



# CogNotes



The Rotary Club of Swarthmore  
November 8, 2012

November is **Rotary Foundation** Month

**Improving Lives in Communities  
Locally and Around the World for over 75 Years**

### Rotary International President

Sakuji Tanaka

District 7450 Governor  
Assistant Governor

David Ellis  
George Whitfield

### 2011-2012 Board

#### President

Brian Craig

President-Elect

Hillard Pouncy

Club Administration

Hillard Pouncy

President-Nominee

Perri Evanson

Immediate Past President

Brian Casey

Secretary

Steve Laxton

Treasurer

Gladys Snively

Sergeant-at-Arms

Dean Wolfe

Budget Chair

Marty Spiegel

Program and Meetings

Ann Seidman

Membership

Betty Ann Flynn/Marv Gelb

Retention/Attendance

Cathy Darrell

Public Relations

Linda Carpenter

Community Service

Ken Wright

Grants Chair

Josh Twersky

International Service

Anne Hansen

Vocational Service

Randy Winton

New Generations

Ron Van Langeveld

Rotary Foundation

Craig Fava

Gundaker

Steve Laxton

Charitable Trust

Brian Craig

CogNotes Editors

Lisa Lee/Jim Leming

### Today's Program:

**Doug Klepfer, Ardmore  
Rotary Club**

"The Japanese Earthquake and  
Rotary's Response"

### Table Grace

Lord, we are here because we would not be neutral or negative toward life's loftiest goals. Among them are the measuring sticks of our Four Way Test.

Show us how we may respond to them affirmatively, helpfully, and hopefully. Thank you. God, for this hour, for its nourishment of body, mind, and spirit and help us ever to be grateful for all your good gifts. Amen.

The Rev. Dr. Frederick E. Christian

### Coming Program & Events

**Nov 9 2012-13 District Conference**

**Nov 15 Bob Pierson**

Farm to City – Thanksgiving Bounty from Local Farms

**Nov 22 Thanksgiving**—no meeting

**Nov 29 Andrew Bunting, Curator,**

**Scotts Arboretum**

(meeting is at Swarthmore United Methodist Church)

### The Pledge of Allegiance



### Four Way Test:

Of the things we think, say and do;

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



### Last Week's Speaker—Jim Harris

by Joy Charlton

Before **Jim Harris** became President of Widener in 2002, the university had plans to build a fence completely surrounding the campus in order to separate itself from the city of Chester. Instead, Widener decided to become a model "metropolitan university," opening borders and engaging the city. To support Chester's economic growth, Widener staffs a Small Business Development Center to serve as an incubator, and built an apartment/hotel complex directly across from campus. Contributing to community and public health, faculty and students from professional programs such as physical therapy, social work, and nursing developed clinics and other support programs. In the area of public education, Widener now runs a charter school in the city, and supports the College Access Center of Delaware County along with six other colleges and universities in the county. Harris was a Rotarian for 8 years when he lived in Ohio, and during that time hosted an exchange student. He offered to answer questions from his email address JTHarris@Widener.edu.



### Anniversaries

**Wedding:**

Curt Reger

Nov 12

### Guests Last Week

Tannei Casey, Stan Lesniak



Your contribution to Every Rotarian,  
Every Year makes humanitarian projects possible.

**Happy Dollars Total for  
2012-13:  
\$704**



2011-12 Total: \$2311  
2010-11 Total: \$1690  
2009-10 Total: \$896

(9335 Children Immunized)

**All Proceeds to Polio Eradication.**

**What Is SHARE?** By Craig Fava, Rotary Foundation Chair

Through *SHARE*, Rotary districts choose which Rotary Foundation grants and programs they wish to support and participate in. Your annual donations to TRF demonstrate your commitment to enhancing lives, creating greater understanding among nations, and advancing the quest for peace in the world.

At the end of each Rotary year, 50 percent of each district's contributions to the Annual Fund -- *SHARE* is credited to their District Designated Fund (DDF); the other 50 percent is credited to the World Fund.

The Foundation uses the World Fund to pay for the worldwide programs available to all Rotary districts, regardless of their specific contributions. Districts use their DDF to pay for the Foundation activities they choose to participate in. Every year, members of each district's Rotary Foundation committee, in consultation with Rotarians in their district, decide how the *SHARE* DDF will be used, giving every Rotarian a voice in planning for the future.

**Funding cycle**

The Rotary Foundation has a unique funding cycle that uses donations for programs three years after they're received. The three-year cycle gives districts time for planning projects, selecting participants, and budgeting expenditures. This cycle also allows the Foundation to invest the contributions and spend the investment earnings on administrative and fund development costs.

The system is called *SHARE* because

- Rotarians share their resources with fellow Rotarians around the world
- The Trustees share some of their decision-making responsibility with the districts
- Rotarians share Rotary with the world through their Foundation

Please make your annual investment in the *SHARE* program by donating to the Annual Program Fund – *SHARE* today!!

**Service Quotation**

"Too often we underestimate the power of a touch, a smile, a kind word, a listening ear, an honest compliment, or the smallest act of caring, all of which have the potential to turn a life around."

- Felice Leonardo "Leo" Buscaglia Ph.D., known as "Dr Love," American author and motivational speaker



**New Member Inducted**

Our newest member, Joe Lesniak, was inducted into membership last week by new President Brian Craig, and Co-Chairs of the Membership Committee, Betty Ann Flynn and Marv Gelb. Brian Casey sponsored Joe, and his father, Stan Lesniak, a member of the Newtown Square Rotary Club, was also in attendance.

**About The Rotary Foundation – Six Areas of Focus**



**This week's Focus: Peace and conflict prevention/resolution**



Peace and conflict prevention/resolution



Disease prevention and treatment



Water and sanitation



Maternal and child health



Basic education and literacy



Economic and community development

The Rotary Foundation promotes the practice of peace and conflict prevention/resolution by

- Strengthening local peace efforts
- Training local leaders to prevent and mediate conflict
- Supporting long-term peace building in areas affected by conflict
- Assisting vulnerable populations affected by conflict, particularly children and youth
- Supporting studies related to peace and conflict resolution

Want to know more about the Rotary Foundation? Go to this link: <http://www.rotary.org/en/AboutUs/TheRotaryFoundation/Pages/ridefault.aspx>

**Hurricane Sandy Relief—You Can Help**

The Rotary Club of Ardmore and Merion Fire Company are collecting supplies for delivery to Tom's River/Seaside Heights, and the next shipment will go out tonight. If you have items to donate, Anne Hansen will deliver them to the Merion Fire Company. There is a definite need for coats, blankets, towels, and clean undergarments. The other essentials are needed too such as canned food, water, cleaning supplies, tools, baby food and diapers. First aid gear, buckets and contractor bags are welcome as well.