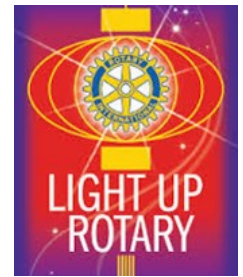




CogNotes



The Rotary Club of Swarthmore
August 14, 2014

August is Rotary Membership Month

**Improving Lives in Communities
Locally and Around the World for over 75 Years**

Rotary International President Gary Huang
District 7450 Governor Doug Blazey
Assistant Governor George Whitfield

2014-2015 Board

| | |
|--------------------------|----------------------|
| President | Perri Evanson |
| President-Elect | Joe Lesniak |
| President-Nominee | Lisa Lee |
| Immediate Past President | Hillard Pouncy |
| Secretary | Steve Laxton |
| Treasurer | Josh Twersky |
| E-Secretary/Webmaster | Brian Casey |
| Club Service | Marv Gelb |
| Community Service | Joe Lesniak |
| Vocational Service | Josh Twersky |
| International Service | Anne Hansen |
| New Generations Service | Joy Charlton |
| Foundations Service | Craig Fava |
| Budget Committee | Josh Twersky |
| Charitable Trust | George Whitfield |

Today's Program:

Dawn Mazzone, President and Sustainability Director of Horn and Hardart
"Horn and Hardart Then and Now"

Table Grace

God, grant that today we may be disturbed by some vision of the need for justice or compassion or caring and make this Rotary the channel for renewed life or hope or aspiration for someone down on their luck.

Thank you, Lord, for bringing us together and for the rich blessings of this hour. Amen.

The Rev. Dr. Frederick E. Christian

Follow us online at:

www.SwarthmoreRotary.org
www.Facebook.com/SwarthmoreRotary
www.SwarthmoreFair.org
www.Facebook.com/SwarthmoreFunFair
www.twitter.com/SwarthmoreRC

Last Week's Program: Impromptu Club Assembly By Rich Shimko

The invited speaker was not able to attend so a number of speakers filled the gap. Joe Lesniak gave a summary of the last Board meeting. Hillard Pouncy, Anne Hansen, and Joy Carlton, representing the Rotaract program, told about being part of a Rotary team that reviewed Chester Rotaract participant's "elevator speeches". In addition to listening to the students speeches, the Rotary team also worked on with the students on their resumes. The team members were very impressed by the speeches, resumes, and enthusiasm of the students.

We also heard from Laura Wiltsee, a guest at our Rotary meeting. Laura is a Strath Haven High School junior who will be going to Denmark as an exchange student. She was scheduled to leave on Friday for nine months. She said she will be staying with three families and the first family lives on a farm. Laura said she eventually wants to be a marine biologist.

Coming Programs & Events

Aug 21: Ben Yagoda, Professor of English and Journalism, University of Delaware, and Author of the new e-book, You Need to Read This: The Death of the Imperative Mode, the Rise of American Glottal Stop, The Bizarre Popularity of 'Amongst,' and Other Cuckoo Things That Have Happened to the English Language

Aug 28 Janna Hasbrouck, Certified Health Coach, Living Without Limits
"The 3 Keys to Personal Success and Exceptional Health"

Sept 20: 4th Annual Rotary Night at PP&L Park



The Pledge of Allegiance



Four Way Test:

Of the things we think, say and do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all Concerned?



Guests:

Hope McCormack (Marv's G-Daughter)
Laura Wiltsee

SERVICE OPPORTUNITIES WITH A Better Chance



Saturday, August 16th, 8:30am to 12pm

What: Helping to move furniture
from the Girls' House to the Boys' House

Meet at: Girls' House, 307 North Chester Road

Bring: Pick-up truck (if you have one), work gloves

Contact: Dana Marcus at (610) 513-5479 or
beingdanamarcus@gmail.com if you can help

Site Coordinator: Jim Belanger

Monday, August 18th, 5pm to ~8pm (come for all or part of the time)

What: Helping clean-up the Boys' House at 731 Harvard
Avenue (next to Swarthmore Presbyterian)

Bring: Mops, buckets, Cleaning Supplies

Pizza and Soda will be provided

Involve the whole family (spouses, older children....)

Contact: Joe Lesniak at jlesniak@snip.net if you can help

Please RSVP by Sunday night so we can have enough pizza

**Happy Dollars Total for
2014-15:
\$215**



2013-14 total: \$2,493

2012-13 Total: \$2,345

2011-12 Total: \$2,311

(15,022 Children Immunized)

All Proceeds to Polio Eradication.

Service Quotation

“The miracle is this..... The more we share, the more we have.”

- Leonard Nimoy (Born March 26, 1931), American actor, film director, poet, singer and photographer but best known for his role of Spock in the original Star Trek television series from 1966 to 1969

OUR #1 INFAMOUS SAYING, “DOWN THE SHORE”



This is probably the most used phrase during the summer in our Delaware Valley area, “Down the shore.” If you aren’t from New Jersey, Pennsylvania, or Delaware. It may seem a bit confusing to outsiders.

This is our culture and our slang and I will attempt at explaining our way. When we say we are going, “Down the shore.” We are just traveling to the beach. Most likely a beach town in New Jersey for the day, week, month, it doesn’t matter.

We never say we are going to the beach. IT HAS GOT TO BE, “Down the shore” at all times. Now, to confuse you even further, if you are already “Down the shore.” You are then permitted to say at your house, rental, or hotel that you are “Going to the beach” and that is only if you are presently staying in that beach town or close proximity to a beach town.

In fact, our local weatherman, Adam Joseph, got a lot of flack about this a few weeks back on his Facebook page. He had to explain to the folks in the area that he cannot say “Down the Shore” on TV because it isn’t grammatically correct and not permitted with his contract.

When promoting New Jersey in advertising for tourism purposes they will never say Jersey beaches. It will always be the Jersey Shore. If any of my Jersey counterparts have ever noticed.

Honestly, if someone said, “I’m going to the beach” around here they would probably look at you odd and think you are literally from another planet and say....”You mean down the shore?” Hahaha.

Article can be found at: www.southjerseyexplorer.com

Rotary Celebrations

Birthdays:

Andrew Sullivan 8/12

Peter Miller 8/15

Member Anniversary: None

Wedding Anniversary: None

Update from a Former Rotary Exchange Student

Anne Seidman recently heard from Vitor, our former exchange student from Brazil, and shared the following:

“Right now I am involved with 3 things. A group of robotics in the university, where we are creating robots that play soccer on [their] own. Rotaract Club (it’s like rotary but for people between 18 and 30 years), I am actually the president of this club right now! We plan on doing lots of very nice things. And, of course, soccer. Me and my dad put together some time and created a team with many of my friends where he is the coach.”