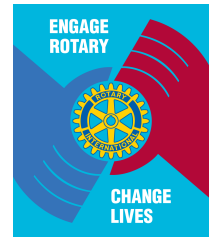


# CogNotes



The Rotary Club of Swarthmore  
August 15, 2013

August is **Rotary Membership and Extension** Month

**Improving Lives in Communities  
Locally and Around the World for over 75 Years**

Rotary International President Ron D. Burton  
District 7450 Governor Charles Streitwieser  
Assistant Governor George Whitfield

## 2011-2012 Board

<b>President</b>	<b>Hillard Pouncy</b>
President-Elect	Perri Evanson
Club Administration	Marv Gelb
President-Nominee	Joe Lesniak
Immediate Past President	Brian Craig
Secretary	Steve Laxton
eSecretary	Brian Casey
Treasurer	Josh Twersky
Sergeant-at-Arms	Dean Wolfe
Budget Chair	Marty Spiegel
New Media Chair	Joe Lesniak
Program and Meetings	Ann Seidman
Membership	Lisa Lee
Retention/Attendance	Cathy Darrell
Public Relations	Gudmund Iversen
Community Service	Ken Wright
Grants Chair	Bill Baldwin
International Service	Anne Hansen
	/Ray Hopkins
Vocational Service	Randy Winton
Youth Service	Ron Van Langeveld
Special Projects	Betty Ann Flynn
Rotary Foundation	Craig Fava
Gundaker	Steve Laxton
Charitable Trust	Brian Craig
CogNotes Editors	Lisa Lee/Jim Leming

## Today's Program:

**Rick Vallery , Claude C. Smith**  
**'14 Professor of Political Science, Swarthmore College**  
"The Court's Voting Rights Decision and America's Second Reconstruction"

## Table Grace

God, grant that today we may be disturbed by some vision of the need for justice or compassion or caring and make this Rotary the channel for renewed life or hope or aspiration for someone down on their luck.

Thank you, Lord, for bringing us together and for the rich blessings of this hour. Amen.

The Rev. Dr. Frederick E. Christian

## Coming Program & Events

**Aug 22 David Belanger, Director, Delaware County Library System**

**Aug 29 Dr. Frederic Hellman, Delaware County Medical Examiner "Elegant Bones"**

*Know someone who might have interest in one of our upcoming topics? Invite them to the meeting that day! They might be a prospective member.*



## The Pledge of Allegiance

## Four Way Test:

Of the things we think, say and do;

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



## This Week's Speaker: Margie Baker-- Tomatoes, Tomatoes

By Joy Charlton

Margie – past president of Scott Associates and the Swarthmore Garden Club – has been enthusiastically growing tomatoes since 1961, starting at a small apartment in Boston. From their home in Swarthmore, Margie has continuously sold many varieties of tomato plants every spring to the local community, developing a catalog for the sale to teach us what kinds of tomatoes would suit our preferences best.



Margie shared with us the history of tomatoes and showed slides from her catalog as well as examples from her garden. Her personal favorite is the Purple Calabash, but different varieties serve different purposes well. She also offered advice: to thrive, tomatoes need 7 hours of sunlight daily and temperatures not over 86 degrees; they lose flavor if refrigerated.

The biggest news is that the spring tomato plant sale will move next year to Rutledge, where Todd and Courtney Page Smith will take over. They have already been assisting Margie for a number of years.

Guests Last Week

## Rotary Club of Swarthmore Facebook Page, by Brian Casey

As mentioned at our meeting last week, our Club Facebook is now live and just waiting for you to "Like" it.

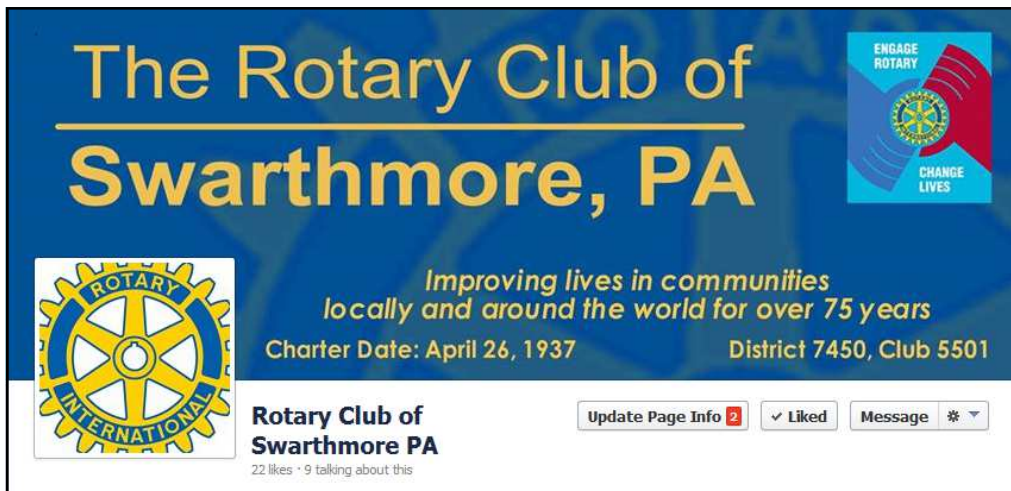
This page is another channel that we are adding to the CogNotes and our Club Website. The CogNotes and Website are alive and well but the Facebook page will help us to share our club goals and activities with a broader audience and potentially reach new members. Please feel free to post to the wall on our club page, anything related to Rotary or our club activities that is of interest to members and the community at large.

**REMEMBER:** This page is open and accessible by anyone on Facebook.

**How do I see the Facebook Page?** To access the Club's Facebook page, please go to [www.SwarthmoreRotary.org/facebook](http://www.SwarthmoreRotary.org/facebook). This link will take you to our Facebook page.

As Rotarians, we have mastered the art of doing good things and keeping it a secret. This will help to share what we are about and also reach a that broader audience that includes the demographic that we want in Rotary.

Please contact Brian Casey if you have any questions.



## Happy Dollars Total for 2013-14 \$348



2012-13 Total: \$2345  
2011-12 Total: \$2345  
2009-11 Total: \$2586

(12650 Children Immunized)  
**All Proceeds to Polio Eradication.**

## Service Quotation

"I've learned that you shouldn't go through life with a catcher's mitt on both hands. You need to be able to throw something back."

- Maya Angelou (85 years old),  
American author and poet

Follow us at:  
[www.twitter.com/SwarthmoreRC](http://www.twitter.com/SwarthmoreRC)



## Anniversaries

### Birthdays

Peter Miller	Aug. 15
Carmen Amalfitano	Aug. 21

## Take steps to expand your club for Membership Month: Part 1

from [Rotary.org](http://Rotary.org)

During Membership and Extension Month, we have planned a variety of activities to help you get your club members involved and share your passion for Rotary. Building strong and vibrant clubs is critical for Rotary's future. Here are some steps you can take this month to attract new members and engage the ones you already have:

**Join our Thunderclap** and share a powerful membership message with the world on the last day of August. Thunderclap is a tool that allows thousands of people to connect their social media accounts to send a single, simple, amplified message all at once. Spread a message on Facebook and Twitter that is sure to be heard. Learn more about Thunderclap and how it works at <https://www.thunderclap.it/faq>.



Take part in our **Membership Challenge** and set concrete plans for increasing your club's membership.

You choose your goals -- such as referring a new member, inviting a friend to your club or service project, or connecting with alumni. Once you submit your goals, we'll send you an email listing steps to take to meet your goals. Learn more at [https://rotary.qualtrics.com/SE/?SID=SV\\_byAZXrrwVtHrzn](https://rotary.qualtrics.com/SE/?SID=SV_byAZXrrwVtHrzn).



Watch RI President Ron Burton's message on membership at <http://vimeo.com/70212984>.