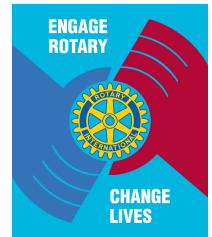


# CogNotes

**The Rotary Club of Swarthmore  
September 19, 2013**

September is **New Generations** Month



**Improving Lives in Communities  
Locally and Around the World for over 75 Years**

Rotary International President Ron D. Burton  
District 7450 Governor Charles Streitwieser  
Assistant Governor George Whitfield

## 2013-2014 Board

<b>President</b>	<b>Hillard Pouncy</b>
President-Elect	Perri Evanson
Club Administration	Marv Gelb
President-Nominee	Joe Lesniak
Immediate Past President	Brian Craig
Secretary	Steve Laxton
eSecretary	Brian Casey
Treasurer	Josh Twersky
Sergeant-at-Arms	Dean Wolfe
Budget Chair	Marty Spiegel
New Media Chair	Joe Lesniak
Program and Meetings	Ann Seidman
Membership	Lisa Lee
Retention/Attendance	Cathy Darrell
Public Relations	Gudmund Iversen
Community Service	Ken Wright
Grants Chair	Bill Baldwin
International Service	Anne Hansen
Vocational Service	/Ray Hopkins
Youth Service	Randy Winton
Special Projects	Ron Van Langeveld
Rotary Foundation	Betty Ann Flynn
Gundaker	Craig Fava
Charitable Trust	Steve Laxton
CogNotes Editors	Brian Craig
	Lisa Lee/Jim Leming

## Today's Program:

**Lori Foglio, President of the  
Board, ABC Strath Haven**

## Table Grace

Thank you, God, for another opportunity to renew our friendships in Rotary, to reaffirm our belief in one another and the great company of all Rotarians.

Help us to catch a fresh vision of what a force we are and can be together.

Bless us as together we receive renewal of body, mind, and spirit around these tables.

Amen.

The Rev. Dr. Frederick E. Christian

## Coming Program & Events

**Sept 21 Lunch with Rotary  
International President Ron Burton**  
Crowne Plaza, Cherry Hill, NJ

**Sept 25 Foundation Committee  
Meeting**

**Sept 25 Special District Luncheon at  
Merion Cricket Club with Past  
RI President and Past Rotary  
Foundation Chair Wilf Wilkinson**

**Sept 26 TBA**

**Sept 28 Rotary Foundation  
Seminar and Grant Management  
Training**

**Oct 3 Rotary District Governor  
Charles Streitwieser**

## The Pledge of Allegiance



## Four Way Test:

**Of the things we think, say and do;**

- 1. Is it the TRUTH?**
- 2. Is it FAIR to all concerned?**
- 3. Will it build GOOD WILL and BETTER FRIENDSHIPS?**
- 4. Will it be BENEFICIAL to all concerned?**



## This Week's Speaker: Lawrence Husik

By Joy Charlton

Husick, of the Foreign Policy Research Institute, a Philadelphia-based think tank, described computers and the internet as the "5th domain of war" (after land, sea, air, and space). Cyber conflict is about disruption, and enacted by non-state actors (terrorists, crime syndicates, hackers) as well as by states (e.g., China, the US). Many contemporary objects use tiny, embedded computers (e.g., car ignitions) that weren't built with security and are susceptible to disruption, as are platforms like Windows with its proliferating malware (Macs really are safer), and entire networks (such as critical systems like the power grid). Highly networked societies like ours are especially vulnerable.



Mr. Husick was pessimistic. Security doesn't work, and there is no deterrent to cyber war (as there is to nuclear war by mutually assured destruction). The US government is trying to respond, he said, but the speed of cyber change is lightning fast, and businesses aren't even trying. He expects escalation and major disruption.

**Guests Last Week**  
none

## President Ron D. Burton – Presidential Message – September 2013

Paul Harris famously wrote, “This is a changing world: we must be prepared to change with it. The story of Rotary will have to be written again and again.” While we will never know what Rotarian Paul would have thought of the Internet Age, I think I do know what he would have said about the idea of a Rotary website: that not only should we have one, but that it should be the best possible – keeping up with advances in technology, and always responding to the needs of Rotarians.

I’m proud to announce that after a redesign that has taken two years from concept to completion, the new Rotary.org is now live and available to Rotarians and Internet users everywhere. Rotary’s new website is actually two sites: one for the family of Rotary, and another for people interested in finding out more about Rotary. When you create an account and log on as a member, you’ll gain access to a host of new Rotary tools. You can also create or join a Rotary group, an interactive discussion forum that gives you a way to find and talk to Rotarians with similar interests. You can exchange ideas and experiences, and benefit from the experiences of others from all over the world, at any time of the day or night.

For non-Rotarians, the new site will show what Rotary is and what we do, highlighting the uniqueness of Rotary and how Rotary clubs strengthen their communities. They’ll be able to see a snapshot of different Rotary projects and areas of service, find out more about how Rotary works, and explore ways to get involved.



### How Does Rotary Broaden Its Impact on the World?

Through partnerships with other organizations who share our values. When Rotary partners with other organizations, we multiply the impact made by either group on their own. We call this “the Rotary effect.” From local food banks to global humanitarian organizations, we work with a wide variety of partners, including:

[Aga Khan University](#)  
[Bill & Melinda Gates Foundation](#)  
[Centers for Disease Control and Prevention](#)  
[Global FoodBanking Network](#)  
[Goodwill](#)  
[Mercy Ships](#)  
[ShelterBox](#)  
[UNESCO-IHE](#)  
[UNICEF](#)  
[United Nations](#)  
[World Health Organization](#)



## Happy Dollars Total for 2013-14 \$521



2012-13 Total: \$2345  
2011-12 Total: \$2345  
2009-11 Total: \$2586

(12938 Children Immunized)

**All Proceeds to Polio Eradication.**

## Service Quotation

“I am a recipient of unconditional love, I am a volunteer.”

– Shanterra McBride - Assistant Principal, Student Life at Sacred Heart Preparatory

Follow us at:  
[www.twitter.com/SwarthmoreRC](http://www.twitter.com/SwarthmoreRC)



## Anniversaries

### Birthdays

George Whitfield Sept. 24

### Rotary

Jim Leming Sept. 23 3 yrs



## Welcome, Todd!

Last week Swarthmore Rotary inducted Todd Kitchin (2nd from left below, with Lisa Lee, sponsor Betty Ann Flynn, and President Hillard Pouncy) as its newest member. Todd, a Delaware County native, is an Exclusive Agent with Allstate Insurance, with an office in Swarthmore. Todd has already joined the Fun Fair Committee, and we know that he will be a valuable member of our club.

