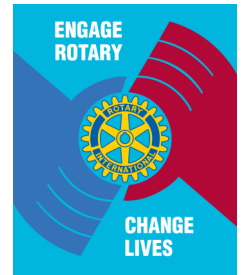


CogNotes

The Rotary Club of Swarthmore
April 3, 2014



April is Rotary Magazine Month

**Improving Lives in Communities
Locally and Around the World for over 75 Years**

Rotary International President Ron D. Burton
District 7450 Governor Charles Streitwieser
Assistant Governor George Whitfield

2013-2014 Board

President	Hillard Pouncy
President-Elect	Perri Evanson
Club Administration	Marv Gelb
President-Nominee	Joe Lesniak
Immediate Past President	Brian Craig
Secretary	Steve Laxton
E-Secretary/Webmaster	Brian Casey
Treasurer	Josh Twersky
Sergeant-at-Arms	Dean Wolfe
Budget Chair	Marty Spiegel
New Media Chair	Joe Lesniak
Program and Meetings	Ann Seidman
Membership	Lisa Lee
Retention/Attendance	Cathy Darrell
Public Relations	Gudmund Iversen
Community Service	Ken Wright
Grants Chair	Bill Baldwin
International Service	Anne Hansen
	/Ray Hopkins
Vocational Service	Randy Winton
Youth Service	Ron Van Langeveld
Special Projects	Betty Ann Flynn
Rotary Foundation	Craig Fava
Gundaker	Steve Laxton
Charitable Trust	Brian Craig
CogNotes Editors	Lisa Lee/Jim Leming

Today's Program:

Larry Seidman, Professor of Economics, University of Delaware
"Stimulating the Economy without Deficits and Debt"

Table Grace

Lord, out of your bounty you have added this day filled with food to sustain our bodies, friends to kindle our spirits and your mercy to forgive us our shortcomings. What can we return but to pledge our loyalty to life's loftiest goals? Grant that, through Rotary, we may confirm that purpose with daily deeds of thanks to you. Amen.

The Rev. Dr. Frederick E. Christian

Coming Program & Events

April 10 Global Grant partners Robert Wrease and Nefetaria Yates, of the Chester Workforce Development Center.

District Events:

April 10– Comedy Night to Benefit Gundaker Foundation
April 12– Rotary Leadership Institute (RLI)
[SEE: Randy Winton for details and to register]

Follow us online at:

www.SwarthmoreRotary.org
www.Facebook.com/SwarthmoreRotary
www.SwarthmoreFair.org
www.Facebook.com/SwarthmoreFunFair
www.twitter.com/SwarthmoreRC

The Pledge of Allegiance



Four Way Test:

Of the things we think, say and do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all Concerned?



Last Week's Speaker: Dr. Ann Corson

By Joy Charlton

Ann Corson, an MD and enthusiast of traditional Chinese arts, showed photographs and clips of the beautifully colorful and precisely choreographed production Shen Yun, which means "divine beauty of the gods." The Shen Yun organization intends to revive and retain traditional Chinese arts, which have been banned and repressed in China by the government's "cultural revolution." The production travels the world entertaining and educating audiences by presenting traditional Chinese music and dance performed by worldclass artists in stunning costume. Iconic, historical Chinese stories, enhanced by extraordinary digitized backdrops, provide the frame. Shen Yun will be performed in Philadelphia soon at the Merriman Theater on April 25-27. Trailer and more information available at www.shenyunperformingarts.org.



Guests:

Prospective members Barbara Whitaker-Shimko, Rich Shimko, & Andrew Sullivan; Fernando Manzanan; Laura Kiehner

Swarthmore College Rotaract Club Applies for Presidential Citation



The Presidential Citation is a distinguished award that is given to Rotaract Clubs who have answered the Rotary International's call to arms. Presidential Citations are issued at the end of the Rotary year. In order to qualify the Rotaract Club must meet one mandatory activity to update Club data and member information and then four out of nine remaining activities. One of these includes participating in a service project with your sponsoring Rotary Club. CONGRATULATIONS!!!

Happy Dollars Total for 2013-14:

\$1,612



2012-13 Total: \$2,345

2011-12 Total: \$2,311

2009-11 Total: \$2,586

(14,757 Children Immunized)

All Proceeds to Polio Eradication.

Service Quotation

"The winds of change shall not discourage the volunteer."

- James Earl "Jimmy" Carter, Jr. (89 years old), 39th President of the United States from 1977 to 1981 who was awarded the Nobel Peace Prize in 2002

RYLA 2014!

By: Brian Casey



This past weekend a record 91 Sophomore, Junior, and Senior Students from across the District gathered at the Freedoms Foundation in Valley Forge for the 2014 RYLA event. Running From Friday afternoon until Sunday lunch, the students jumped right in after arriving Friday, with a Stop Hunger Now Service project, packaging over 14,000 meals. The meals were funded by donations totaling over \$3300 from Clubs across the District, including Swarthmore Rotary.

9 of the students were affiliated with, and sponsored by, our club. The students included: Andrew Casey, Jenny Chan, Ian Dickinson, Laura Donahue, Shivani Gaur, Semaje Harper, Case Liga, Kellen Randall and Laura Wiltsee.

The weekend included talks and presentations of issues important to Rotarians, such as Anti Bullying, Problem Solving, Shelter Box, the 4 Way Test, Alex's Lemonade, a product invention exercise, and a talent show.

The 8 Youth Exchange Students who took part in the program added an International dimension to the program that served as an eye opener to many of the students, demonstrating the reach of Rotary, but also generating some interest about a life experience as an Exchange Student that many had not considered.

Anniversaries:

Birthdays:

Dean Wolfe	April 3
Ken Wright	April 5

Rotary Anniversaries:

Cathy Darrell	April 1, 7 yrs.
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Fernando Manzanan and Laura Kiehner provide the club with an update regarding the Tecolutla Turtle Preservation Project and to thank us for our support.

World of Work, by Josh Twersky

Mark the date. Friday, April 25, 2014 at 8:45AM is World of Work. What is World of Work? Well, I can tell you from personal experience that it is amazing. First the hard part happens. The 5th grade teachers at Swarthmore-Rutledge (SRS) elementary school teach their students about business and how products go from an idea to being sold and all of the steps in between. For example, concepts such as marketing, research and development and costing are discussed. Then the amazing part happens. Each student is charged with creating their own "invention" and composing a back story for it regarding its research and development process, estimated costs and labor needed to produce, marketing, etc. And they also make a prototype of their invention. Then the fun part happens. Rotarians from the Rotary Club of Swarthmore join the aforementioned aspiring entrepreneurs in small groups to visit local businesses throughout Swarthmore Borough and let real business owners explain real life aspects of their business, product and/or services. The Rotarians are then generously welcomed back to the school for a quick snack and hands on look at all the students work product.

It is also imperative to note that for many, many years fellow Rotarian Putty Willetts fearlessly chaired the coordination of the World of Work project with teacher Renee Strehle at SRS. Putty has given me a great honor in allowing me to co-chair this project with her. Putty knows how much I believe in and enjoy this project and I will forever be grateful. Thank you.

We really need Rotarians to volunteer for this event. Please let Josh Twersky know that you will be able to attend on Friday, April 25, 2014 at Swarthmore-Rutledge School from 8:45AM to about 11:10AM.