



# CogNotes

The Rotary Club of Swarthmore  
January 16, 2014



January is **Rotary Awareness Month**

**Improving Lives in Communities  
Locally and Around the World for over 75 Years**

Rotary International President Ron D. Burton  
District 7450 Governor Charles Streitwieser  
Assistant Governor George Whitfield

## 2013-2014 Board

<b>President</b>	<b>Hillard Pouncy</b>
President-Elect	Perri Evanson
Club Administration	Marv Gelb
President-Nominee	Joe Lesniak
Immediate Past President	Brian Craig
Secretary	Steve Laxton
E-Secretary/Webmaster	Brian Casey
Treasurer	Josh Twersky
Sergeant-at-Arms	Dean Wolfe
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Program and Meetings	Ann Seidman
Membership	Lisa Lee
Retention/Attendance	Cathy Darrell
Public Relations	Gudmund Iversen
Community Service	Ken Wright
Grants Chair	Bill Baldwin
International Service	Anne Hansen
	/Ray Hopkins
Vocational Service	Randy Winton
Youth Service	Ron Van Langeveld
Special Projects	Betty Ann Flynn
Rotary Foundation	Craig Fava
Gundaker	Steve Laxton
Charitable Trust	Brian Craig
CogNotes Editors	Lisa Lee/Jim Leming

## Today's Program:

**Peter Hansen, author**  
Discussing his book *The Summits of Modern Man: Mountaineering after the Enlightenment*

## Table Grace

Lord of all ages, we have entered a New Year filled with uncertainty as well as opportunity.

Make us aware of the certainty of your presence in all things, that we may be resolute and calm.

Use Rotary, far and wide, to forge bonds of understanding and, as we meet here today, accept our gratitude for the blessings you have bestowed upon us.

Amen.

The Rev. Dr. Frederick E. Christian

## Coming Program & Events

### Club Meetings

**NOTE** watch carefully for location changes for meetings between 1/9/14 & 2/6/14

**Jan 23 William Ryan, Chairman, and Doug Harbach, Director of Communications**  
"The Pennsylvania Gaming Control Board"

*Know someone who might have an interest in one of our upcoming topics? Invite them to the meeting that day! They might be a prospective member.*

## The Pledge of Allegiance



## Four Way Test:

Of the things we think, say and do;

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOOD WILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all Concerned?



## Last Week's Speaker— John Sacharok

By: Joy Charlton

John is a partner at Golden Valley Farms of West Chester, a family-owned, coffee-roasting facility and coffee-promoting business. John has been involved with coffee for decades, beginning with the earliest days of Wawa Stores when he developed their originally organic and shade-grown brand. Now only 1% of coffee fits that description, while coffee has become the most-traded commodity on earth, even more than oil, and 80% of Americans drink it.

Meeting the demands of popularity and profit-making meant that forests were cleared so that coffee plants could be grown in the sun (faster) and be easily harvested, the results of which are not environmentally sustainable (depleting the soil) or good-tasting. John is on a mission to reverse that direction, by helping small farmers, globally, remediate the soil and shade-grow organic coffee beans that taste great and make a profit. This helps small farmers succeed, helps the environment survive, and helps create a more internationally networked world.



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[www.twitter.com/SwarthmoreRC](http://www.twitter.com/SwarthmoreRC)



## Guests Last Meeting

Susan Larson, Prospective Member

## WHAT IS RYLA?

Leadership is an essential aspect of Rotary—and we offer both clubs and programs to help emerging leaders develop their skills. Through these groups, participants strengthen their leadership skills, serve their communities, increase their world understanding, build friendships, and more.



Rotary Youth Leadership Awards (RYLA) is a leadership development program run by Rotary. In District 7450, our program is focused on High School students in their Junior year, although exceptions are made. Our RYLA program runs from Friday to Sunday and includes presentations, activities, and workshops that cover a variety of topics, including:

- Leadership fundamentals and ethics
- Communication skills
- Problem solving and conflict management
- Community and global citizenship

Thanks to the efforts of Brian Casey Swarthmore Rotary will send 12 students to the program this March!

## Happy Dollars Total for 2013-14:

**\$1,259**



2012-13 Total: \$2,345

2011-12 Total: \$2,311

2009-11 Total: \$2,586

(14,168 Children Immunized)

**All Proceeds to Polio Eradication.**

## Service Quotation

**“Success has nothing to do with what you gain in life or accomplish for yourself. It’s what you do for others.”**

- Danny Thomas, (b:January 6, 1912-d:February 6, 1991) American nightclub comedian and television and film actor and producer, whose career spanned five decades

### Anniversaries:

None

### Birthdays:

None

### Rotary Anniversaries:

Dean Wolfe

Jan. 15

4 years



**SAVE THE DATE**  
**2014 Fun Fair**  
**Sunday, May 4th**

**To volunteer contact:**  
**Joe Lesniak**



Chairman Marv Gelb has been overheard by numerous sources that this year's fair is going to be bigger and better than ever. Many skeptics have questioned how it could be any better, but sources tell us that Mr. Gelb is quite sure with everyone's hard work and dedication it is assured.

For more information goto: [www.funfair.rcswarthmore.org](http://www.funfair.rcswarthmore.org)

Also, know of a charity who could use more money? Direct them to the website to sign-up and expose their organization to the over 6,000 people who attend the fair.

## This Day In History:

Prohibition takes effect—1919

Hitler descends into his bunker—1945



President Hillard Pouncy and Betty Ann Flynn Congratulate Gudmund Iverson on becoming a 4th Level Paul Harris Fellow

### Want to become a Paul Harris Fellow?

Donate to the Rotary Foundation:

[www.rotary.org/myrotary/en/rotary-foundation](http://www.rotary.org/myrotary/en/rotary-foundation)

Help our Club make 100% again this year!  
Questions? Talk to Craig Fava