

CogNotes



The Rotary Club of Swarthmore
August 9, 2012

August is **Rotary Membership & Extension** Month

*Improving Lives in Communities
Locally and Around the World for over 75 Years*

Rotary International President

District 7450 Governor
Assistant Governor

Sakuji Tanaka
David Ellis
George Whitfield

2011-2012 Board

President

President-Elect

Club Administration

President-Nominee

Immediate Past President

Secretary

Treasurer

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Budget Chair

Program and Meetings

Membership

Retention/Attendance

Public Relations

Community Service

Grants Chair

International Service

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New Generations

Rotary Foundation

Gundaker

Charitable Trust

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Will Fairley

Hillard Pouncy

Hillard Pouncy

Perri Evanson

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Steve Laxton

Gladys Snively

Dean Wolfe

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Ann Seidman

Betty Ann Flynn/Marv Gelb

Cathy Darrell

Linda Carpenter

Ken Wright

Josh Twersky

Anne Hansen

/Ray Hopkins

Randy Winton

Ron Van Langeveld

Craig Fava

Steve Laxton

Brian Craig

Lisa Lee/Jim Leming

Today's Program:

Denise Stuart, Marketing and Public Relations Director, Academy of Vocal Arts, Philadelphia

"The Academy of Vocal Arts – Philadelphia's Hidden Gem"

Table Grace

Lord, make us instruments of understanding. May we bring comfort to those who are regarded of little account.

In this land of many races, make us courteous to the humble and understanding to the resentful. Teach us what we need to know so as to deal helpfully with others.

Accept our thanksgiving for all your blessings toward us. Amen.

The Rev. Dr. Frederick E. Christian

Coming Program & Events

Aug 16 Charles Cresson, Swarthmore Horticultural Society
"The Gardens of Swarthmore"

Aug 23 Deborah Brandt, founder Moxie House Publications
"Bringing a New Magazine to Media, PA"

Aug 30 Dave Ellis, District Governor

The Pledge of Allegiance



Four Way Test:

Of the things we think, say and do;

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build **GOOD WILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?



Last Week's Speaker—Cindy Messerle by Jim Leming

"Connecting people who care with causes that matter," summed up the presentation provided by **Cindy Messerle** at last week's meeting. Cindy began her talk by defining "community foundation" – a publicly supported, philanthropic institution composed primarily of permanent funds established by many separate and diverse donors who wish to focus their long-term philanthropy on a particular geographic area. Specifically, DCCF supports charitable giving in our county through grant making, charitable vehicles, fund management and community resources. It also supports non profit organizations through seminars and programs to help build capacity. DCCF is a 501(c)(3) non-profit organization led by a volunteer board made up of members of the Delaware County Community, and works closely with professional advisors, individuals, families, nonprofit organizations, corporations, and other foundations in creating funds that facilitate their philanthropic giving. To date, DCCF has received over \$2.6 million, currently has over \$ 1.4 million in assets under management, and has awarded more than \$1.2 million in grants to needy non-profit organizations. For more information, go to <http://www.delcocf.org/index.php>.



Guests Last Week
none

A Bit of Rotary History & a Freebie – Our Motto

Rotary's official mottoes, Service Above Self and One Profits Most Who Serves Best, trace back to the early days of the organization. In 1911, He Profits Most Who Serves Best was approved as the Rotary motto at the second convention of the National Association of Rotary Clubs of America, in Portland, Oregon. The Portland convention also inspired the motto Service Above Self. At the 1950 RI Convention in Detroit, slightly modified versions of the two slogans were formally approved as the official mottoes of Rotary: He Profits Most Who Serves Best and Service Above Self. The 1989 [Council on Legislation](#) established Service Above Self as the principal motto of Rotary, because it best conveys the philosophy of unselfish volunteer service.

San Diego Rotarian Brian Patrick Wade is a creative design artist. He has created the screen saver of "Service Above Self" seen in the picture. The screen saver can be downloaded at no charge by going to this link: <http://www.brianpatrickwade.com/rotary-international-wallpaper/>



Happy Dollars Total for 2012-13: \$144



2011-12 Total: \$2311
2010-11 Total: \$1690
2009-10 Total: \$896

(8402 Children Immunized)

Service Quotation

"You are what you do, not what you say you'll do."

- Carl Jung, Swiss psychologist and psychiatrist who founded analytical psychology

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Anniversaries

Birthday:

Marten Estey
Peter Miller

Aug. 13
Aug. 15

Rotarians Carry the Olympic Torch

In 1958, Bob Izon ran the mile in world-record time in the under-16 age category, becoming the English schools champion. But the most meaningful run of his life took place in May, when the founding member of the Rotary Club of Hereford Wye Valley, Herefordshire, England, carried the Olympic torch through his hometown.

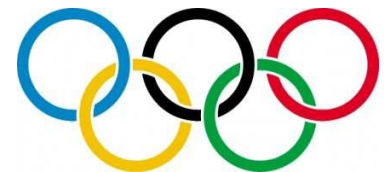
Izon is one of several Rotarians who have carried the torch on its relay to the new Olympic Stadium in London for the opening ceremony of the 2012 Summer Olympics on 27 July. "I consider myself very fortunate to have been chosen, as half the bearers are ages 15 to 25," he says. "It gave me a chance to pursue three objectives: inspire the younger generation, publicize Rotary's good works, and show that a diagnosis of Parkinson's disease does not always condemn one to a nonactive life."

Ken Logan, a member of the Rotary Club of Braids, Lothian, Scotland, ran his segment of the relay in June. He was nominated in part for his role in an Edinburgh charity that delivers aid to Bosnia, for which he has raised over £10,000 through marathons and long-distance swimming. Mike Thorn, a member of the Rotary Club of Cheam, Greater London, carried the torch through Kent in July. "It's an opportunity to be part of history. It's priceless, and it doesn't get much better than this," says Thorn. "It's the nearest thing to running in the Olympics."



This Day in History

- 1936—Jesse Owens wins 4th gold medal, in 4x100-meter relay. His relay team set a new world record of 39.8 seconds, which held for 20 years.



- 1945—Atomic bomb is dropped on Nagasaki
- 1974—Richard Nixon resigns
- 1974—Gerald Ford is inaugurated as President of the United States
- 1988—"The Great One," Wayne Gretzky, is traded to the Los Angeles Kings
- 1995—Jerry Garcia dies
- 2010—JetBlue flight attendant quits job via escape slide