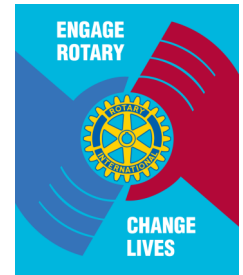




# CogNotes

The Rotary Club of Swarthmore  
April 10, 2014



April is Rotary Magazine Month

**Improving Lives in Communities  
Locally and Around the World for over 75 Years**

Rotary International President Ron D. Burton  
District 7450 Governor Charles Streitwieser  
Assistant Governor George Whitfield

## 2013-2014 Board

<b>President</b>	<b>Hillard Pouncy</b>
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Club Administration	Marv Gelb
President-Nominee	Joe Lesniak
Immediate Past President	Brian Craig
Secretary	Steve Laxton
E-Secretary/Webmaster	Brian Casey
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Grants Chair	Bill Baldwin
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	/Ray Hopkins
Vocational Service	Randy Winton
Youth Service	Ron Van Langeveld
Special Projects	Betty Ann Flynn
Rotary Foundation	Craig Fava
Gundaker	Steve Laxton
Charitable Trust	Brian Craig
CogNotes Editors	Lisa Lee/Jim Leming

## Today's Program:

**Global Grant partners  
Robert Wrease and Nefetaria  
Yates, of the Chester  
Workforce Development  
Center**

## Table Grace

Lord of the changing seasons,  
we pause to thank you for your  
never-failing faithfulness. As  
the earth stirs beneath our feet  
and flowers and birds  
bedeck the barren land, we  
rejoice in this ageless miracle  
of rebirth at your hand.

Accept our thanks as we enjoy  
your bounty here and your  
blessings day by day. Amen.

The Rev. Dr. Frederick E. Christian

## Coming Program & Events

**April 17 Justin Dula,**  
Manager, County and Regional  
Planning and **Rebecca M. Ross,**  
AICP Principal Planner, County &  
Regional Planning of the Delaware  
County Planning Department will  
discuss the 2035 Comprehensive Plan  
focusing on local impact and  
transportation.

**April 24 Claire Baker,**  
Director of Gardening Programs  
Pennsylvania Horticultural Society will  
speak about her work with the P.H.S.

## Follow us online at:

[www.SwarthmoreRotary.org](http://www.SwarthmoreRotary.org)  
[www.Facebook.com/SwarthmoreRotary](http://www.Facebook.com/SwarthmoreRotary)  
[www.SwarthmoreFair.org](http://www.SwarthmoreFair.org)  
[www.Facebook.com/SwarthmoreFunFair](http://www.Facebook.com/SwarthmoreFunFair)  
[www.twitter.com/SwarthmoreRC](http://www.twitter.com/SwarthmoreRC)

## The Pledge of Allegiance



## Four Way Test:

Of the things we think, say and do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all Concerned?



## Last Week's Speaker: Larry Seidman

By Joy Charlton

Larry Seidman is professor of economics at the University of Delaware. He described the policy decisions of stimulus vs. deficit reduction that have been made during the Great Recession. His view is that those steps should be sequential: sufficient stimulus to the economy until a recession is stabilized, and then it's safe to take steps to reduce debt. A Democratic Congress started with stimulus, but the subsequent Republican Congress reversed course after only two years; the recession continues. Larry has a solution: have the Federal Reserve grant, not loan, funds to the government to send out in stimulus, a process that would not make federal debt grow. Then, once the recovery is secure, the Federal Reserve could raise interest rates, to restore the funds granted. Brilliant!



## Guests:

Prospective members Barbara Whitaker-Shimko, Rich Shimko; Sheila Marcy



On April 2nd, the Delaware County Intermediate Unit presented the presidents of the Chester and Swarthmore Rotary Clubs with the Starr Award in appreciation of the 5005 books given to the children in Head Start programs during the past four years through the PA One Book program.

(pictured: Anne Hansen, Hillard Pouncy)

## The Faces of Resilience: In Post-tsunami Japan, Rebuilding a Town Starts with Rebuilding a Community

(taken from the *Rotarian Magazine*)

Along the water's edge in Rikuzentakata, on the coastline of northeastern Japan, stands a single pine tree, its bark scarred by tsunami waves. The area, once home to 23,000 people, is otherwise a barren landscape of splintered two-by-fours and tangled debris. Little else remains of this resort community that was renowned for its beautiful white sand beach.



On 11 March 2011, 30-foot swells swept away the city and many others like it. In Rikuzentakata, the tsunami left behind only a few large, gutted structures and destroyed 70,000 trees along the coastal pine forest, which had protected the rice paddies from the sand. Nearly 2,000 residents died, making it one of the hardest-hit communities. In all, almost 16,000 people lost their lives that day.

With the details of the devastation still emerging, members of the Rotary Club of Ardmore, Pa., USA, began exchanging emails to organize help for the victims. They established the Ardmore Rotary Japan Relief Fund and in a few weeks raised \$54,000. They forwarded the funds to the Rotary Club of Tokyo, whose members had raised nearly \$255,000. With the money, they planned to rebuild a child care center that had been washed away by the tsunami, giving the dozens of area children who had lost their homes, schools, and in some cases their parents a chance to start again. Completed in 2012, the center is called Ayukko, a name derived from the abundant *ayu* (sweetfish) living in the Kesen River.

"The effects of the earthquake and tsunami continue to take a psychological toll on the residents of this area," says Doug Klepfer, past president of the Ardmore club. While the center offers mental health workshops, it also operates under the belief that the best form of therapy lies in reestablishing a sense of community. The disaster demolished not only the city's infrastructure but also the human bonds that connected the people who lived there. "The people cannot live without a certain mechanism of community support for each other," says Yoshio Okazaki, past president of the Tokyo club.

In the yard surrounding the center, dogwood trees begin to blossom as the changing season brings warmer air. Young mothers gather to share their stories while children nap in the corner library. Two-year-old Saku comes to Ayukko twice a week, and her mother believes this is helping her learn how to play with other kids. Now in its second year, the rebuilt Ayukko has proved that a warm and stable environment can help a community in recovery.

## Happy Dollars Total for 2013-14:

**\$1,612**



2012-13 Total: \$2,345

2011-12 Total: \$2,311

2009-11 Total: \$2,586

(14,757 Children Immunized)

All Proceeds to Polio Eradication.

## Service Quotation

"The deeds you do may be the only sermon some people hear today."

- Saint Francis of Assisi (Died: October 3, 1226), Italian Catholic Friar and Preacher. He founded the men's "Order of Friars Minor", The women's "Order of St. Clare", and the "Third Order of Saint Francis" for men and women.

## Anniversaries:

### Birthdays:

Randy Winton

April 9

Jim Sredenschek

April 12

## Food For Thought

Upon seeing the tear in the painting I shed a tear.

They were too close to the door to close it.

The wind was too strong to wind the sail.

## World of Work, by Josh Twersky

Mark the date. Friday, April 25, 2014 at 8:45AM is World of Work. What is World of Work? Well, I can tell you from personal experience that it is amazing. First the hard part happens. The 5<sup>th</sup> grade teachers at Swarthmore-Rutledge (SRS) elementary school teach their students about business and how products go from an idea to being sold and all of the steps in between. For example, concepts such as marketing, research and development and costing are discussed. Then the amazing part happens. Each student is charged with creating their own "invention" and composing a back story for it regarding its research and development process, estimated costs and labor needed to produce, marketing, etc. And they also make a prototype of their invention. Then the fun part happens. Rotarians from the Rotary Club of Swarthmore join the aforementioned aspiring entrepreneurs in small groups to visit local businesses throughout Swarthmore Borough and let real business owners explain real life aspects of their business, product and/or services. The Rotarians are then generously welcomed back to the school for a quick snack and hands on look at all the students work product.

It is also imperative to note that for many, many years fellow Rotarian Putty Willetts fearlessly chaired the coordination of the World of Work project with teacher Renee Strehle at SRS. Putty has given me a great honor in allowing me to co-chair this project with her. Putty knows how much I believe in and enjoy this project and I will forever be grateful. Thank you.

We really need Rotarians to volunteer for this event. Please let Josh Twersky know that you will be able to attend on Friday, April 25, 2014 at Swarthmore-Rutledge School from 8:45AM to about 11:10AM.