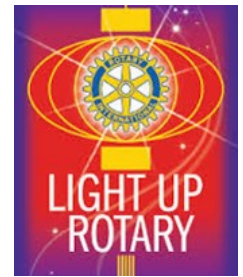




CogNotes



The Rotary Club of Swarthmore
July 31, 2014

July is Rotary Installation Month

**Improving Lives in Communities
Locally and Around the World for over 75 Years**

Rotary International President Gary Huang
District 7450 Governor Doug Blazey
Assistant Governor George Whitfield

2014-2015 Board

President	Perri Evanson
President-Elect	Joe Lesniak
President-Nominee	Lisa Lee
Immediate Past President	Hillard Pouncy
Secretary	Steve Laxton
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E-Secretary/Webmaster	Brian Casey
Club Service	Marv Gelb
Community Service	Joe Lesniak
Vocational Service	Josh Twersky
International Service	Anne Hansen
New Generations Service	Joy Charlton
Foundations Service	Craig Fava
Budget Committee	Josh Twersky
Charitable Trust	George Whitfield

Today's Program:

Doug Blazey, District Governor, Rotary International District 7450

Table Grace

Lord of all that is good, help us to become more conscious and appreciative of life's highest and most enduring values and to be more eager to share them with all humankind.

Open to us added channels through Rotary by which we may bring this to pass.

And now Father, accept our thanks for the blessings of this hour. Amen.

The Rev. Dr. Frederick E. Christian

Coming Programs & Events

Aug 7: Jeffrey Babin, Senior Lecturer and Associate Director of the Univ. of Penn. Engineering Entrepreneurship Program "Entrepreneurship"

Aug 14: Dawn Mazzone, President and Sustainability Director of Horn and Hardart "Horn and Hardart Then and Now"

Aug 21: Ben Yagoda, Professor of English and Journalism, University of Delaware, and Author of the new e-book, You Need to Read This: The Death of the Imperative Mode, the Rise of American Glottal Stop, The Bizarre Popularity of 'Amongst,' and Other Cuckoo Things That Have Happened to the English Language

Aug 4: WorkReady Chester Professional Development session (see pg. 2 for details)

Follow us online at:

www.SwarthmoreRotary.org
www.Facebook.com/SwarthmoreRotary
www.SwarthmoreFair.org
www.Facebook.com/SwarthmoreFunFair
www.twitter.com/SwarthmoreRC

Last Week's Speaker: Rob Zarko

By Rich Shimko

Rob Zarko, the owner, CEO, and sole employee of Ship Bottom Brewery, advised us how we could start our own breweries. His talk was very instructive, although several members of the audience expressed disappointment that there were no free samples.



Rob said his company is considered a craft brewery, which means it is small, independent, and uses traditional brewing techniques. He said he had been making beer in his garage for a decade for his own use and to give away. He got good feedback from other persons so he decided to produce enough to sell. He convinced his wife that he would not have to expand his operation that much over what he was already doing. She agreed, perhaps thinking he would drink less beer if he started selling it.

(continued on reverse)

The Pledge of Allegiance



Four Way Test:

Of the things we think, say and do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all Concerned?



Guests:

Diane Boujikian, Michael Sarf, Bur Wu, Cate Lesniak

Invitation for Rotarians to Support WorkReady Chester

Robert Weise, Program Director, and Nefetaria Yates, Administrative Assistant, have invited Rotarians to the WorkReady Chester Professional Development session next Monday, August 4, 2014 at 9 AM. The students have been working on an elevator speech which they plan to share with either smaller groups or the whole group. They will enjoy the chance to share and receive suggestions from Rotarians. They meet at the Municipal Building in Chester, just off Rt.291- Industrial Highway. You can drive Edgemont Ave. down to the building; there is a parking area to the left.

We have also been invited to their final presentation on Friday August 15, 2014. The presentations will begin at 10:30 AM and continue with a lunch included, and finish around 2 PM. This will be a great opportunity to meet the students and learn about the program we have sponsored through our Global Grant.

Swarthmore Rotary Club Recognized at 2013-2014 Rotary District 7450 Awards Ceremony held on June 29 at Villanova Conference Center

Anne Hansen was presented a **Rotary Foundation Award** for pulling together a "reverse" global grant, \$160,000 work training project to benefit young people of Chester, involving funds from several countries, Districts, and Clubs with Rotary matching funds from all over the world, and learning how to make it happen with the new grant model and application process.

Literacy Awards were presented to the following clubs: Northeast Sunrisers, Feasterville, Chestnut Hill, Philadelphia, King of Prussia, Chester, and **Swarthmore**.

Rick Burns' thoughtful approach to Iraq and Afghanistan

From Rotary.org

Humanitarian Rick Burns, a retired civil affairs officer in the U.S. Army, has been helping people in the war-torn countries of Afghanistan and Iraq since 2003. He's seen a lot of good, but he's also seen what happens when good intentions go awry.



Take the fertile grounds of Arghandab River Valley in Afghanistan, for example. Burns recalls an initiative to help fruit exporters become profitable again after the war. Cold storage facilities were built, but because no one considered the country's spotty electricity, the facilities ended up being too expensive to maintain. "We really want to make the world a better place," says Burns, "but if we don't consider the outcomes of these projects, we can cause more damage than good."

He's seen similar failings at vocational training centers, where the unskilled and the unemployed receive training but not jobs. Then there are wells that fall into disrepair because no one planned for ongoing maintenance. Watching all this good energy and hard work go to waste is one reason Burns started his nonprofit, Karadah Project International.

"I'd been whining and complaining for so long, I thought that it's time I do something," says Burns, who is a member of the Rotary Club of Atlantic, Iowa, in the U.S. The organization helps communities in Afghanistan and Iraq create international partnerships to help solve such pressing problems as hunger, poverty, and disease.

For the rest of the story and more information, go to: <https://www.rotary.org/en/rick-burns%E2%80%99-thoughtful-approach-iraq-and-afghanistan>

Happy Dollars Total for 2014-15:

\$163



2013-14 total: \$2,493
2012-13 Total: \$2,345
2011-12 Total: \$2,311

(16,428 Children Immunized)

All Proceeds to Polio Eradication.

Service Quotation

"Don't ever question the value of volunteers. Noah's Ark was built by volunteers; the Titanic was built by professionals."

- Elizabeth Cady Stanton (November 12, 1815-October 26, 1902), American social activist, abolitionist, and leading figure of the early women's rights movement

Rotary Celebrations

Birthday:

None

Member Anniversary:

Peter Miller—8/1
David Welsh—8/1

Wedding Anniversary:

Craig Fava 7/31
Dean Wolfe—8/3

Last Week's Speaker (continued)

Some details: Rob is trying to build a brand by doing test marketing, using social media and going to beer fest. He satisfied the nerds in the audience (myself included) with a flow chart showing the 11 stages of making beer. Amazingly enough, Rob has a full-time job as computer consultant. Interested: Ship Bottom beer is available at the 320 Market.

Program Notes
