



# CogNotes



**The Rotary Club of Swarthmore**  
**September 20, 2012**

September is **Rotary New Generations** Month

**Improving Lives in Communities**  
**Locally and Around the World for over 75 Years**

## Rotary International President

**Sakuji Tanaka**

District 7450 Governor  
Assistant Governor

David Ellis  
George Whitfield

## 2011-2012 Board

### President

**Will Fairley**

President-Elect

Hillard Pouncy

Club Administration

Hillard Pouncy

President-Nominee

Perri Evanson

Immediate Past President

Brian Casey

Secretary

Steve Laxton

Treasurer

Gladys Snively

Sergeant-at-Arms

Dean Wolfe

Budget Chair

Marty Spiegel

Program and Meetings

Ann Seidman

Membership

Betty Ann Flynn/Marv Gelb

Retention/Attendance

Cathy Darrell

Public Relations

Linda Carpenter

Community Service

Ken Wright

Grants Chair

Josh Twersky

International Service

Anne Hansen

Vocational Service

Randy Winton

New Generations

Ron Van Langeveld

Rotary Foundation

Craig Fava

Gundaker

Steve Laxton

Charitable Trust

Brian Craig

CogNotes Editors

Lisa Lee/Jim Leming

## Today's Program:

**Steven Barnes, Associate  
Dean of Communications,  
University of Pennsylvania  
Law School**

"How Greater Awareness of  
Service Projects Can Improve  
America's Civic Dialogue"

## Table Grace

Thank you, God, for another  
opportunity to renew our  
friendships in Rotary, to  
reaffirm our belief in one  
another and the great  
company of all Rotarians.

Help us to catch a fresh vision  
of what a force we are and  
can be together. Bless us as  
together we receive renewal of  
body, mind, and spirit around  
these tables. Amen.

The Rev. Dr. Frederick E. Christian

## Coming Program & Events

**Sept 27 Ben Berger, Swarthmore  
College, author of *America's  
Attention Deficit: Political Ritalin  
in 2008?***

"The Election"

**Oct 4 Jim MacMillan, journalist-  
in-residence, Swarthmore  
College**

"Philadelphia's Violence Epidemic"

**Oct 6, 7:00pm 2nd Annual  
District 7450 Rotary Night at the  
Union**

**Nov 3 Rotary Day at the United  
Nations**

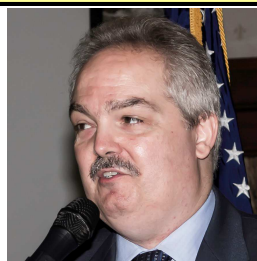
(see reverse for more)

## The Pledge of Allegiance



## Last Week's Speaker—William Ronayne, Jr., by Joy Charlton

William Ronayne, Jr., Head of the Mario Lanza Museum and Institute, played archival clips of Mario Lanza's singing from his earliest days to nearly his last. The famed tenor from Philadelphia made his first recordings at age 19, beginning a successful early career in opera; in the 1940s, the popular Lanza transitioned to movie-making and concert-singing, bringing opera-caliber music to the masses. The Museum, located in the Philadelphia neighborhood where Mario Lanza (1921-1959) was born, displays artifacts of the singer and movie star's life and career. The Institute gives scholarships in honor of Lanza to aspiring singers on a competitive basis, and will be raising funds during the 2012 Mario Lanza Ball Weekend coming up Nov 3rd-4th. <http://www.mariolanzainstitute.org/>



## Four Way Test:

Of the things we think, say and do;

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



**Guests Last Week**  
none

## Swarthmore Rotarians Attend Rotary Leadership Institute at the Radisson – Valley Forge

By Jim Leming

This past Saturday, September 15, four of our club members invested a day in the service of learning more about what it means to be a leader in Rotary. The Rotary Leadership Institute is a grassroots, multi-district project seeking to strengthen Rotary Club leadership through quality education in both leadership and Rotary knowledge. The faculty consists of leaders within our own and other Districts in the northeast.

Hillard Pouncy completed Phase III – “My Rotary Journey” – of the program, having already completed the first two phases. Topics covered in Phase III are *Effective Leadership Strategies, International Service, Public Image & Public Relations, Rotary Opportunities, Rotarians-Vocational Expectations, and Making a Difference*. Hillard said he was surprised to learn that 57 percent of Rotary Clubs had websites and only 40 percent of them update their website weekly: “I thought those numbers would be higher. I was happy to learn more about how several local clubs are using Facebook accounts for club-to-club coordination.”

Linda Carpenter, Dean Wolfe and Jim Leming participated in Phase One of the program, which consisted of rotating workshops on *Insights into Leadership, My Rotary World, Engaging Members, Our Foundation, Ethics-Vocational Service, and Service Projects*. The discussions were enlightening and motivating – and especially helpful was the sharing of ideas and opportunities across many of our neighboring Rotary Clubs. Jim noted that “One of the hottest topics of conversation was our shared challenge of bringing in new members in the face of natural turnover. I liked the idea of using our service projects to engage with potential members – getting them involved as ‘Friends of Rotary’ along with current members.”

All agreed that the dedication and commitment of the faculty to building and sustaining Rotary leadership was inspirational, and all came away with a renewed commitment to Rotary.



Hillard Pouncy receives graduation certificate for RLI-Part III from District Governor Dave Ellis



Linda Carpenter, Jim Leming, Hillard Pouncy and Dean Wolfe at RLI

## Polio Plus Update, from the RI website

Pakistan is making progress against polio in the face of challenging, sometimes tragic circumstances, including the recent killing of a local community polio immunization worker and wounding of two others -- a staff member of the World Health Organization and an international consultant -- in Karachi, Sindh. In addition, leaders in a small region of the northern part of the country have banned polio vaccinations.

Pakistan, Afghanistan, and Nigeria are the only remaining polio-endemic countries in the world. The incidence of polio in Pakistan has dropped by more than 60 percent this year, with 23 cases reported as of 12 July, compared with 59 cases during the same period last year.

In support of Pakistan's polio eradication efforts, Rotary recently installed two mobile clinics at checkpoints between Karachi and other parts of Sindh. The clinics are staffed 24 hours a day and supervised by WHO. Rotary also provided 45,000 vaccine carriers to the government in April. (see website for more)



## Happy Dollars Total for 2012-13: \$360



2011-12 Total: \$2311  
2010-11 Total: \$1690  
2009-10 Total: \$896

(8762 Children Immunized)

All Proceeds to Polio Eradication.

Follow us at:  
[www.twitter.com/SwarthmoreRC](http://www.twitter.com/SwarthmoreRC)



## Service Quotation

“When we face our maker, He won't ask how many positions we held, but rather how many people we helped.”

– Thomas Monson, Religious Leader and Author

## Anniversaries

**Birthday:**  
George Whitfield, Jr. Sept 24

**Rotary:**  
Jim Leming Sept 23 2 yrs

**Wedding:**  
Ron Van Langeveld Sept 26 2 yrs

## October Speakers (cont'd)

Oct 11 Carol Long, Assistant Curator, Winterthur  
- “A Tour of Winterthur”

Oct 18 Debbie Morton, director/producer of the PBS telecast “Fast Times at West Philly High”

Oct 25 Rebecca Robert, Scott Arboretum  
- The Fall Arts Calendar for the Delaware Arts Consortium: The Arts Matter in Delaware County

Know someone who might have interest in one of our upcoming topics? Invite them to the meeting that day! They might be a prospective member.