



# CogNotes



The Rotary Club of Swarthmore  
November 14, 2013

November is **Rotary Foundation** Month

**Improving Lives in Communities  
Locally and Around the World for over 75 Years**

Rotary International President Ron D. Burton  
District 7450 Governor Charles Streitwieser  
Assistant Governor George Whitfield

## 2013-2014 Board

<b>President</b>	<b>Hillard Pouncy</b>
President-Elect	Perri Evanson
Club Administration	Marv Gelb
President-Nominee	Joe Lesniak
Immediate Past President	Brian Craig
Secretary	Steve Laxton
eSecretary	Brain Casey
Treasurer	Josh Twersky
Sergeant-at-Arms	Dean Wolfe
Budget Chair	Marty Spiegel
New Media Chair	Joe Lesniak
Program and Meetings	Ann Seidman
Membership	Lisa Lee
Retention/Attendance	Cathy Darrell
Public Relations	Gudmund Iversen
Community Service	Ken Wright
Grants Chair	Bill Baldwin
International Service	Anne Hansen /Ray Hopkins
Vocational Service	Randy Winton
Youth Service	Ron Van Langeveld
Special Projects	Betty Ann Flynn
Rotary Foundation	Craig Fava
Gundaker	Steve Laxton
Charitable Trust	Brian Craig
CogNotes Editors	Lisa Lee/Jim Leming

## Today's Program:

**Professor Richard Beeman**  
"Founding Fathers of 1787:  
Lessons in Political Leadership"  
(at Methodist Church)

## Table Grace

Lord of the harvest, we pause  
to give you thanks for the  
bounty of this great land.

Our lives have truly fallen in  
pleasant places. May we  
never accept these gifts  
lightly.

Thank you for this food set  
before us and for the  
opportunity we have to go out  
strengthened in body, mind,  
and spirit to serve our  
community. Amen.

The Rev. Dr. Frederick E. Christian

## Coming Program & Events

### Club Meetings

**NOTE** watch carefully for location changes  
for meetings between 11/14/13 & 2/6/14

**Nov 21 Assistant District Governor  
George Whitfield or Bill Benson of  
CADES**  
(at Springhaven CC)

**Nov 28 Thanksgiving—no meeting**

**Dec 5 Janet Riley Ford, Executive  
Director of the Chester Youth  
Collaborative**  
(at Methodist Church)

### Rotary Events

Nov 22 – 23: District Conference 2013

Nov. 26: District 7450 Foundation  
Committee Meeting

## The Pledge of Allegiance



## Four Way Test:

Of the things we think, say and do;

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOOD WILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all Concerned?



**Guests Last Week**  
none

## Last Week's Speaker—Mark Ingram By Jim Leming

Mark Ingram gave the club an overview of the current state of athletics at Temple University and their vision for the future. He cited compelling statistics that support Temple's belief that investment in athletic programs supports the overall wellness of the university community, including academic programs. Among the points he cited:



- Temple has 687 student athletes in 24 sports. The graduation rate for all sports is 78%, above average for NCAA schools, and better than the student body as a whole – providing a model for achievement for all students.
- Temple is now in the American Athletic Conference, and all sports are played in that conference. Schools in that conference are located in 8 of the top 50 TV markets, providing Temple exposure to prospective students outside Philadelphia.
- Data shows that sports programs bring alumni together, who then get engaged in other campus activities and increase their support for academic programs. (cont'd. on reverse)

## November is Rotary Foundation Month

Second of two updates from Craig Fava

EVERY  
ROTARIAN  
EVERY  
YEAR

November begins the 2013-14 Rotary year's drive for donations to the TRF. Your quarterly dues cover membership, lunches, and club activities; your happy dollars go to PolioPlus (a specific fund to End Polio Now) but only your **Annual Program Fund** donations support Rotary's missions worldwide and locally through **sustainable Rotary service activities** via **local and international** service projects, scholarships, and vocational training teams that fall into one of the following areas:

- Peace and conflict prevention/resolution
- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy
- Economic and community development

When you give to the Foundation, you do so with the knowledge that no other organization can leverage your contribution like Rotary. Our **global network** of volunteers and **technical experts** is committed to the **highest ethical standards**, ensuring that your investment of time and money is put to good use. **Every Rotarian** is encouraged to participate in a Foundation project and contribute to the Annual Fund **every year**. Please support the foundation. Secure donations can be made at [www.rotary.org](http://www.rotary.org) and Club officers receive reports confirming contributions **so you do not need to go through the club to receive credit**. You do need to include your Rotary member number.

Our club has an excellent history of contributions. Thank you for your continued support.

## Typhoon Haiyan Emergency Appeal

Facebook posting by the Rotary Clubs of the Phillipines on November 11. Go to: [https://www.facebook.com/RotaryClubPhilippines?ref=stream&hc\\_location=stream](https://www.facebook.com/RotaryClubPhilippines?ref=stream&hc_location=stream), to follow the activities of Rotary in the Phillipines in the face of the current disaster.) Following is the most recent post:



Following last month's earthquake and Friday's Typhoon Haiyan, ShelterBox has already deployed all its aid pre-positioned at the former US air base at Clark on Luzon island. With more response teams arriving in the coming days, ShelterBox is now assessing the need to call on other stock held at Dubai, at Subang near Kuala Lumpur in Malaysia, Melbourne in Australia and at its Cornwall HQ in Helston.

Having weathered the storm on Bohol island, ShelterBox Response Team member Mark Dyer is now busy with colleagues helping local people and organisations to cope with the aftermath. He says, 'Many people on Bohol were already living in tented structures, and away from their usual homes, after the earthquake. We had been setting up camps and putting people back on their own property. The first shipments of emergency assistance have started to arrive to the affected areas, with aid agencies warning the extent of the devastation wreaked by the Typhoon have severely hampered the logistics of bringing vital shelter, food or clean water to the millions affected.

The **ShelterBox** is a simple and effective solution in disaster response. It delivers the essentials a family needs to survive in the immediate aftermath of a disaster, such as the terrible aftermath of Super Typhoon Haiyan. Each box contains a disaster relief tent for an extended family, blankets, groundsheets, water storage and filtration equipment, cooking utensils, a basic tool kit, a children's activity pack and other vital items. Go to: [http://www.shelterbox.org/news\\_global.php?id=1200](http://www.shelterbox.org/news_global.php?id=1200) for more info.

**Happy Dollars Total for 2013-14:**  
**\$786**



2012-13 Total: \$2345  
2011-12 Total: \$2311  
2009-11 Total: \$2586

(13380 Children Immunized)

**All Proceeds to Polio Eradication.**

## Service Quotation

"Ideas are a dime a dozen, but the person who puts them into practice is priceless!"

– Joe Gandolfo, PhD, Nationally known income, estate and gift tax planning

Follow us at:  
[www.twitter.com/SwarthmoreRC](http://www.twitter.com/SwarthmoreRC)



## Anniversaries

### Birthday:

Betty Ann Flynn		Nov 16
Rotary:		
Rich Noonan	Nov 18	3 yrs
Harry Urian	Nov 18	8 yrs
Hillard Pouncy	Nov 18	since the dawn of time and forever more (well, 8 years, really)
Craig Fava	Nov 20	5 yrs
Joy Charlton	Nov 20	5 yrs

## Last Week's Speaker (continued from previous page)

Regarding the football program, Mark noted that Temple is the only BCS school in Philly. All home football games are played in the Linc. This year, 33 of 44 football players are true freshmen – youngest team in the country. So there is great potential in the coming years. He also noted that Temple has the 6<sup>th</sup> winningest men's basketball program in the country.

He stated that Temple has 39,000 students, and in spite of being an inner city school, it is one of the safest campuses in the country. (Chief Craig commented on his experience with the highly competent security force at Temple.) Mark said that there are big changes ahead, and to expect announcements soon regarding an expanded footprint of the campus. Those changes will have an impact on the economic development around North Broad.