



# CogNotes



**The Rotary Club of Swarthmore  
November 7, 2013**

November is **Rotary Foundation** Month

**Improving Lives in Communities  
Locally and Around the World for over 75 Years**

Rotary International President Ron D. Burton  
District 7450 Governor Charles Streitwieser  
Assistant Governor George Whitfield

## 2013-2014 Board

<b>President</b>	<b>Hillard Pouncy</b>
President-Elect	Perri Evanson
Club Administration	Marv Gelb
President-Nominee	Joe Lesniak
Immediate Past President	Brian Craig
Secretary	Steve Laxton
eSecretary	Brain Casey
Treasurer	Josh Twersky
Sergeant-at-Arms	Dean Wolfe
Budget Chair	Marty Spiegel
New Media Chair	Joe Lesniak
Program and Meetings	Ann Seidman
Membership	Lisa Lee
Retention/Attendance	Cathy Darrell
Public Relations	Gudmund Iversen
Community Service	Ken Wright
Grants Chair	Bill Baldwin
International Service	Anne Hansen
	/Ray Hopkins
Vocational Service	Randy Winton
Youth Service	Ron Van Langeveld
Special Projects	Betty Ann Flynn
Rotary Foundation	Craig Fava
Gundaker	Steve Laxton
Charitable Trust	Brian Craig
CogNotes Editors	Lisa Lee/Jim Leming

## Today's Program:

**Mark Ingram, Sr. Associate Athletic Director**  
"Update on Temple University and Temple Athletics"  
(at Springhaven CC)

## Table Grace

Lord, we are here because we would not be neutral or negative toward life's loftiest goals. Among them are the measuring sticks of our Four Way Test. Show us how we may respond to them affirmatively, helpfully, and hopefully.

Thank you. God, for this hour, for its nourishment of body, mind, and spirit and help us ever to be grateful for all your good gifts. Amen.

The Rev. Dr. Frederick E. Christian

## Coming Program & Events

### Club Meetings

**NOTE** watch carefully for location changes for meetings between 11/14/13 & 2/6/14

**Nov 14 Professor Richard Beeman**  
"Founding Fathers of 1787: Lessons in Political Leadership"  
(at Methodist Church)

**Nov 21 Assistant District Governor George Whitfield or Bill Benson of CADES**  
(at Springhaven CC)

**Nov 28 Thanksgiving—no meeting**

### Rotary Events

Nov 22 – 23: District Conference 2013  
(see details in this week's Cognotes)

Nov. 26: District 7450 Foundation Committee Meeting

## The Pledge of Allegiance



## Last Week's Speaker— Joe Henwood by Joy Charlton

A retired businessman, Joe Henwood spent 7 years working at City Team Ministries in Chester and then decided to work instead on Chester's economic development. Joe and a group of 15 others first focused on revitalizing the central business district, and then turned to the project of renovating the *SS United States*. The plan is to move it, along with the *Olympia*, to the Chester waterfront near Harrah's to create an attraction for visitors to the city and therefore a boon for business.



The *SS United States*, currently docked in Philly, is the largest passenger ship ever built (and was also ready to transport up to 15,000 troops if needed). It was gutted inside, and is therefore ready for re-purposing (not restoration). Joe et al. regard the ship as real estate to be developed, and imagine five restaurants and 12 levels of an entertainment district, creating 5,000 jobs. They are looking for partners and funds.

## Four Way Test: Of the things we think, say and do;

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOOD WILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all Concerned?



**Guests Last Week**  
none

## November is Rotary Foundation Month

First of two updates from Craig Fava

As a Rotarian, The Rotary Foundation (TRF) is your foundation. The mission of TRF is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty. TRF is a not-for-profit corporation supported solely by voluntary contributions from Rotarians and friends who share our vision of a better world.

At the end of each Rotary year, Annual Fund-SHARE contributions from all of the Rotary clubs in the district are divided between the World Fund and the District Designated Fund (DDF). The Rotary Foundation uses the World Fund portion to pay for the Foundation activities that are available to all Rotary clubs. Our district uses the DDF portion to participate in Foundation grants and activities that our club and others in the district choose. Some of both funds will be used for our planned project in Chester.

The Annual Fund's unique three-year investment cycle gives clubs time to plan high-impact, sustainable activities and the Foundation time to invest the contributions. These investment earnings help cover the Foundation's administrative and fundraising expenses.

Look for next week's Cognotes for information on specific areas supported by the Rotary Foundation.

## Rotary's response to the polio outbreak in Syria

from Rotary.com

Polio was recently confirmed in Syria, a country that has been free of this disabling and potentially fatal disease since 1999. In response, health authorities in Syria and neighboring countries have launched urgent, large-scale, multi-country immunization campaigns to ensure that every child is reached with the polio vaccine.

Rotary and its partners in the Global Polio Eradication Initiative are working together with local health authorities to activate the outbreak response. Rotary members, as leaders from all continents, cultures and occupations, have been active throughout the region to raise awareness and build support in the fight to end polio. Following are just a few examples from countries neighboring Syria:

**JORDAN:** In September, district and national Rotary committees in Jordan visited the Minister of Health to offer support for the nationwide measles, rubella and polio vaccination campaign scheduled this week. Rotary members secured funds for updated equipment needed to vaccinate more children, and are raising public awareness to encourage families to immunize their children by posting large 'End Polio Now' signs in Arabic on major streets in Amman.

**LEBANON:** Rotary Clubs have joined with the Lebanese Ministry of Health, WHO and UNICEF to help vaccinate children, particularly those from displaced families below the age of five. Rotary members will help raise awareness in their communities and provide volunteer support during national immunization campaigns scheduled for early November and December.

**TURKEY:** Rotary members are establishing a coordinating committee in Turkey and approaching the Ministry of Health to offer their support.

EVERY  
ROTARIAN  
EVERY  
YEAR

## Happy Dollars Total for 2013-14:

**\$680**

2012-13 Total: \$2345  
2011-12 Total: \$2311  
2009-11 Total: \$2586

(13203 Children Immunized)

**All Proceeds to Polio Eradication.**



## Service Quotation

"Many people CAN do but only some WILL do."

– William Henry "Bill" Gates III, Age 57, American business magnate, investor, programmer, inventor and philanthropist

Follow us at:

[www.twitter.com/SwarthmoreRC](http://www.twitter.com/SwarthmoreRC)



## Anniversaries

**Birthday:**

Scott Cooper

Nov 7

**Don't Forget:**

**District Conference 2013  
November 22nd and 23rd at the  
Desmond Hotel.**

Come and join your fellow Rotarians at the 2013 District Conference that focuses on the new generation of Rotary.

This year's conference is filled with new opportunities for learning and engagement. Get inspired by great speakers and educational sessions: hear from young aspiring Rotarians: learn how to start a multi-club international project: participate in a service project with fellow Rotarians: and much, much more. Help package 10,000 meals to STOP HUNGER NOW. Be inspired by the next generation of Rotary stories of service, happiness, and success. Get energized, engage Rotary and change lives ... including yours.



real happiness is  
Helping others