



CogNotes



The Rotary Club of Swarthmore
January 31, 2013

January is **Rotary Awareness Month**

Improving Lives in Communities
Locally and Around the World for over 75 Years

Rotary International President

District 7450 Governor
Assistant Governor

Sakuji Tanaka
David Ellis
George Whitfield

2011-2012 Board

President

President-Elect

Club Administration

President-Nominee

Immediate Past President

Secretary

Treasurer

Sergeant-at-Arms

Budget Chair

Program and Meetings

Membership Betty Ann Flynn/Marv Gelb

Retention/Attendance

Public Relations

Community Service

Grants Chair

International Service

Vocational Service

New Generations

Rotary Foundation

Gundaker

Charitable Trust

CogNotes Editors

Brian Craig

Hillard Pouncy

Hillard Pouncy

Perri Evanson

Brian Casey

Steve Laxton

Gladys Snively

Dean Wolfe

Marty Spiegel

Ann Seidman

Cathy Darrell

Linda Carpenter

Ken Wright

Josh Twersky

Anne Hansen

/Ray Hopkins

Randy Winton

Ron Van Langeveld

Craig Fava

Steve Laxton

Brian Craig

Lisa Lee/Jim Leming

Today's Program:

Club Assembly

Table Grace

Father of us all, you have made
us of differing colors but of one
blood.

Teach us, that though we differ
like keys on a piano board, we
can choose whether to make
harmony or disharmony.

Show us how to be in harmony
with others and with your purpose
for us as your family here on
earth.

And now, Lord, accept our thanks
for the gifts of this hour and to
your name be all the praise.
Amen.

The Rev. Dr. Frederick E. Christian

Coming Program & Events

**Feb 7 Jessica Medard, Rotary
Exchange Student from Quebec,
Canada**

**Feb 14 Josh Twersky, CPA, Member
of Swarthmore Rotary**
"Affordable Health Care Part II"

**Feb 21 Dr. George Assaf, Director
and Representative of UNIDO to the
UN**
"Sustainable Development"

**Feb 28 John Lyndner, Mayor of
Chester**

Mar 15 RYLA Conference

*Know someone who might have interest in one
of our upcoming topics? Invite them to the
meeting that day! They might be a prospective
member.*

The Pledge of Allegiance



Last Week's Speaker—Tim Kearney and Claudia Cueto

by Joy Charlton

Swarthmore architects **Tim Kearney** and **Claudia Cueto**, along with homeowner **Cathy D'Ignazio**, were on hand to describe the "Net Zero House" renovation recently completed at 307 Dartmouth Avenue. Using "Passive House" principles, they created an extremely well-insulated, nearly air-tight, sunlight-capturing space that is so easily heated by the sun, body heat, and by-products of electrical appliances that the only "system" needed is an "Energy Recovery Ventilator." No furnace, no air conditioner. The ERV brings in fresh air from the outside, exchanging the temperature of the inside air as it does so – and uses the energy equivalent of only a 55 watt light bulb. Tim estimated that the cost of this renovation was perhaps 10-20% more than it would have been using current standard methods, but they will be tracking the savings over time, which is expected to include saving 90% of heating and cooling costs. Cathy noted that a geothermal system (another "green" alternative) is hugely expensive by comparison, costing \$50,000 upfront just to install.

You can view the home's plans and find further information on Cathy's "307 House" blog entries, posted on http://afewsteps.org/?page_id=1221.



Four Way Test:

**Of the things we think,
say and do;**

- 1. Is it the Truth?**
- 2. Is it Fair to all concerned?**
- 3. Will it build GOOD WILL and BETTER FRIENDSHIPS?**
- 4. Will it be BENEFICIAL to all**



Guests Last Week

Kate Hyzer, prospective member

Rotary Theme for 2013-2014

From Rotary.org

RI President-elect Ron Burton will ask Rotarians to *Engage Rotary, Change Lives* in 2013-14. He unveiled the RI theme during the opening plenary session of the 2013 International Assembly in San Diego, California, USA, the annual training event for incoming district governors.



"If we really want to take Rotary service forward, then we must make sure that every single Rotarian has the same feeling about Rotary that each one of us here has today," Burton said. "We need to make sure that every Rotarian has a meaningful role to play, that they're all making a contribution, and that their contribution is valued."

Burton said the July launch of The Rotary Foundation's new grant model, Future Vision, makes it an exciting time to be a Rotarian. "It takes everything that is wonderful about Rotary and raises it to a new level — by encouraging bigger, more sustainable projects while providing increased flexibility for local projects, both of which address the needs of the community being served," he said.

Celebrate Interact's 50th Anniversary

From Rotary.org

During the 2012-13 Rotary year, RI will celebrate the 50th anniversary of the first chartered Interact club. To help celebrate, the Presidential Citation for Interact clubs and new Interact Certificates of Organization will feature a special anniversary logo. Join clubs worldwide to celebrate 50 years of Interact by organizing activities like these:



- Challenge your club or each Interactor to conduct an event to raise US\$50 towards Rotary's fight to eradicate polio.
- During World Interact Week (5-11 November) organize projects that involve 50 positive actions in one of Rotary's areas of focus. Examples include donating 50 books to support basic education and literacy or organizing a community forum with 50 young people. Read about more World Interact Week ideas.
- Interview past Interactors in your area to learn how Interact can fuel a lifetime of service. Bring a camera with you to use the footage to create an entry for the Interact video contest.

Are you baking an Interact birthday cake? Recognizing past Interactors who have become community leaders? Show how your school, club, or Rotary district will celebrate Interact's 50th anniversary by sharing photos and stories on the Interact Facebook page.

Bill Gates speaks of world's difficult fight to eradicate polio

From the January 29, 2013, issue of *The Guardian*

Bill Gates has given a lecture in London in which he described the battle to eradicate polio as one of the most difficult tasks the world has ever faced, describing the effort as "a test" for the human race.

Delivering this year's Richard Dimbleby lecture, Gates revealed the fight against the disease was the project he dedicated most of his time to. "Most people in developed countries know of polio as a disease that used to paralyse lots of children. But it's not just a historical curiosity – it still strikes children today," he said.

"We are working to wipe the virus off the face of the earth, and we have almost succeeded. The best of who we are – our capacity for innovation, our resilience, our sympathy for each other – has gotten us to this threshold. Only disease, poverty and indifference still stand in the way. The fight to eradicate polio is a proving ground, a test. Its outcome will reveal what human beings are capable of, and suggest how ambitious we are about our future."

"Vaccines are a miracle tool. They prevent disease from striking, which is better than treating it after the fact. They are also relatively cheap and easy to deliver. However, millions and millions of children don't get them. This is still stunning to me," he said. Gates concluded his lecture, delivered at the Royal Institution, by calling for the implementation of a "detailed plan" to eradicate polio by 2018.



Happy Dollars Total for 2012-13: \$1278



2011-12 Total: \$2311
2010-11 Total: \$1690
2009-10 Total: \$896

(10292 Children Immunized)

All Proceeds to Polio Eradication.

Service Quotation

"Always render more and better service than is expected of you, no matter what your task may be."

- Augustine "Og" Mandino II, an American author who wrote the bestselling book "The Greatest Salesman in the World". His books have sold over 50 million copies and have been translated into over twenty-five different languages.

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Anniversaries

Birthday:

Jim Leming	Jan 28
Vicki Twersky	Jan 30
Paul Mangelsdorf	Jan 31
Putty Willets	Feb 6

Rotary:

Gladys Snively	16 yrs
Ray Hopkins	7 yrs