

# CogNotes



The Rotary Club of Swarthmore  
August 23, 2012

August is **Rotary Membership & Extension** Month

*Improving Lives in Communities  
Locally and Around the World for over 75 Years*

### Rotary International President

District 7450 Governor  
Assistant Governor

**Sakuji Tanaka**  
David Ellis  
George Whitfield

### 2011-2012 Board

#### President

President-Elect

Club Administration

President-Nominee

Immediate Past President

Secretary

Treasurer

Sergeant-at-Arms

Budget Chair

Program and Meetings

Membership

Retention/Attendance

Public Relations

Community Service

Grants Chair

International Service

Vocational Service

New Generations

Rotary Foundation

Gundaker

Charitable Trust

CogNotes Editors

**Will Fairley**

Hillard Pouncy

Hillard Pouncy

Perri Evanson

Brian Casey

Steve Laxton

Gladys Snively

Dean Wolfe

Marty Spiegel

Ann Seidman

Betty Ann Flynn/Marv Gelb

Cathy Darrell

Linda Carpenter

Ken Wright

Josh Twersky

Anne Hansen

/Ray Hopkins

Randy Winton

Ron Van Langeveld

Craig Fava

Steve Laxton

Brian Craig

Lisa Lee/Jim Leming

### Today's Program:

**Deborah Brandt, founder  
Moxie House Publications**  
"Bringing a New Magazine to  
Media, PA"

### Table Grace

Father, we draw near to the  
end of another summer. Grant  
protection to all who travel  
during these busy days.

May we have found some  
moments of refreshment from  
our routines. Grant that we  
may join hands so that with  
renewed enthusiasm we may  
make this coming year the  
best in our Rotary's history,  
through you. Amen.

The Rev. Dr. Frederick E. Christian

### Coming Program & Events

**Aug 30 Dave Ellis, District Governor**

**Sept 6 Belkys Lopez, Former Ambassador Scholar**

**Sept 13 William Ronayne, Jr, Head of the Mario Lanza Museum, Brooklyn, NY**  
"Mario Lanza: The Man, The Music, The Magic"

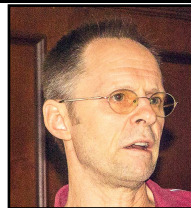
**Sept 15 Rotary Leadership Institute – Radisson King of Prussia**

### The Pledge of Allegiance



### Last Week's Speaker—Charles Cresson, Jardiniere Extraordinaire, by Jim Leming

**Charles Cresson** has a belief that gardens are an important component of our quality of life, and he has acted on that belief for much of his own life. In founding the Swarthmore Horticultural Society in 2002, he sought to leverage a trust fund set up by his father to plant flowers in public places, with volunteers providing the labor. Thus was born SHS, which started with just a few volunteers caring for 3 gardens, and has grown into a well-organized operation that maintains 11 public gardens with the help of some 100 volunteer members. The SHS gardens – found at Gateway Park, Centennial Park, Alex's Garden at the Post Office, the Co-Op flower bed, the Clock Tower garden, the War Memorial garden, and 5 gardens adjacent to Borough Hall – beautify Swarthmore and greatly enhance our quality of life. Charles thanked the Rotary Club for its support of SHS, and the club, in turn, applauded his dedication. You can find more information about SHS at [www.swarthmorehorticulturalsociety.org](http://www.swarthmorehorticulturalsociety.org).



### Four Way Test:

Of the things we think, say and do;

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build **GOOD WILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?



### Guests Last Week

Kit Fava, Linda Hefferman

## Saturday, October 6 is the 2nd annual District 7450 Night at the Union to Kick Polio off the Planet

Don't miss a special recognition of Rotary and our efforts to eradicate polio at an upcoming Philadelphia Union game. The MLS Philadelphia Union is in its 3rd season and will play New England Revolution with a 7 pm start time. 300 seats are reserved for our district in sections 119 and 120. All seats are \$30 with \$10 going towards the district's Polio Plus campaign. The Chester Rotary Club will host another fantastic tailgate party from 5-6:30 pm. Please feel free to bring your beverage of choice. We will be painting pinkies purple for \$1.



For tickets, mail a self-addressed stamped envelope to Bronwyn Martin, 107 W State St., Kennett Square, PA 19348 with the order form (available from Harry Urian) and a cheque payable to Rotary D7450. Parking is \$20 in lots A, B, C and is *not* included in ticket prices. All monies must be received by Bronwyn Martin by September 15, 2012 in order to get tickets distributed in time.

Please get friends, family, colleagues, clients, and soccer fans to come to the Union's match on October 6 to support this "beautiful game" and eradication of Polio!

If you haven't been to a soccer match, they are 90 minutes long with a 15 minute half time. Food and beverages are available in the stadium, like any other sports venue. Please see the attached flyer for more details. If you need to contact Bronwyn, she can be reached at [610-453-7215](tel:610-453-7215) or [ksrotary.bronwyn@gmail.com](mailto:ksrotary.bronwyn@gmail.com).

## Club Directory for your Smartphone

Everyone wants a directory and for members with a Smartphone (e.g. iPhone/Blackberry/Droid etc) it is as easy as going to "m.dacdb.com" and signing in with the same userid and password that you use if you sign on at your computer.

If you want to access this directory of all members on your smart phone, just go to "m.dacdb.com" on your smartphone. If you need your sign on information, please send an email to [Brian.Casey@SwarthmoreRotary.org](mailto:Brian.Casey@SwarthmoreRotary.org) and he will forward the information to you via email.



Please note that this listing includes members, Friends of Rotary and guests so you will see some additional names.

If you have questions, please see, email, or call Brian.

## Update on Paul Paulson—the following note was sent by Mary M. Lindsey:

Referring to Paul's recent retirement from the Rotary Club, the card he received with the signatures of all his friends there gave him pleasure and he says "thank you." He would be happy to receive calls at 610-358-3834, and his apartment is 102 Maris Grove. My apartment is 206 Maris Grove and my number is 610-361-9693. Either phone number will get the message from you.

I have also enjoyed many times at Rotary functions and dinners with Paul, and I too will miss that and the friendly people. It's a wonderful group.



## Happy Dollars Total for 2012-13: \$201



2011-12 Total: \$2311  
2010-11 Total: \$1690  
2009-10 Total: \$896

(8497 Children Immunized)

All Proceeds to Polio Eradication.

## Service Quotation

" I slept and dreamt that life was joy. I awoke and saw that life was service. I acted and behold, service was joy."

- Rabindranath Tagore, Bengali polymath who reshaped his region's literature and music. (1861-1941)

Follow us at:  
[www.twitter.com/SwarthmoreRC](http://www.twitter.com/SwarthmoreRC)



## Anniversaries

**Birthday:**  
Hillard Pouncy Aug. 23

**Rotary:**  
Ron Van Langeveld Aug 24 11 yrs

**Wedding:**  
Anne and Hoagie Hansen Aug 27



President Will presents a new badge to Brian Casey that acknowledges his tenure as the past President of our club.