



CogNotes



The Rotary Club of Swarthmore
September 6, 2012

September is **Rotary New Generations** Month

**Improving Lives in Communities
Locally and Around the World for over 75 Years**

Rotary International President

District 7450 Governor
Assistant Governor

Sakuji Tanaka
David Ellis
George Whitfield

2011-2012 Board

President

President-Elect

Club Administration

President-Nominee

Immediate Past President

Secretary

Treasurer

Sergeant-at-Arms

Budget Chair

Program and Meetings

Membership

Retention/Attendance

Public Relations

Community Service

Grants Chair

International Service

Vocational Service

New Generations

Rotary Foundation

Gundaker

Charitable Trust

CogNotes Editors

Will Fairley

Hillard Pouncy

Hillard Pouncy

Perri Evanson

Brian Casey

Steve Laxton

Gladys Snively

Dean Wolfe

Marty Spiegel

Ann Seidman

Betty Ann Flynn/Marv Gelb

Cathy Darrell

Linda Carpenter

Ken Wright

Josh Twersky

Anne Hansen

/Ray Hopkins

Randy Winton

Ron Van Langeveld

Craig Fava

Steve Laxton

Brian Craig

Lisa Lee/Jim Leming

Today's Program:

**Belkys Lopez, Former
Ambassador Scholar**

Table Grace

Father, at this time of fresh beginnings for so many, help us to reassess our priorities.

We get caught up in dull routines and in pursuing empty goals. Help us to see Rotary as a channel to vital and meaningful service.

Give us now the gift of thankful hearts for these blessings of food and friendship, for we ask it in your name. Amen.

The Rev. Dr. Frederick E. Christian

Coming Program & Events

**Sept 13 William Ronayne, Jr,
Head of the Mario Lanza
Museum, Brooklyn, NY**

"Mario Lanza: The Man, The Music, The Magic"

**Sept 15 Rotary Leadership
Institute**

Radisson Hotel, King of Prussia

**Sept 22 Debbie Morton,
Filmmaker and Documentarian**

**Oct 6, 7:00pm 2nd Annual
District 7450 Rotary Night at the
Union**

**Nov 3 Rotary Day at the United
Nations**

The Pledge of Allegiance



History of New Generations

In September, Rotary celebrates New Generations Month, reminding clubs of the ongoing need to provide positive influences for youth and equip tomorrow's leaders.

The history of Rotary's work with youth dates back to the 1920s, when many clubs took part in an international event known as Boys' Week. The first Boys' Week was held in New York City in May 1920 by the Rotary Club of New York and other local organizations. The event was part of an effort to promote youth development in the areas of education, citizenship, health and hygiene, and vocation.

New York club members reported on the success of Boys' Week at the 1920 Rotary convention, hoping that it would become part of the Boys' Work program, which Rotary had established several years earlier with the creation of the Committee on Work among the Boys (later known as the Boys' Work Committee). The program encouraged Rotary clubs to work with other community initiatives and organizations to counter juvenile delinquency, truancy, and poor physical health, with the goal of developing good citizens. *(turn page for more)*



Four Way Test:

Of the things we think, say
and do;

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?



Guests Last Week

Kathleen Peterson, Caroline Ryan
(daughter of Linda Carpenter)

Last Week's Speaker—Dave Ellis by Joy Charlton

District Governor Dave Ellis visited our club this week and awarded highly-deserved Governor's Certificates for Outstanding Service to Marv Gelb, for his work as President and also chair of the Fun Fair Committee, and to Anne Hansen, for her work as Assistant District Governor for the past three years, as well as her previous work as club President. He also awarded a Certificate of Appreciation to Brian Casey, Betty Ann Flynn, and Ann Seidman for their contributions to membership development. To the most recent new members of the club he gave a Certificate of Recognition. These went to Donna Amalfitano, Bill Baldwin, Linda Carpenter, Curt Reger, and Maria Zissimos. Membership development is one of Governor Ellis' key objectives during his one-year term.



Governor Ellis spoke about District goals and plans for the upcoming year.

*Rotary Foundation - The Foundation is Rotary International's 501c3 "to do good in the world," supported 100% by Rotary members. Next year a "Future Vision" plan will be implemented (currently being piloted by 100 Districts) that will give more autonomy to local districts for the distribution of funds, and will aim to support larger projects for purposes of significance and project sustainability. A local seminar on the Rotary Foundation will be held in King of Prussia on Sept. 29th; each club needs to send at least one member.



*Community Service. Our President Will Fairley has prioritized "supporting critical community needs," which requires assessment of community needs first. Governor Ellis encouraged taking great joy from our service.

*Membership. The District goal is to bring in 100 members in the first 100 days of this new Rotary year, i.e., by October 8th, and implies that each club should aim to bring in two new members during that time. He recommended engaging new members immediately in the activities and therefore rewards of the club.

*District Conference. To be held Friday evening through Saturday, Nov. 9-10, it will include presenters on specific issues (e.g., polio, water quality), motivational speakers, sharing of project ideas, and informational tables for each club.

*Presidential Citation for clubs. To receive a citation this year, a club will need to have a three-year strategic plan in place, and hold some form of Peace Forum, a new Rotary International presidential initiative.

Reminder: 2nd Annual district 7450 Night at the Union, Saturday, Oct. 6, 7p.m.

Tickets are \$30, \$10 of which will go toward Polio Plus
Chester Rotary Club tailgate from 5:00-6:30

Mail checks (made out to Rotary D7450) in self-addressed stamped envelope to:
Bronwyn Martin
107 W State St.
Kennett Square, PA 19348
Deadline Sept. 12

Happy Dollars Total for 2012-13: \$281



2011-12 Total: \$2311
2010-11 Total: \$1690
2009-10 Total: \$896

(8630 Children Immunized)

All Proceeds to Polio Eradication.

Follow us at:
www.twitter.com/SwarthmoreRC



Service Quotation

"Service is the rent we pay for living. It is the very purpose of life."

— Marian Wright Edelman (born June 6, 1939) American activist for the rights of children. President and founder of the Children's Defense Fund.

Anniversaries

Birthday:

Anne Hansen Sept 10

Rotary:

Mollie Shiflet O'Brien Sept 1 21 yrs

History of New Generations (continued)

Boys' Week events quickly spread throughout the world. By the mid-1920s, they were being held in almost 600 locations across 25 countries. In 1928, the number of participating cities and towns had grown to about 3,000.

The target audience also grew rapidly. Girls rode on the float sponsored by the Rotary Club of Vicksburg, Mississippi, in a 1924 [Loyalty Day](#) parade held in conjunction with Boys' Week.

By the late 1920s, the United States had established a National Boys' Week Committee, in which Rotary participated. Rotary clubs were encouraged to support their local Boys' Week events as a way to achieve the goals of the Boys' Work program.

In 1934, Boys' Week became known as Youth Week, and in 1936, Boys and Girls' Week. (more at link below)

http://www.rotary.org/en/MediaAndNews/News/Pages/110914_news_history.aspx?fb