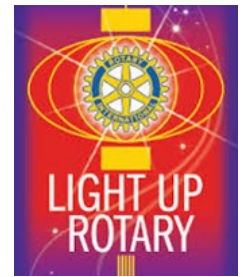




CogNotes



The Rotary Club of Swarthmore
August 7, 2014

August is Rotary Membership Month

**Improving Lives in Communities
Locally and Around the World for over 75 Years**

Rotary International President Gary Huang
District 7450 Governor Doug Blazey
Assistant Governor George Whitfield

2014-2015 Board

President	Perri Evanson
President-Elect	Joe Lesniak
President-Nominee	Lisa Lee
Immediate Past President	Hillard Pouncy
Secretary	Steve Laxton
Treasurer	Josh Twersky
E-Secretary/Webmaster	Brian Casey
Club Service	Marv Gelb
Community Service	Joe Lesniak
Vocational Service	Josh Twersky
International Service	Anne Hansen
New Generations Service	Joy Charlton
Foundations Service	Craig Fava
Budget Committee	Josh Twersky
Charitable Trust	George Whitfield

Today's Program:

Jeffrey Babin, Senior Lecturer and Associate Director of the University of Penn. Engineering Entrepreneurship Program

"Entrepreneurship"

Table Grace

Lord, we thank you for sun-filled days and fun-filled hours at this season shared with families and friends.

Although our many responsibilities continue, we carry them with greater ease because you have blessed us so abundantly. Amen.

The Rev. Dr. Frederick E. Christian

Coming Programs & Events

Aug 14: Dawn Mazzone, President and Sustainability Director of Horn and Hardart
"Horn and Hardart Then and Now"

Aug 21: Ben Yagoda, Professor of English and Journalism, University of Delaware, and Author of the new e-book, You Need to Read This: The Death of the Imperative Mode, the Rise of American Glottal Stop, The Bizarre Popularity of 'Amongst,' and Other Cuckoo Things That Have Happened to the English Language

Sept 20: 4th Annual Rotary Night at PP&L Park



Follow us online at:

www.SwarthmoreRotary.org
www.Facebook.com/SwarthmoreRotary
www.SwarthmoreFair.org
www.Facebook.com/SwarthmoreFunFair
www.twitter.com/SwarthmoreRC

Last Week's Speaker: District Governor Doug Blazey

By Rich Shimko

Doug Blazey, the District Governor of our local District 7450, honored us by making Swarthmore the second club he has visited since he was installed as District Director. He commended the Swarthmore Rotary as an active, growing club but lamented that many smaller clubs are struggling.



His major theme was the importance of local actions by each Rotary club. He recommended that we start by performing a community needs assessment to help guide our efforts. After we determine needs we should look for other organizations with whom we can team. Examples of these organizations are churches, universities, and medical schools.

(continued on reverse)

The Pledge of Allegiance



Four Way Test:

Of the things we think, say and do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all Concerned?



Guests:

Julianna Blazey, Darcie Patrick

July 31, 2014 Board Meeting Highlights

Treasurer–

- The Club is financially sound.
- 2nd Quarter payments are up from last year's numbers.

Club Service– Marv Gelb will purchase new flags, poles and tops

Community Service–

- The Club is applying with the PA Dept. of Transportation to Adopt an approximately 2-mile stretch of highway. The Club will be responsible to clean up the highway 4 times a year
- Betty Ann will head a committee to research and develop an academic scholarship program.
- We are working to plan a “Stop Hunger Now” event with the other Clubs in the Area. We would be expected to package at least 20,000 meals.

New Generations Report–

- 2 Rotaractors recently attended the National RYLA Program in Washington D.C..
- Perri recommended that we invite the new co-presidents to a meeting in September.

Trust Report– The trustees are currently working on revisions of the bylaws.

**Happy Dollars Total for 2014-15:
\$163**



2013-14 total: \$2,493
2012-13 Total: \$2,345
2011-12 Total: \$2,311

(16,428 Children Immunized)

All Proceeds to Polio Eradication.

Service Quotation

“Volunteering is the ultimate exercise in democracy. You vote in elections once a year, but when you volunteer, you vote every day about the kind of community you want to live in.”

- Agatha Christie (1890-1976) English crime novelist, short story writer, and playwright; she was a volunteer nurse in the Red Cross Hospital in Torquay, England from 1914 to 1917

WHERE DOES THE MONTH OF AUGUST GET ITS NAME?

(Information gathered from: www.infoplease.com)

After Julius's grandnephew Augustus defeated Marc Antony and Cleopatra, and became emperor of Rome, the Roman Senate decided that he too should have a month named after him. Not only did the Senate name a month after Augustus, but it decided that since Julius's month, July, had 31 days, Augustus's month should equal it: under the Julian calendar, the months alternated evenly between 30 and 31 days (with the exception of February), which made August 30 days long.

The extra day needed to inflate the importance of August was taken from February, which originally had 29 days (30 in a leap year), and was now reduced to 28 days (29 in a leap year). Since the months evenly alternated between 30 and 31 days, adding the extra day to August meant that July, August, and September would all have 31 days. So to avoid three long months in a row, the lengths of the last four months were switched around, giving us 30 days in September, April, June, and November.

Among Roman rulers, only Julius and Augustus permanently had months named after them—though this wasn't for lack of trying on the part of later emperors. For a time, May was changed to Claudius and the infamous Nero instituted Neronius for April. But these changes were ephemeral, and only Julius and Augustus have had two-millenia-worth of staying power.



Rotary Celebrations

Birthday: None
Member Anniversary: None
Wedding Anniversary: None

Last Week's Speaker (continued)

Teaming will serve two functions: it will make our effort more effective and it will also increase Rotary's visibility in the community. As Doug said, our membership is a derivative of better outreach, local projects will drive membership. Another local involvement is fostering Interact and Rotaract clubs, which he considered to be important sources of future members.

Keeping with the same theme, Doug encouraged donations to the local foundations: the Gundaker and local club foundations. Again, the focus of these foundations should be to have a local impact. Although his emphasis on local action will obviously require a lot of work on our part he also said don't forget a very important part of Rotary – have fun.