



# CogNotes



**The Rotary Club of Swarthmore**  
**March 14, 2013**

March is **Rotary Literacy** Month

**Improving Lives in Communities**  
**Locally and Around the World for over 75 Years**

## Rotary International President

District 7450 Governor  
Assistant Governor

**Sakuji Tanaka**  
David Ellis  
George Whitfield

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Immediate Past President

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**Brian Craig**

Hillard Pouncy

Hillard Pouncy

Perri Evanson

Brian Casey

Steve Laxton

Gladys Snively

Dean Wolfe

Marty Spiegel

Ann Seidman

Betty Ann Flynn/Marv Gelb

Cathy Darrell

Linda Carpenter

Ken Wright

Josh Twersky

Anne Hansen

/Ray Hopkins

Randy Winton

Ron Van Langeveld

Craig Fava

Steve Laxton

Brian Craig

Lisa Lee/Jim Leming

## Today's Program:

**Kate Hyzer, New Executive  
Director of Delaware County  
Literacy Council**

## Table Grace

Lord, we thank you for the privilege of working in this favored community in your service for the sake of country and humanity. Grant us the assurance that no blessing will ever be withheld from us if we do justly and walk humbly in your sight.

We thank you for our association in Rotary. Strengthen us for each day, as it unfolds, to do your will. In your name, we pray. Amen.

The Rev. Dr. Frederick E. Christian

## Coming Program & Events

**Mar 15 RYLA Conference**

**Mar 16 "Bullying: The Silent Threat"**  
Rotary-sponsored seminar

**Mar 20 "35 Years of Peacebuilding in Northern Ireland" - Dr. Duncan Morrow**  
Rotary-sponsored program

**Mar 21 Club Assembly**

**Mar 28 Michael Carroll, author of *Fearless at Work: Timeless Teaching for Awakening Confidence Resilience and Creativity in the Face of Life's Demands***

*Know someone who might have interest in one of our upcoming topics? Invite them to the meeting that day! They might be a prospective member.*

## The Pledge of Allegiance



## Last Week's Speaker— Carolyn Pouncy

By Joy Charlton

Carolyn is an accomplished scholar of Russian history, specializing in the 16<sup>th</sup> century. She has pursued this interest and shared her knowledge by established academic means and also by writing historical fiction; in the process she is creating an internet publishing venture.

Carolyn translated *The Domostroi: Rules for Russian Households in the Time of Ivan the Terrible*, a compendium of detail about Russian daily life which serves as a continuing resource for historians. She is currently managing editor of *Kritika: Explorations in Russian and Eurasian History*. Carolyn has most recently channeled her creative and scholarly energies into writing historical novels under the name C.P. Lesley. *The Not Exactly Scarlet Pimpernel* is a contemporary adventure, a re-writing of the original classic tale. *The Golden Lynx* is the first in a series that features a 16 year-old female protagonist of mid-16<sup>th</sup> century Russia who finds herself a decisive player in the midst of major political change.

Publishing has changed tremendously as traditional publishers have contracted and the number of self-published e-books has exploded. Carolyn and a group of colleagues are creating an "imprint" of e-books called "Five Directions Press." Interestingly, e-books generate more royalties for authors because there are fewer physical costs. Carolyn's books can be found on [cplesley.com](http://cplesley.com) as well as via popular booksellers.



## Four Way Test:

Of the things we think, say and do;

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



## Guests Last Week

Joan Wright, Dierdre Whitfield, Carol Hopkins

## DG Dave Ellis on Literacy Month

March is Literacy Month in Rotary. What will you and your club do to honor this emphasis? Many Clubs provide dictionaries to third-graders at local schools. Others get involved in reading to classes of younger students. Some Clubs provide books of various kinds to school students.

We have a District Literacy Committee with Bruce Larkin of Westtown-Goshen Rotary Club in charge. He can be reached at his cell number (610-357-1262) or email ([funnybruce@aol.com](mailto:funnybruce@aol.com).) If you need some ideas or help, feel free to contact him or any of the committee. The Literacy Committee and the District leadership are interested in recognizing Clubs which have had an emphasis on Literacy. We ask that Clubs submit their District Literacy Award applications to me at [dellis817@comcast.net](mailto:dellis817@comcast.net) by April 15th.

To qualify, a Club is asked to participate in at least five Literacy projects during this Rotary year. In your application, please give a brief description of each project. Further information can be found on the District Literacy page on our District website, [www.district7450.org](http://www.district7450.org).

## Media Theatre Rotaplast Tickets Are Available!

The performance is Thursday evening May 9th. The show is Mame! The performance is Thursday evening May 9th. Tickets are \$40 each - includes food enough for a light dinner ahead of time.

Proceeds support the district 7450 Rotaplast Smile Team's trip to Cumana, Venezuela in June. For tickets, contact Sue Mardinly at [sue.mardinly@gmail.com](mailto:sue.mardinly@gmail.com), or Betty Ann Flynn.

If you can't come to the theatre, but would like to support the mission, check out the website - [www.rotaplast7450.org](http://www.rotaplast7450.org)

What are Rotary Clubs in the area doing to raise awareness of Rotary's presence and impact? This sign was seen on the lawn in front of a house while driving in Wilmington, DE.

"Publicize your good work" is #6 of the "Seven Ways to Get More Out of Rotary in 2013," in an article published in the January issue of Rotary International News.

How can we raise more awareness of Swarthmore Rotary's impact?



## Happy Dollars Total for 2012-13: \$1444



2011-12 Total: \$2311

2010-11 Total: \$1690

2009-10 Total: \$896

(10568 Children Immunized)

All Proceeds to Polio Eradication.

## Service Quotation

"There are two ways of spreading light—be the candle or the mirror that reflects it."

- Edith Wharton (1862-1937), Pulitzer Prize-winning American novelist

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## Anniversaries

### Birthday:

Joe Lesniak	Mar 17
Margie Baker	Mar 18

### Rotary:

Lisa Lee	Mar 17	2 yrs
George Whitfield	Mar 19	13 yrs
Margaret Christensen	Mar 20	15 yrs

### Wedding:

Mike Malone	Mar 17
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*The District 7450 Rotaplast Smile team goal for 2013 is 100 children in Venezuela.*

