



CogNotes



The Rotary Club of Swarthmore
May 2, 2013

May is **Rotary Volunteer** Month

**Improving Lives in Communities
Locally and Around the World for over 75 Years**

Rotary International President

District 7450 Governor
Assistant Governor

Sakuji Tanaka
David Ellis
George Whitfield

2011-2012 Board

President

President-Elect

Club Administration

President-Nominee

Immediate Past President

Secretary

Treasurer

Sergeant-at-Arms

Budget Chair

Program and Meetings

Membership Betty Ann Flynn/Marv Gelb

Retention/Attendance

Public Relations

Community Service

Grants Chair

International Service

Vocational Service

New Generations

Rotary Foundation

Gundaker

Charitable Trust

CogNotes Editors

Brian Craig

Hillard Pouncy

Hillard Pouncy

Perri Evanson

Brian Casey

Steve Laxton

Gladys Snively

Dean Wolfe

Marty Spiegel

Ann Seidman

Linda Carpenter

Ken Wright

Josh Twersky

Anne Hansen

/Ray Hopkins

Randy Winton

Ron Van Langeveld

Craig Fava

Steve Laxton

Brian Craig

Lisa Lee/Jim Leming

Today's Program:

**Denise Stuart, Development
Director of Symphony in C,
Camden Orchestra (formerly
the Haddonfield Symphony)**

Table Grace

Amid the profusion of flowers this month, remind us, O Lord, of our daily dependence upon your goodness, not alone for the necessities we enjoy but for the beauty of fields and flowers.

How can we return our thanks, except by the gift of caring concern for the good earth itself and for those within it who are denied so many blessings that we enjoy. Teach us so to number our days. Amen.

The Rev. Dr. Frederick E. Christian

Coming Program & Events

May 5 – Swarthmore Charity Fun Fair

May 9 Megan Bucknum, Sales Wrangler of Philly CowShare and contributing author to *Reclaiming Our Food: How the Grassroots Food Movement is Changing the Way We Eat*

May 16 Beth Murray, aFewSteps.org

May 23 Lew Rinko, Swarthmore author of *About the Unique Childhood of a Mummer*

Know someone who might have interest in one of our upcoming topics? Invite them to the meeting that day! They might be a prospective member.

The Pledge of Allegiance



Last Week's Speaker: Safety Tips from Chief Brian Craig

By Joy Charlton

Chief Craig gave us more safety tips: House-to-house petitioners have the right to knock on doors, but you can tell them to leave. * Don't hesitate to call 911 if something seems amiss; it's the best way to reach police, and they don't mind checking out even false alarms. * Don't advertise your absences from home on Facebook, etc. * Local police will do a daily vacant house check while you are away. * Ask your neighbors to be observant. * Keep your car and home locked. * Don't leave items visible in your car, as they invite theft, especially if your car doors are unlocked. * Don't program your actual home address into your GPS, in case of theft. * Be alert to scams on Craigslist, e.g., false advertising requiring deposits. * If faced with a violent threat, choose these options in order: flee if you can, hide if you can't, or, as a last resort, fight. * The good news: the crime rate per capita in Swarthmore is low. Thanks, Chief!



Four Way Test:

Of the things we think, say and do;

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



Guests Last Week
Curt Gardner

Service Above Self

Since May is Volunteer Month, you may wonder how our motto, "Service Above Self," came to be?



Early in its history, the members of the first Rotary club realized that fellowship and mutual self-interest were not enough to keep a group of busy professionals meeting each week. Undertaking efforts to improve the lives of others proved an even more powerful motivation. In 1907 the club adopted a practical community service project -- the installation of a public comfort station near the city hall in downtown Chicago.

Three years after the organization of the Chicago club, a second club was formed in San Francisco, California, and three more clubs were founded the following year. By 1910, there were 16 clubs in the United States, and the first convention was held in Chicago where the clubs organized themselves to form the National Association of Rotary Clubs. At that convention, a member of the Chicago club proposed a motto for the new organization, recognizing its commitment to the idea of service: "He Profits Most Who Serves His Fellows Best."

The following year, another early leader spoke of the importance of serving others and promoted the idea that a club should be organized on the principle of "Service, Not Self." The two sayings, modified to "He Profits Most Who Serves Best" and "Service Above Self," were quickly embraced by all Rotarians and were officially designated as Rotary mottoes at the 1950 convention in Detroit, Michigan. In 1989, the Rotary International Council on Legislation established "Service Above Self" as the organization's principal motto.

Membership pilot programs show positive results in first year

Freedom to determine meeting frequency, membership types, and operations has potential to strengthen clubs. *From membership-minute@Rotary.org*

Improved club morale, membership growth, and diversity are some of the benefits cited by clubs participating in four pilot programs launched in 2011-12. The pilots — Associate Membership, Corporate Membership, Innovation and Flexibility, and Satellite Club — involve more than 700 clubs and run through 2013-14.

At the October RI Board of Directors meeting, pilot clubs' one-year progress reports were presented. Nearly all of the clubs said participation has had a positive impact, particularly on club morale and friendship. Attracting and keeping members has been another positive outcome. While all the clubs reported membership growth, those participating in the Satellite Club and Associate Membership pilots showed the greatest increase. The number of female members and members younger than 50 increased across all the pilots. While clubs acknowledged that much of the first year was devoted to implementing the pilot, the progress reports show the growing potential of the programs.

THE FOUR MEMBERSHIP PILOTS:

- 1. Associate Membership** - offers a trial membership without the full rights and responsibilities of active members
- 2. Corporate Membership** - gives companies the opportunity to become partners of their community's Rotary club and appoint up to four employees as active members
- 3. Innovation and Flexibility** - provides freedom to create a club that better fits members' and community needs
- 4. Satellite Club** - allows clubs to conduct multiple meetings during a week, each taking place at a different location, day, or time

Happy Dollars Total for 2012-13:
\$1844



2011-12 Total: \$2311
2010-11 Total: \$1690
2009-10 Total: \$896

(11235 Children Immunized)

All Proceeds to Polio Eradication.

Service Quotation

"Only a life lived in the service of others is worth living."

- Albert Einstein, German-born theoretical physicist who developed the general theory of relativity, one of the two pillars of modern physics

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Anniversaries

Birthday:
Pam Noonan May 7

Wedding:
Brian Craig May 6

