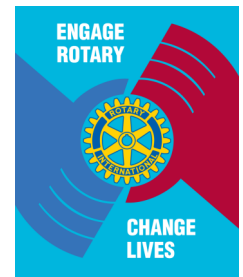




# CogNotes

The Rotary Club of Swarthmore  
April 17, 2014



April is Rotary Magazine Month

**Improving Lives in Communities  
Locally and Around the World for over 75 Years**

Rotary International President Ron D. Burton  
District 7450 Governor Charles Streitwieser  
Assistant Governor George Whitfield

## 2013-2014 Board

<b>President</b>	<b>Hillard Pouncy</b>
President-Elect	Perri Evanson
Club Administration	Marv Gelb
President-Nominee	Joe Lesniak
Immediate Past President	Brian Craig
Secretary	Steve Laxton
E-Secretary/Webmaster	Brian Casey
Treasurer	Josh Twersky
Sergeant-at-Arms	Dean Wolfe
Budget Chair	Marty Spiegel
New Media Chair	Joe Lesniak
Program and Meetings	Ann Seidman
Membership	Lisa Lee
Retention/Attendance	Cathy Darrell
Public Relations	Gudmund Iversen
Community Service	Ken Wright
Grants Chair	Bill Baldwin
International Service	Anne Hansen
	/Ray Hopkins
Vocational Service	Randy Winton
Youth Service	Ron Van Langeveld
Special Projects	Betty Ann Flynn
Rotary Foundation	Craig Fava
Gundaker	Steve Laxton
Charitable Trust	Brian Craig
CogNotes Editors	Lisa Lee/Jim Leming

## Today's Program:

**Justin Dula**, Manager, and **Rebecca M. Ross**, AICP Principal Planner, County & Regional Planning, Delaware County Planning Department will discuss the 2035 Comprehensive Plan focusing on local impact and transportation.

## Table Grace

God of the rolling years, we pause to thank you for the present fellowship of Rotary, and for those in earlier years who had a vision and persisted in it.

Keep us faithful to the trust they have given us and renew us here as we meet together in mind, body, and spirit to serve you. Amen.

The Rev. Dr. Frederick E. Christian

## Coming Program & Events

**April 24 Claire Baker**, Director of Gardening Programs Pennsylvania Horticultural Society will speak about her work with the P.H.S.

**May 1 Jim Sredenschek**, Swarthmore Branch Manager, Bryn Mawr Trust - Rotary Classification Talk

**May 8 Doug Harnsberger**, On an advocacy film project in Yosemite National Park concerning the restoration of the legendary Hetch Hetchy Valley.

## Follow us online at:

[www.SwarthmoreRotary.org](http://www.SwarthmoreRotary.org)  
[www.Facebook.com/SwarthmoreRotary](https://www.facebook.com/SwarthmoreRotary)  
[www.SwarthmoreFair.org](http://www.SwarthmoreFair.org)  
[www.Facebook.com/SwarthmoreFunFair](https://www.facebook.com/SwarthmoreFunFair)  
[www.twitter.com/SwarthmoreRC](https://www.twitter.com/SwarthmoreRC)

## The Pledge of Allegiance



## Four Way Test:

Of the things we think, say and do:



1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all Concerned?

## Last Week's Speakers: Robert Wrease and Nefetaria Yates By Joy Charlton

Robert Wrease and Nefetaria Yates coordinate The Chester Workforce Development Center of the mayor's office of the city of Chester, our community partner for the club's Global Grant. They described the WorkReady Chester program, which our grant will specifically support. Modeled after and affiliated with the successful WorkReady Philadelphia program, WorkReady Chester provides employer-supported internship placements for Chester youth ages 16-18 supplemented with a parallel professional development curriculum. Our club has committed to helping the CWDC find those employers and internship placements and now is the time! The deadline is May 9<sup>th</sup>, so that matches can be made. Penny Reed, next year's president of the Media Rotary Club, also stopped by to express her enthusiastic support for the project of our Global Grant. She believes as we do that the networks of all our Rotary Clubs can help provide young people with work experience necessary for their future success.



## Guests:

Prospective members:  
Barbara Whitaker-Shimko,  
Rich Shimko

## READING PROGRAM BRIDGES CONTINENTS

Article found at: [www.rotary.org](http://www.rotary.org)

Sixth-grade students from Y.E. Smith Elementary School traded big smiles and stories about school work and home life with counterparts in India during a big-screen video conference at the headquarters of Duke Corporate Education in downtown Durham.



Not surprisingly, the conversation turned to food and eating. Favorite holidays and hobbies were discussed. There was even talk of basketball and cricket. In India, a boy listed his pets – dogs, donkeys and pigeons. The Durham students closed the session with their rendition of the “Andy and Elmer’s Apple Dumpling Adventure” which is based upon and promotes Rotary’s Four-Way Test. Durham Chef Ashlyn Smith of Spicy Green Gourmet even demonstrated how the dumplings are made.

Our club organized the 70-minute video conference in March with Duke Corporate Education, using their facilities in Durham and Ahmedabad, to enhance volunteer literacy and our reading program, “Rotary Reading Rangers.” The 20-month-old program matches volunteer tutors with students at the elementary school and a local middle school.

More than 35 tutors have volunteered more than 525 hours of one-on-one support to more than 30 students so far this year alone. The program is supported by clubs in Durham and throughout District 7710. Together, we have contributed more than \$24,000 to literacy and scholarship programs in Durham, collected over 54,000 books to give to local children, and provided nearly \$100,000 in school supplies and donations to area programs. Y.E. Smith Principal Letisha Judd says the school has documented improvements in all students who have sought the help of Ranger tutors. Some of the students have shown reading growth of up to a year-and-a-half.

We are hoping to hold additional video conferences with Brazil, the United Kingdom, and other cities in India. The idea is to encourage kids to share with kids from other cultures some of the things they’ve been reading and learning.

**Happy Dollars Total for 2013-14:**  
**\$1,926**



2012-13 Total: \$2,345  
2011-12 Total: \$2,311  
2009-11 Total: \$2,586

(15,280 Children Immunized)

**All Proceeds to Polio Eradication.**

### Service Quotation

“It is not what we receive but what we give that heals us.”

- Richard Paul Evans, American author best known for writing "The Christmas Box" and more recently, the Michael Vey series

### Anniversaries:

#### Birthday:

Ed Jones April 15

#### Rotary:

Bill Baldwin April 19, 3 years



Penelope Reed, President-Elect of the Media Rotary came to pledge her club’s support of our Global Grant.

### World of Work, by Josh Twersky

Mark the date. Friday, April 25, 2014 at 8:45AM is World of Work. What is World of Work? Well, I can tell you from personal experience that it is amazing. First the hard part happens. The 5<sup>th</sup> grade teachers at Swarthmore-Rutledge (SRS) elementary school teach their students about business and how products go from an idea to being sold and all of the steps in between. For example, concepts such as marketing, research and development and costing are discussed. Then the amazing part happens. Each student is charged with creating their own “invention” and composing a back story for it regarding its research and development process, estimated costs and labor needed to produce, marketing, etc. And they also make a prototype of their invention. Then the fun part happens. Rotarians from the Rotary Club of Swarthmore join the aforementioned aspiring entrepreneurs in small groups to visit local businesses throughout Swarthmore Borough and let real business owners explain real life aspects of their business, product and/or services. The Rotarians are then generously welcomed back to the school for a quick snack and hands on look at all the students work product.

It is also imperative to note that for many, many years fellow Rotarian Putty Willetts fearlessly chaired the coordination of the World of Work project with teacher Renee Strehle at SRS. Putty has given me a great honor in allowing me to co-chair this project with her. Putty knows how much I believe in and enjoy this project and I will forever be grateful. Thank you.

We really need Rotarians to volunteer for this event. Please let Josh Twersky know that you will be able to attend on Friday, April 25, 2014 at Swarthmore-Rutledge School from 8:45AM to about 11:10AM.