



# CogNotes



The Rotary Club of Swarthmore  
February 6, 2014

February is World Understanding Month

**Improving Lives in Communities  
Locally and Around the World for over 75 Years**

Rotary International President Ron D. Burton  
District 7450 Governor Charles Streitwieser  
Assistant Governor George Whitfield

## 2013-2014 Board

<b>President</b>	<b>Hillard Pouncy</b>
President-Elect	Perri Evanson
Club Administration	Marv Gelb
President-Nominee	Joe Lesniak
Immediate Past President	Brian Craig
Secretary	Steve Laxton
E-Secretary/Webmaster	Brian Casey
Treasurer	Josh Twersky
Sergeant-at-Arms	Dean Wolfe
Budget Chair	Marty Spiegel
New Media Chair	Joe Lesniak
Program and Meetings	Ann Seidman
Membership	Lisa Lee
Retention/Attendance	Cathy Darrell
Public Relations	Gudmund Iversen
Community Service	Ken Wright
Grants Chair	Bill Baldwin
International Service	Anne Hansen
	/Ray Hopkins
Vocational Service	Randy Winton
Youth Service	Ron Van Langeveld
Special Projects	Betty Ann Flynn
Rotary Foundation	Craig Fava
Gundaker	Steve Laxton
Charitable Trust	Brian Craig
CogNotes Editors	Lisa Lee/Jim Leming

## Today's Program:

Mary Ellen Mannix,  
Delaware Valley Association for  
Education of Young Children  
(DVAEYC) & Jen Egmont,  
Economy League for Greater  
Philadelphia  
"Pre-K for PA"

## Table Grace

In a day when so many live by the  
"ME FIRST" philosophy, we would  
pause to ask your help, O Lord,  
that we may strive to seek the  
benefit of others as well as  
ourselves in all that we do.

Give us grateful hearts for all your  
blessings and especially for those  
of this hour made possible by  
those who put "Service Above  
Sell." In your strong name, we  
pray. Amen.

The Rev. Dr. Frederick E. Christian

## Coming Program & Events

Feb 13: Dr. Rebecca Chopp,  
President of Swarthmore College

Feb 20 Dr. Tom Callaghy, Professor  
Emeritus Dept of Political Science U  
of Penn  
"The Dangers of Sovereign Debt  
Crises"

## Coming District Events

Feb 18 - Pre-PETS Training

Feb 25 - District Foundation  
Committee Meeting

Feb 28 - PETS Training

Follow us at:  
[www.twitter.com/SwarthmoreRC](http://www.twitter.com/SwarthmoreRC)



## The Pledge of Allegiance



## Four Way Test:

Of the things we think, say and do;

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all Concerned?



## Last Week's Speaker— Susan Smythe

By: Joy Charlton

Susan Smythe served on the Swarthmore Borough Council for two terms, and held the office of President for the second. Saying that there is a gentlemen's agreement that Council members will serve no more than two terms, she did not run in this most recent election, though she did agree to continue to serve on the committee that attends to our sewer issues.



Swarthmore's sewers need attention because they are old and infiltrated by tree roots, which means we are unnecessarily sending fresh storm water for processing (and paying for it). Sustaining pension funding for borough employees is also an issue, as it is for all municipalities in these days of lower investment returns. Susan observed that Swarthmore is a great community for volunteering, has a great borough staff, but, regrettably, its citizens are less politically engaged at the local level. Josh, she pointed out, is a notable exception!

Guests Last Meeting  
No Guests

## Rotary Leadership Institute (not just for the Club President)

The Rotary Leadership Institute (RLI) is a multi-district, grassroots leadership development program of member districts organized into regional divisions in various parts of the world.

RLI believes that excellent CLUB leadership ) is essential to the future of Rotary in a complex and fast changing world. Most Rotarians have not been exposed to the great scope of Rotary around the world and have not considered what leadership skills are necessary to move Rotary forward.

RLI strongly believes that a good Rotary Club leader must know the evolution of Rotary, its current status and activities in the world and have a vision for what Rotary can be in the future. Therefore, RLI provides a three day non-consecutive basic course in both Rotary knowledge and leadership skills, especially for voluntary organizations. In addition to the specific leadership skills sessions, all the RLI sessions have a leadership component.

The overriding goal of the courses for club Rotarians is to create ENTHUSIASM for Rotary by opening up to them the world of Rotary outside of their own clubs and also showing them the great potential of Rotary service for the benefit of the world that can be furthered with excellent leadership in our clubs.

RLI is a general education program, while most Rotary International training programs are "job-specific"; that is R.I. trains Rotarians for specific positions. RLI is not a PETS or any other district training program, but graduates of RLI bring a greatly enhanced background in Rotary when they later attend job-specific programs. For more information go to: [www.rotaryleadershipinstitute.org](http://www.rotaryleadershipinstitute.org)

**Specifics on our District's Next Institute:**  
**Saturday, April 14, 2014 (8:30am to 3:00pm)**  
**at the Doubletree Hotel, Wilmington, DE**

### BIRTH OF ROTARY IN RUSSIA

(article from: [homepages.ihug.co.nz/~henkypnk/rotrussia1.html](http://homepages.ihug.co.nz/~henkypnk/rotrussia1.html))

Rotary in Russia is about 9 years old. Still during this comparatively short time 24 clubs have been established in Russia. During these years they have accomplished a number of humanitarian projects, mainly medical, which helped to provide medicines and equipment to many hospitals and polyclinics. Hundreds of school-students, students, post-graduates and young specialists have upgraded their qualifications in the countries of Europe and America. Multiple businesses and personal contacts with Rotarians from different countries have allowed the strengthening of mutual understanding among peoples, and they have performed other tasks which helped our country to overcome many crisis situations in food, medical care and education.

New provisional Rotary Clubs are in the process of organization in Ekaterinburg, Vyborg, Kaliningrad and **Sochi**.

### This Week in History and Present:

**February 4, 2004:** Facebook was founded



**February 7, 2014:** Winter Olympic Games Open in Sochi, Russia



### Happy Dollars Total for 2013-14: \$1,360



2012-13 Total: \$2,345  
2011-12 Total: \$2,311  
2009-11 Total: \$2,586

(14,337 Children Immunized)

**All Proceeds to Polio Eradication.**

### Service Quotation

**"An effort made for the happiness of others, lifts us above ourselves"**

- **Lydia Maria Francis Child** (b:Feb 22,1802-d:Oct 20, 1880) American abolitionist, women's rights activist, opponent of American expansionism, Indian rights activist, novelist, journalist and Unitarian.

### Anniversaries:

#### Wedding:

None

#### Birthdays:

Putty Willetts Feb 6  
Mollie Shiflet-O'Brien Feb 8

#### Rotary Anniversaries:

Ray Hopkins Feb 1, 8 yrs.



### FUN FAIR UPDATE

Do you know a charity that needs more money?  
Needs more exposure?  
More Support?

**Invite** them to participate in the Fun Fair where their charity will be exposed to over 6,000 people and their money!

More Information go to:  
[www.funfair.rcswarthmore.org](http://www.funfair.rcswarthmore.org)