24, 2012

Time: Reception and the opportunity to tour the Museum at 4:30pm
and Buffet Dinner at 5:30pm (*Limited Seating*)

Cost: \$50.00 Per Person (*Early Bird Price thru 6/17/12*)
\$55.00 Per Person (*Late Registration Price Effective 6/18/12*)
(*INCLUDES AMERICAN HELICOPTER MUSEUM
ADMISSION FEE, DRINKS (WINE, BEER & SODA),
DINNER AND ENTERTAINMENT*)

Events: Celebrate the past year in Rotary by recognizing some of
Induction of DG Dave Ellis, DGE Charles Streitwieser, DGN
Doug Blazey and all 2012-2013 AGs

Entertainment: Sarah Agnew to join us in special song and the
appearance of a special guest.

To Register, please see email sent from Sharon Quick on May 15th or call
Brian to get a copy of the Registration Email.

Follow us at:

www.twitter.com/SwarthmoreRC



SAVE THE DATE!
Wednesday
June 20, 2012
6 p.m.

at the Springhaven Club
(No Thursday Luncheon)

Swarthmore Rotary
Member Recognition
and Installation of Officers
Dinner

