



# CogNotes



**The Rotary Club of Swarthmore**  
**January 3, 2013**

January is **Rotary Awareness Month**

**Improving Lives in Communities**  
**Locally and Around the World for over 75 Years**

## Rotary International President

District 7450 Governor  
Assistant Governor

**Sakuji Tanaka**  
David Ellis  
George Whitfield

## 2011-2012 Board

### President

President-Elect

Club Administration

President-Nominee

Immediate Past President

Secretary

Treasurer

Sergeant-at-Arms

Budget Chair

Program and Meetings

Membership Betty Ann Flynn/Marv Gelb

Retention/Attendance Cathy Darrell

Public Relations Linda Carpenter

Community Service Ken Wright

Grants Chair Josh Twersky

International Service Anne Hansen

Vocational Service Randy Winton

New Generations Ron Van Langeveld

Rotary Foundation Craig Fava

Gundaker Steve Laxton

Charitable Trust Brian Craig

CogNotes Editors Lisa Lee/Jim Leming

**Brian Craig**

Hillard Pouncy

Hillard Pouncy

Perri Evanson

Brian Casey

Steve Laxton

Gladys Snively

Dean Wolfe

Marty Spiegel

Ann Seidman

Cathy Darrell

Linda Carpenter

Ken Wright

Josh Twersky

Anne Hansen

Randy Winton

Ron Van Langeveld

Craig Fava

Steve Laxton

Brian Craig

Lisa Lee/Jim Leming

## Today's Program:

**Eric Jensen, Professor of  
Physics and Astronomy,  
Swarthmore College**  
"Why the New Year Begins on  
Our January 1st"

## Table Grace

Lord of the passing years, we  
pause to thank you for your  
over-arching presence in the  
past and to seek the  
assurance of your blessings in  
this New Year.

We live in an awesome time.  
Teach us to live confidently in  
your care and to seize oppor-  
tunities to make our world a  
better place for all humankind  
and so to fulfill Rotary's ideals.  
Amen.

The Rev. Dr. Frederick E. Christian

## Coming Program & Events

**Jan 10 Judith Byron Schachner,**  
NYTimes bestselling author and  
illustrator of **Skippy Jon Jones**  
series of children's books  
"Orbiting the Fur Ball: The Art of  
Writing and Illustrating for  
Children"

**Jan 17 Sharon Friedler, Director of  
the Dance Program and former  
Stephen Lang Professor of the  
Performing Arts, Swarthmore  
College**  
"The Arts and Social Change"

**Jan 24 Claudia Cueto, AIA, Principal  
CuetoKEARNEYdesign, LLC**  
"Passive House on Dartmouth, a  
Sustainable Retrofit"

## The Pledge of Allegiance



## Last Meeting's Speaker—Collin Darrell

by Joy Charlton

**Collin Darrell**, son of Cathy Darrell, described his latest forays into entrepreneurial restauranting, an interest that began during his early days working at Renato's and nurtured while he earned a B.A. in Hospitality and, later, sommelier certification. Collin lives in Kauai with his wife and twin 4-year-old sons and has developed an avid interest in local foods there and in being what he calls the "creative director" of food experiences. He has developed a website called "Grow Culture," and has created "pop-up restaurants" at which visiting chefs announce only as the event unfolds a one-time menu of local foods and accompanying wines. He showed us photographs of one such "pop-up" dinner in a greenhouse and another in an open space delineated by bamboo walls. He finds that chefs are eager to volunteer for such adventures.

Collin also described providing a food experience in an existing restaurant on a night when the restaurant would otherwise be closed, using its facilities and equipment - a win-win for everyone. Currently, Collin has found a facility for a new local restaurant (as well as 1200 service settings), and is working toward the financial backing to make it happen.



## Four Way Test:

Of the things we think, say and do;

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



## Guests Last Week

Dan Honig, prospective member

## Swarthmore Rotarians Participate in Annual Luminaria Project



Members of Swarthmore Rotary Club came together at CADES to package, organize, and distribute luminaria. Cathy, Mollie, Art, Ann and Jim were there for the early shift on Thursday, while other club members volunteered time throughout the two-day effort. The annual luminaria display benefits A Better Chance.

## Top Rotary Stories of 2012

*During January we will highlight some of the top stories from last year.*

2012 got off to an exciting start in January when India marked a year without a new case of polio. By February, the World Health Organization had removed India from the list of endemic countries.

The news was a huge boost to the morale of Rotarians, who have been laboring to eradicate the crippling disease since 1985. Only three countries -- Nigeria, Pakistan, and Afghanistan -- remain on the polio-endemic list.

A chief contributor to India's success is the widespread use of the bivalent oral polio vaccine, which is effective against both remaining types of the poliovirus. Another is rigorous monitoring, which has helped reduce the number of children missed by health workers during National Immunization Days to less than 1 percent, according to WHO. The lessons learned in India may well serve to help immunization efforts in the remaining endemic countries.

In May, Rotarians at the RI Convention in Bangkok, Thailand, celebrated Rotary's having exceeded the US\$200 Million Challenge for polio eradication efforts. The challenge was Rotary's response to \$355 million in matching grants from the Bill & Melinda Gates Foundation.

But the work is far from complete, because worldwide eradication has not yet been achieved. Later in the year, Rotary launched an online petition drive to urge government leaders to continue funding the Global Polio Eradication Initiative's efforts. And in October, RI launched the [World's Biggest Commercial](#), which enables people visiting the new End Polio Now website to add their photo and join the effort to make history.

## Happy Dollars Total for 2012-13:

**\$1189**

2011-12 Total: \$2311

2010-11 Total: \$1690

2009-10 Total: \$896

(10143 Children Immunized)

**All Proceeds to Polio Eradication.**



## Service Quotation

"One of the great ironies in life is that he or she who serves always benefits more than he or she who is served."

- Jim Rohn - Author and motivational speaker

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## Anniversaries

### Birthday:

Rudolph Amann

Jan. 4

Gladys Snively

Jan. 8

### Rotary:

Betty Ann Flynn

Jan. 5

24 yrs.



*Rotarians and state government leaders in Jaipur, Rajasthan, India, vaccinate children against polio during a National Immunization Day in 2011*