

# CogNotes



The Rotary Club of Swarthmore  
September 13, 2012

September is **Rotary New Generations** Month

*Improving Lives in Communities  
Locally and Around the World for over 75 Years*

### Rotary International President

District 7450 Governor  
Assistant Governor

**Sakuji Tanaka**  
David Ellis  
George Whitfield

### 2011-2012 Board

#### President

President-Elect

Club Administration

President-Nominee

Immediate Past President

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Treasurer

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Program and Meetings

Membership

Retention/Attendance

Public Relations

Community Service

Grants Chair

International Service

Vocational Service

New Generations

Rotary Foundation

Gundaker

Charitable Trust

CogNotes Editors

#### Will Fairley

Hillard Pouncy

Hillard Pouncy

Perri Evanson

Brian Casey

Steve Laxton

Gladys Snively

Dean Wolfe

Marty Spiegel

Ann Seidman

Betty Ann Flynn/Marv Gelb

Cathy Darrell

Linda Carpenter

Ken Wright

Josh Twersky

Anne Hansen

/Ray Hopkins

Randy Winton

Ron Van Langeveld

Craig Fava

Steve Laxton

Brian Craig

Lisa Lee/Jim Leming

### Today's Program:

**William Ronayne, Jr,**  
**Head of the Mario Lanza**  
**Museum, Brooklyn, NY**  
"Mario Lanza: The Man, The  
Music, The Magic"

### Table Grace

Lord, as the Rotary bell calls  
us to prayer, may we not feel it  
an interruption of our banter  
but an opportunity to affirm  
afresh the deep foundations  
upon which Rotary rests.

Help us to see Rotary as a gift  
from your hand and a privilege  
we enjoy. Thanks be to you for  
the gift of life itself. Amen.

The Rev. Dr. Frederick E. Christian

### Coming Program & Events

**Sept 15 Rotary Leadership Institute**  
Radisson Hotel, King of Prussia

**Sept 22 Steven Barnes,**  
**Associate Dean of**  
**Communications, University of**  
**Pennsylvania Law School**  
"How Greater Awareness of Service  
Projects Can Improve America's Civic  
Dialogue"

**Oct 6, 7:00pm 2nd Annual**  
**District 7450 Rotary Night at the**  
**Union**

**Nov 3 Rotary Day at the United**  
**Nations**

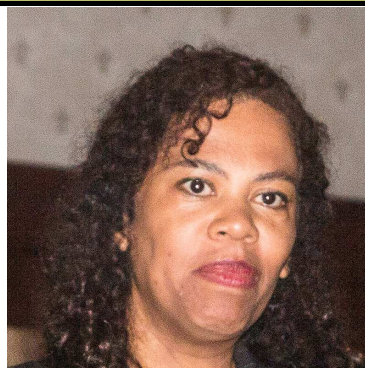
### The Pledge of Allegiance



### Last Week's Speaker—Belkys Lopez by Joy Charlton

**Belkys Lopez** is a former Rotary Ambassadorial Scholar. A Bryn Mawr undergraduate and long-time friend of Anne and Hogie Hansen, the scholarship allowed her to attend graduate school without debt and therefore to follow a peace path.

After an internship with the Clinton Foundation, Belkys joined a small NGO that works on-site and in collaboration with the United Nations to try to help bring peace to South Sudan. South Sudan is a border land in the midst of heart-breaking violent conflict, where humanitarian aid has been scarce. Rotary has sent tents and a disaster aid team, which has been of some help, but the tragedy continues.



### Four Way Test:

Of the things we think, say and do;

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

### Guests Last Week

Don Delson

## September 7th Was International Literacy Day

More than 770 million adults worldwide do not know how to read. In an increasingly complex world, illiteracy condemns many of them to the lowest rungs of society. Rotary Clubs have been active in combatting illiteracy and two Rotary clubs were honored 7 September at an [International Literacy Day celebration](#) in Washington, D.C., as the winners of the RI-International Reading Association-Pearson Foundation Literacy Project Awards.



A panel of Rotarians and International Reading Association (IRA) members gave the award to the Rotary Clubs of Rockford, Michigan, USA, and Salem, Oregon, USA, for demonstrating outstanding collaboration with local reading councils in their communities. Each club will receive US\$2,500 for literacy projects.

"Teaching all children to read requires not only teachers who know how to reach every child but communities that value and support literacy," says Richard Long, director of government relations for the International Reading Association. "These two projects highlight the notion that it is a partnership that teaches reading: the community to provide the tools and to say it is important and the teacher to bring it all together for each learner."

The IRA is a professional membership organization dedicated to promoting high levels of literacy by improving the quality of reading instruction, disseminating research findings and information about reading, and encouraging a lifetime of reading. The IRA network comprises 70,000 members and more than 300,000 affiliate members in nearly 100 countries, including councils and affiliates at the local, state, regional, or national level.

Since 2002, Rotary and the IRA have combined their resources and skills as service partners to advance literacy in communities worldwide. Rotary clubs and districts are encouraged to share resources and information with IRA councils and affiliates to develop cooperative literacy projects.

The Rockford club won its award for Reading Rocks, an annual reading festival that takes place in August. The club partners with the local reading council, school district, and library district for the daylong event, which includes live entertainment, a parade, and family activities that promote the importance of literacy.

Neil Blakeslee, 1988-89 president of the Rockford club, says that his community sees reading not only as a fundamental skill but as a way to enhance every aspect of an individual's life.

## Highlights from the August Board Meeting

Club goals for the year:

1. Enhance members' personal involvement and rewards
2. Support a critical community need
3. Raise our level of giving
4. Expand & extend Club membership

Rotary grants approved:

- **Alumni Supporting Kids** - \$800 for school enrichment programs for 2 children in the Chester area
- **Suburban Music School** - \$1000 to support the School's musical outreach activities in the Chester area schools

**Happy Dollars Total for 2012-13:**  
**\$281**



2011-12 Total: \$2311  
2010-11 Total: \$1690  
2009-10 Total: \$896

(8630 Children Immunized)

**All Proceeds to Polio Eradication.**

Follow us at:

[www.twitter.com/SwarthmoreRC](http://www.twitter.com/SwarthmoreRC)



## Service Quotation

"If you want magic in your life, shift your inner awareness to how you can serve others."

– Wayne Dyer, Self-help Author and Motivational Speaker

## Anniversaries

### Birthday:

Guðmund Iverson	Sept 14
Dave Evanson	Sept 17

### Rotary:

Randy Winton	Sept 14	12 yrs
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### Wedding:

Perri Evanson	Sept 14	27 yrs
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**Final Reminder: 2nd Annual District 7450 Night at the Union, Saturday, Oct. 6, 7p.m.**

Don't miss the fun—Seats are \$30 with \$10 going towards the district's Polio Plus campaign. The Chester Rotary Club will host another fantastic tailgate party from 5-6:30 pm. Please bring your beverage of choice.

Mail a self-addressed stamped envelope to Bronwyn Martin, 107 W State St., Kennett Square, PA 19348 with the order form (available from Harry Urian) and a cheque payable to Rotary D7450. **Deadline is Sept. 15.**

