



# CogNotes

The Rotary Club of Swarthmore  
March 7, 2013



March is **Rotary Literacy** Month

**Improving Lives in Communities  
Locally and Around the World for over 75 Years**

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Hillard Pouncy

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Ken Wright

Josh Twersky

Anne Hansen

/Ray Hopkins

Randy Winton

Ron Van Langeveld

Craig Fava

Steve Laxton

Brian Craig

Lisa Lee/Jim Leming

## Today's Program:

**Carolyn Pouncy, author of *The Golden Lynx***

## Table Grace

Eternal God, we believe that your thoughts concerning us are always those of kindness, love, and peace in this Lenten season.

When so many are taking time for self-examination, help us to assess our responses to what you do for us. Give us grateful hearts and responsive wills to do unto others as you have first done for us.

Receive our thanks for the gifts of your caring love.  
Amen.

The Rev. Dr. Frederick E. Christian

## Coming Program & Events

**Mar 14** Kate Hyzer, New Executive Director of Delaware County Literacy Council

**Mar 15** RYLA Conference

**Mar 21** Club Assembly

**Mar 28** Michael Carroll, author of *Fearless at Work: Timeless Teaching for Awakening Confidence Resilience and Creativity in the Face of Life's Demands*

*Know someone who might have interest in one of our upcoming topics? Invite them to the meeting that day! They might be a prospective member.*

## The Pledge of Allegiance



## Last Week's Speaker— John Linder

By Jim Leming

Linder provided insights into how he got into politics and why he feels so passionately about his role and the work he does. Growing up in Chester and finding out the hard way that education is the way to improve his life, he ultimately received a BA ifrom Widener and an M.Ed. from Kutztown University.

Mayor Linder spoke of his core belief that if you "create the right conditions, kids will learn." This belief led him to academic positions at Northern Virginia Community College, the Carkhuff Institute of Human Technology, and Delaware County Community College with a focus on human services and political science. He carried the belief as he entered politics, first running for the state senate, then winning a seat on the Chester City Council, and now holding the job of Mayor of Chester. He maintains that there is great potential for the children of Chester and he is determined that Chester gets the resources it needs to fulfill that potential.

Mayor Linder spoke about the lowering crime rate in Chester, though there is still much room for improvement, saying that "it is the Mayor's responsibility to keep the community safe." He is active in the National Council of Mayors, Mayors Against Illegal Guns, and in March, 2012, was appointed to the [White House's](#) Strong Cities, Strong Communities (SC2) initiative.



## Four Way Test:

Of the things we think, say and do;

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



## Guests Last Week

Joan Wright

## A message from Wilfrid Wilkinson on Literacy Month and other important Rotary initiatives

### March is a turning point

The month of March provides each of us with an opportunity to reflect on Rotary's accomplishments. It is during this month that we pause to recognize World Rotaract Week, International Women's Day, World Water Day, and Literacy Month – all significant reminders of the good that Rotarians have done worldwide.

As I've traveled around the world, I've been inspired by Rotaractors and their important contributions to the Rotary family. I've had the chance to work with the outstanding women who serve on our Board of Directors. I've witnessed the incredible progress The Rotary Foundation has made on water and sanitation – an area of focus that is crucial to our growing population.

And as we begin this month long celebration of literacy, I've seen how Rotarians have helped empower communities with simple, creative, and sustainable ways to break the cycle of poor education. Literacy plays a critical role in healthy and productive lives, and whether it was by volunteering at a local school, bringing language training to adults and children through concentrated language encounter and computer-assisted literacy systems, or ensuring that all children have the textbooks they need, Rotarians have helped thousands.

Our promises and accomplishments have reached a turning point: We must now look at the goals we still aim to achieve. Keep the momentum up. Get the word out. Make sure your club knows about this important month in Rotary so that come next March, we'll have even greater successes to celebrate.

## Seven Ways to Get More Out of Rotary in 2013

*(Third of three installments—#4-6 were covered last week)*  
By Antoinette Tuscano - Rotary International News – January 2013 (from Rotary.org)

### 6. Publicize your good work

Public Image Grants enable districts to raise Rotary's profile and promote the global and local work of Rotarians by placing public service announcements on television and radio, in print media and on billboards, and on the Web. Help your district apply for a grant by 4 March. To further promote your club's signature activities, be sure to update your website with information about your projects and meetings. Also, start a social media page, and follow what Rotary is doing on sites such as Facebook and LinkedIn.

### 7. Connect with alumni

Rotary Foundation alumni can be effective speakers at club meetings, and many are potential club members. Reach out to them.

### “Bullying – The Silent Threat”

On Saturday, March, 16, the Rotary Clubs of Chester, Chester Pike, Chichester, Swarthmore, and Upper Darby-Lansdowne will sponsor a seminar on the topic of anti-bullying. The seminar will be led by Claudio V. Cerullo, Ph.D. (above), a noted expert with over 20 years of professional experience working with bullying. The seminar will be held from 11am – 1pm at the Strath Haven Middle School Auditorium, 200 Providence Road, Wallingford.

Dr. Cerullo's seminar the first of two Peace Forums sponsored in part by Swarthmore Rotary. The other was highlighted in last week's Cognotes: a presentation by Dr. Duncan Morrow on “Lessons for Peacebuilders.” That event will happen on March 20, 4:15 – 6pm, at the Science Center, Room 183, Swarthmore College.

Both events are free seminars. All are invited. No registration necessary. Please arrive 30 minutes prior to the start of the presentation.



## Happy Dollars Total for 2012-13: \$1406



2011-12 Total: \$2311  
2010-11 Total: \$1690  
2009-10 Total: \$896

(10505 Children Immunized)

**All Proceeds to Polio Eradication.**

## Service Quotation

“Never look down on anybody unless you are helping them up.”

- Jesse Jackson, Sr., American civil rights activist and Baptist minister

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## Anniversaries

### Birthday:

Bill Baldwin

Mar 7

### Wedding:

Fred Thibodeau

Mar 11

