

# CogNotes



The Rotary Club of Swarthmore  
October 31, 2013

October is **Rotary Vacation Services Month**

**Improving Lives in Communities  
Locally and Around the World for over 75 Years**

Rotary International President Ron D. Burton  
District 7450 Governor Charles Streitwieser  
Assistant Governor George Whitfield

## 2013-2014 Board

<b>President</b>	<b>Hillard Pouncy</b>
President-Elect	Perri Evanson
Club Administration	Marv Gelb
President-Nominee	Joe Lesniak
Immediate Past President	Brian Craig
Secretary	Steve Laxton
eSecretary	Brain Casey
Treasurer	Josh Twersky
Sergeant-at-Arms	Dean Wolfe
Budget Chair	Marty Spiegel
New Media Chair	Joe Lesniak
Program and Meetings	Ann Seidman
Membership	Lisa Lee
Retention/Attendance	Cathy Darrell
Public Relations	Gudmund Iversen
Community Service	Ken Wright
Grants Chair	Bill Baldwin
International Service	Anne Hansen
	/Ray Hopkins
Vocational Service	Randy Winton
Youth Service	Ron Van Langeveld
Special Projects	Betty Ann Flynn
Rotary Foundation	Craig Fava
Gundaker	Steve Laxton
Charitable Trust	Brian Craig
CogNotes Editors	Lisa Lee/Jim Leming

## Today's Program:

**Joe Henwood, President,  
Binnacle Group LLC**  
"The S.S. United States  
Delaware River Entertainment  
Complex"

## Table Grace

Lord, our calendar reminds us  
of the need of countless  
people for food.

In the midst of our plenty, may  
we remember the needy of the  
world.

Help us to see in Rotary  
where and how we may do our  
part.

Thank you for the abundance  
of blessings here today.

Amen.

## Coming Program & Events

### Club Meetings

**Nov 7 Mark Ingram, Sr. Associate  
Athletic Director**  
"Update on Temple University and  
Temple Athletics"  
(at Strathaven CC)

**NOTE** watch carefully for location changes  
for meetings between 11/14/13 & 2/6/14

**Nov 14 Professor Richard Beeman**  
"Founding Fathers of 1787: Lessons in  
Political Leadership"  
(at Methodist Church)

### Rotary Events

Oct. 22: District 7450 Foundation  
Committee Meeting  
Nov. 2 – Rotary Day at the United  
Nations  
Nov 22 – 23: District Conference 2013  
(see details in this week's Cognotes)

## The Pledge of Allegiance



## Four Way Test:

Of the things we think, say and do;

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all Concerned?



## Last Week's Speaker— Gudmund Iversen by Ray Hopkins

Drafted a day earlier to fill a vacated speaking slot, past President Gudmund Iversen regaled the Club with a pictorial essay. "Pictures are worth a thousand words" some believe. The presentation supported this olde saying, reinforced by Gudmund's comments.

The photographic review captured expressions of life in several realms. Dwelling first on President Hillard Pouncy, Gudmund displayed pictures depicting Hillard's iconic smile and glances. A dozen facial poses revealed pleasure, authority, disbelief, and ingenuity. He then shared pictures highlighting his children and grandchildren. These depicted expressions of joy, charm and energy and in one case a shot of a prideful grandfather [not taken by him].

Gudmund's essay concluded with views of his native Norway and famous travel locales. "It's a small world after all" was evidenced by scenes such as the Taj Mahal [above a Co-op shopping bag] and the Norwegian celebration of Marv Gelb's birthday [May 17—also that country's National Day].



Guests Last Week  
none

**District Conference 2013  
November 22nd and 23rd at the Desmond Hotel**



A Message From District Governor Charles Streitwieser:

As Rotarians, we know that Rotary sets a beautiful stage and platform to follow this year's RI Theme, Engage Rotary...Change Lives. We know that real happiness is found in the ability to help others and to "do good" in the world. Join us at this year's exciting Rotary 7450 District Conference on November 22-23, held at the magnificent Desmond Hotel and Conference Center, Malvern. The theme of this year's conference is **"Real Happiness...Is Helping Others."**

As your District Governor, my promise to you is that it will be fun, engaging, inspiring and educational. The Conference program will not only make us better people, but better Rotarians as we forge ahead with our heartfelt mission to improve lives in communities locally and around the world.

For more information, please visit our Conference Website at [www.Conference.d7450.org](http://www.Conference.d7450.org)

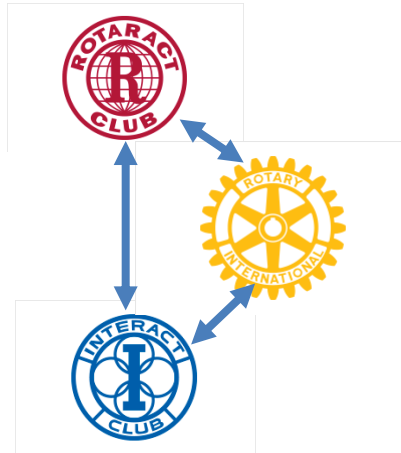


**The Next Generation**

by Jim Leming

This is the last in a series of excerpts from an article in The Rotarian, which addresses the question: "How will you make room for the next generation of young professionals and volunteers in your clubs?" In the article, Rotaractors and young Rotarians were asked to weigh in on how it should work and what it will take to turn today's young leaders into tomorrow's Rotary members. In recent *Cognotes* you have heard their answers to the questions:

"What should older Rotary members understand about young people?" and "Can you be a Rotary member and still live in your parent's basement?"



**Will you be a Rotary member in 20 years?**

**Breisach:** As Rotaractors approach the end of the Rotaract age range, I sense a bit of panic. We try to visualize ourselves in what we call the "grown-up Rotary" and keep coming to the same questions: Will it be a good fit for us? Do we see ourselves surrounded by white-haired executives in suits? Can we imagine going from a small hands-on club to an enormous check-writing club? I'm not sure what my life will be like in 20 years, but I hope that Rotary will be part of it. I've spoken to my grandfather about this; he's been trying to recruit me to his club ever since I became president of my Rotaract club. Not quite yet, Grandpa.

**Andera Tirone,** 28, Rotaract Club of Toronto, Ontario, Canada; past RYLA participant and Ambassadorial Scholar: When I applied for an Ambassadorial Scholarship, one of the questions asked of me was, "Where do you see yourself in relation to Rotary in the future?" My answer: "This is for life." I was already a Rotaractor and the prospect of becoming a Rotarian had always appealed to me. I definitely have "I need to leave Rotary" days, but I also have "I need to leave my job" days and "I need to leave Toronto" days. Of all those things, I'm least likely to leave the Rotary family.

**Petrichenko:** It'll happen in good time. I'm a Rotaractor by name, Rotarian at heart.

**Happy Dollars Total for 2013-14:  
\$680**



2012-13 Total: \$2345  
2011-12 Total: \$2311  
2009-11 Total: \$2586

(13203 Children Immunized)

All Proceeds to Polio Eradication.

**Service Quotation**

"There are no traffic jams along the extra mile."

- Roger Staubach, (Age 71) All-time great NFL quarterback for the Dallas Cowboys. Played in 4 Super Bowls and won 2 of them. One of only 4 Heisman Trophy winners to be named Super Bowl MVP. Played in 6 Pro Bowls in his 11 year career.

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**Anniversaries**

<b>Birthday:</b>		
Rich Noonan		Oct 28
<b>Wedding:</b>		
Harry Urian		Oct 30
<b>Rotary:</b>		
Ken Wright	11/1	15 years
Ed Jones	11/1	67 years
Joe Lesniak	11/1	1 year
Dennis Hoffman	11/1	25 years
Paul Paulson	11/1	66 years

**Meeting Location Notice**

As usual, during year end, we have location and meeting changes (due to Springhaven holiday parties, holiday closures, etc). Below is a list of the dates of our changes in meeting location as well as the dates that there are no meetings due to holidays. **Please mark your calendars.** We will also publish reminders in the Cog Notes and by email.

Nov 14 <sup>th</sup>	at Methodist Church
Nov 28 <sup>th</sup>	No Meeting due to Thanksgiving
Dec 5 <sup>th</sup>	at Methodist Church
Dec 12 <sup>th</sup>	at Methodist Church
Dec 19 <sup>th</sup>	at CADES School
Dec 26 <sup>th</sup>	No meeting due to Christmas