

# CogNotes



The Rotary Club of Swarthmore  
November 29, 2012

November is **Rotary Foundation** Month

*Improving Lives in Communities  
Locally and Around the World for over 75 Years*

### Rotary International President

District 7450 Governor  
Assistant Governor

**Sakuji Tanaka**  
David Ellis  
George Whitfield

### 2011-2012 Board

#### President

President-Elect

Club Administration

President-Nominee

Immediate Past President

Secretary

Treasurer

Sergeant-at-Arms

Budget Chair

Program and Meetings

Membership

Retention/Attendance

Public Relations

Community Service

Grants Chair

International Service

Vocational Service

New Generations

Rotary Foundation

Gundaker

Charitable Trust

CogNotes Editors

**Brian Craig**

Hillard Pouncy

Hillard Pouncy

Perri Evanson

Brian Casey

Steve Laxton

Gladys Snively

Dean Wolfe

Marty Spiegel

Ann Seidman

Betty Ann Flynn/Marv Gelb

Cathy Darrell

Linda Carpenter

Ken Wright

Josh Twersky

Anne Hansen

/Ray Hopkins

Randy Winton

Ron Van Langeveld

Craig Fava

Steve Laxton

Brian Craig

Lisa Lee/Jim Leming

### Today's Program:

**Andrew Bunting, Curator,  
Scott Arboretum**

### Table Grace

Father, for families in which we have been nurtured; for the bonds that bind us to sons and daughters, fathers and mothers; for the larger family in which you have placed us as your children, we give you thanks.

Show us how to live caringly and to express our gratitude as we practice "Service Above Self." Amen.

The Rev. Dr. Frederick E. Christian

### Coming Program & Events

**Dec 6 Paul Downie, new President, Community Arts Center**

"Celebrating the Holidays with the Community Arts Center"  
*Swarthmore United Methodist Church*

**Dec 13** Silvertones (at CADES)

**Dec 20 Colin Darrell, entrepreneur**

"You Heard it Here First – Grow Culture Restaurants"  
*Swarthmore United Methodist Church*

**Dec 27 no meeting**

*Know someone who might have interest in one of our upcoming topics? Invite them to the meeting that day!*



### The Pledge of Allegiance

### Four Way Test:

Of the things we think, say and do;

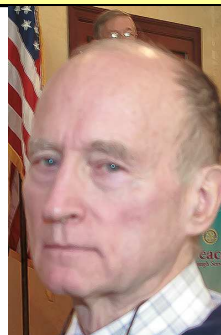
1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



### Last Week's Speaker—Bob Pierson

by Joy Charlton

Bob Pierson is founder and owner of "Farm to City," a business which helped start Swarthmore's Farmers' Market. Organized in 2000, the business goal is to connect food from local farms to consumers via direct sales. Farm to City runs 17 farmers' markets in the Philadelphia region, including one on Rittenhouse Square with 30 vendors. With marketing, recruitment, and bookkeeping, Farm to City supports CSAs (Community-Supported Agriculture) to help consumers buy shares of local harvests for regular delivery. Farm to City also created a buying club called "Winter Harvest," from which consumers can buy local food while farmers' markets are closed in the off season, November-April. "Delaware Valley Farm Share" is yet another program, which takes CSAs to 18 workplaces and churches by using a distributing warehouse that combines the produce of many farms. Eager to support family farms, local communities, and environmental sustainability, Farm to City's website hosts CSAs and buying clubs, and provides information about farmers' markets, at [www.farmtocity.org](http://www.farmtocity.org).



Guests Last Week  
none



Your contribution to Every Rotarian,  
Every Year makes humanitarian projects possible.

## A Message from Bonnie Korengel, IPDG - District Rotary Foundation Chair

In this season of Thanksgiving, I know you are sharing my thoughts. We have so much for which to be thankful. Rotarians give from their hearts to those who need a hand of help and friendship, a voice to speak when they can only whisper, and strength when they have none.

If you would like to remember our fellow "earth citizens" during this season, perhaps you will want to funnel that gift through The Rotary Foundation. Hopefully as Rotarians The Rotary Foundation is one of your charities of choice. I have attached a contribution form and also "Rotary Direct" information to make this gift-giving easy.

Your gift to The Rotary Foundation provides matching dollars for clubs to use for local as well as global projects. We CAN make a difference in the lives of those in our own communities and those across the seas.

Thank you for being a Rotarian. In the words of Arch Klumph (RI President 1916-1917), "Money alone does little good. Individual service is helpless without money. The two together can be a Godsend to civilization."

**Happy Dollars Total for 2012-13:  
\$798**



2011-12 Total: \$2311  
2010-11 Total: \$1690  
2009-10 Total: \$896

(9492 Children Immunized)

**All Proceeds to Polio Eradication.**

### Service Quotation

"He who wishes to secure the good of others, has already secured his own."

– Confucius, Chinese teacher, editor, politician, and philosopher of the Spring and Autumn Period of Chinese history. (b:551 B.C. – d:479 B.C.)

### Anniversaries

#### Birthday:

Steve Laxton

Nov 29

#### Wedding:

Josh Twersky

Dec 2

12 yrs

## About The Rotary Foundation – Six Areas of Focus



### This Week's Focus: Economic and Community Development



Peace and conflict prevention/resolution



Disease prevention and treatment



Water and sanitation



Maternal and child health



Basic education and literacy



Economic and community development

The Rotary Foundation invests in people to create measurable and enduring economic improvement in their lives and communities by

- Strengthening the development of local entrepreneurs and community leaders, particularly women, in impoverished communities
- Developing opportunities for decent and productive work, particularly for youth
- Building the capacity of local organizations and community networks to support economic development
- Supporting studies related to economic and community development

Want to know more about the Rotary Foundation? Go to this link:  
<http://www.rotary.org/en/AboutUs/TheRotaryFoundation/Pages/ridefault.aspx>

## What are some other Rotary Clubs doing to "End Polio Now"?

District 5320 (California, USA) raised more than \$19,400 at a Los Angeles Angels of Anaheim baseball game. The annual event has brought in more than \$84,000 for polio eradication in the past four years.

Rotarians in Yuma, Arizona, USA, showed the film The Shot felt Around the World, distributed information about polio, and displayed an iron lung. After the film, Dr. Peter Salk, son of polio vaccine inventor Dr. Jonas Salk; District 5240 PolioPlus Chair James Lewis; a polio survivor; and a local Rotarian who had participated in a National Immunization Day in India fielded questions about the disease and the global eradication effort.



The provisional Rotary Club of Thatta, Sindh, Pakistan, organized a community polio awareness walk. "Last year, when Thatta reported eight polio cases, we realized that we should have a club in Thatta," says Aziz Memon, chair of the Pakistan National PolioPlus Committee.

The Rotary Club of West U (Houston), Texas, USA, held a Stamp Out Polio square dance, attended by more than 40 Rotarians and guests. The event netted \$1,200, which was matched by \$1,200 from the Rotary Club of West U Foundation.