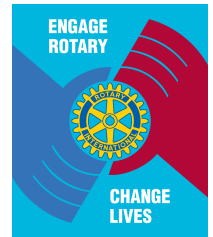


CogNotes



The Rotary Club of Swarthmore
October 17, 2013

October is **Rotary Vocational Services** Month

**Improving Lives in Communities
Locally and Around the World for over 75 Years**

Rotary International President Ron D. Burton
District 7450 Governor Charles Streitwieser
Assistant Governor George Whitfield

2013-2014 Board

President	Hillard Pouncy
President-Elect	Perri Evanson
Club Administration	Marv Gelb
President-Nominee	Joe Lesniak
Immediate Past President	Brian Craig
Secretary	Steve Laxton
eSecretary	Brian Casey
Treasurer	Josh Twersky
Sergeant-at-Arms	Dean Wolfe
Budget Chair	Marty Spiegel
New Media Chair	Joe Lesniak
Program and Meetings	Ann Seidman
Membership	Lisa Lee
Retention/Attendance	Cathy Darrell
Public Relations	Gudmund Iversen
Community Service	Ken Wright
Grants Chair	Bill Baldwin
International Service	Anne Hansen
	/Ray Hopkins
Vocational Service	Randy Winton
Youth Service	Ron Van Langeveld
Special Projects	Betty Ann Flynn
Rotary Foundation	Craig Fava
Gundaker	Steve Laxton
Charitable Trust	Brian Craig
CogNotes Editors	Lisa Lee/Jim Leming

Today's Program:

Rob Zarko, Homebrewer
"Building a Brewery, One Beer at a Time"

Table Grace

Father, you have shown us the nobler way of life from which we too often stray or falter.

Make firm our purpose as expressed in our Rotary creed that our word may be as good as our bond, and our dealings fair and honest to all in our workaday world.

Make us grateful for the bounty of friendship and food which we enjoy around these tables, and to your name we give all praise. Amen.

The Rev. Dr. Frederick E. Christian

Coming Program & Events

Club Meetings:
Oct 24 Member Social 6pm
See reverse for details
(No mid-day meeting)

Oct 31 Joe Henwood, President, Binnacle Group LLC
"Revitalizing Chester's Historic Business District to Enhance Lives, Preserve our Environment and Honor our Creator"

Rotary Events
Oct. 22: District 7450 Foundation Committee Meeting

Nov 22 – 23: District Conference 2013
(see details in this week's Cognotes)



The Pledge of Allegiance

Last Week's Speaker: Bryan Lentz on Gun Violence

By Joy Charlton

Bryan, an attorney and our former state representative, is finishing up his work as head of a regional gun violence task force in Philadelphia. He described how his task force is using the principles set forth in David Kennedy's book, *Don't Shoot: One Man, a Street Fellowship, and the End of Violence in Inner-City America*. (Kennedy has a local connection, as a Swarthmore College grad.)



Most city gun violence is related to group/gang norms of respect and retaliation. The process, then: first, identify groups involved; call in groups for straight talk about sanctions from police and for moral persuasion from communities and victims' families. Offer this deal: immediate receipt of direct social services and help getting jobs, in exchange for no violence; but if caught shooting, sanctions will be severe in every possible way, including ways that will affect their groups. Bryan says shootings are down by 56% in South Philly; gang shootings by 63%; fatalities by 40%.

Four Way Test:

Of the things we think, say and do;

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



Guests Last Week
none

**District Conference 2013
November 22nd and 23rd at the Desmond Hotel**

Come and join your fellow Rotarians at the 2013 District Conference that focuses on the new generation of Rotary.

This year's conference is filled with new opportunities for learning and engagement. Get inspired by great speakers and educational sessions: hear from young aspiring Rotarians: learn how to start a multi-club international project: participate in a service project with fellow Rotarians: and much, much more. Help package 10,000 meals to STOP HUNGER NOW. Be inspired by the next generation of Rotary leaders' stories of service, happiness, and success. Get energized, engage Rotary and change lives ... including yours.



real happiness is
Helping Others

**Happy Dollars Total
for 2013-14
\$649**



2012-13 Total: \$2345
2011-12 Total: \$2345
2009-11 Total: \$2586

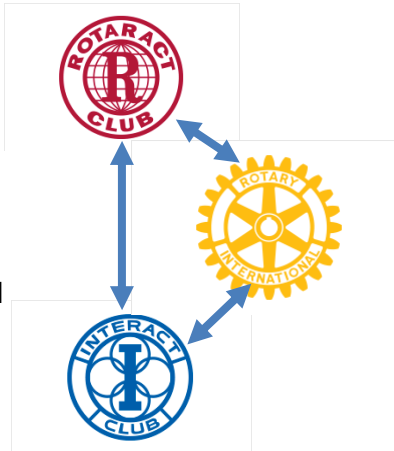
(13152 Children Immunized)

All Proceeds to Polio Eradication.

The Next Generation

By Jim Leming

This is the third in a series of excerpts from an article in The Rotarian, which addresses the question: "How will you make room for the next generation of young professionals and volunteers in your clubs?" In the article, Rotaractors and young Rotarians were asked to weigh in on how it should work and what it will take to turn today's young leaders into tomorrow's Rotary members. In recent Cognotes you have heard their answers to the questions: "What should older Rotary members understand about young people?" and "Can you be a Rotary member and still live in your parent's basement?"



The following is another excerpt from the roundtable discussion.

What have you found helpful in your encounters with older Rotary members? Where is there friction?

Jennifer Petrichenko, 30, Rotaract Club of Cloverdale, British Columbia, Canada: I once asked a Rotarian how my Rotaract club could help with an upcoming project, and the event chair told me they could really use help with the coat check. A typical misconception is that Rotaractors are young and inexperienced. Some Rotarians I've met have had a hard time comprehending that I'm not a student and I'm in a professional career.

Holly Ransom, 23, Rotary Club of Crawley, Western Australia, Australia: Some of the best Rotarians I've encountered have been genuine believers in the capabilities of young people. They were willing to throw their support behind me as a young club president, invest their time in explaining Rotary's nuances to me, and offer me advice on everything from projects to finding the right people for leadership roles.

Stay tuned for more from this roundtable discussion in next week's Cognotes.

Service Quotation

"If you want to lift yourself up, lift up someone else."

- Booker T. Washington, (b:April 5, 1856 – d:November 14, 1915) African-American educator, author, orator, and advisor to presidents of the United States.

Follow us at:
www.twitter.com/SwarthmoreRC



Anniversaries

Birthday:			
Harry Urian			Oct. 22
Rotary:			
Fred Thibodeau	Oct. 20		4 yrs
Brian Craig	Oct. 23		15 yrs

PARTEE!

On Thursday, October 24th, we will be gathering for a MEMBERS' SOCIAL from 6PM to 9PM at the home of Rotarian Dave and Becky Welsh, 231 Haverford Avenue in Swarthmore. You and your spouse or significant other are cordially invited. There will be NO LUNCHEON MEETING THAT DAY.

