



# CogNotes

The Rotary Club of Swarthmore  
P.O. Box 4, Swarthmore, PA 19081

November 12, 2015



November is Rotary Foundation Month

**Improving Lives in Communities  
Locally and Around the World for over 75 Years**

Rotary International President K.R. Ravindran  
District 7450 Governor Chad Rosenberg  
Assistant Governor Francly Cross

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## Today's Program:

**Chris Reynolds,**  
new editor of the  
Swarthmorean, will  
speak.

## Table Grace

"Our world is full of problems,  
Lord. Most of them are bigger  
than we can solve. Show us the  
wisdom by which we can give  
eyes to read in exchange for  
those that cannot: feet that can  
walk unbound: hands that can  
work and not lie idle: resources

sufficient for those who starve.  
Thank you for your boundless

provision for us today and every

## Coming Programs & Events

**November 19** Physicist Jamie Saxon, former Rotary Exchange Student and current Enrico Fermi Fellow at the University of Chicago will talk about Why Matter has Mass: The experimental observation of the Higgs boson confirms the physical mechanism through which fundamental particles acquire mass.

**Nov 25 Thanksgiving, NO MEETING** - Gobble Gobble!

*\*\*Know someone who has an interest in any of these topics? Invite them to the meeting!*

## Follow us online at:

[www.SwarthmoreRotary.org](http://www.SwarthmoreRotary.org)  
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[www.Facebook.com/SwarthmoreFunFair](http://www.Facebook.com/SwarthmoreFunFair)  
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## Last Meeting's Program: Arto Woodley

Arto Woodley's topic was of common concern to Swarthmore Rotarians. Many of us are heavily involved in working to help financially strapped Delaware County residents, particularly in Chester. Some of us are clearly frustrated by the obstacles we face and were hoping to hear some answers from our speaker. Arto Woodley talked about his work on the frontline of working with disadvantaged youths, first in Orlando, FL, and now in Chester. Arto is currently a scholar in Residence at the Lang Center for Social Responsibility and Civic Engagement. Here are some of Arto's conclusions from his work. Start working with disadvantaged children as soon as possible, including preschool.



(continued on back)

## The Pledge of Allegiance



## Four Way Test:

Of the things we think, say and do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all Concerned?



## Guests:

**Keith Reeves and Ben Berger,** both associated with Swarthmore College.

# November is The Rotary Foundation Month

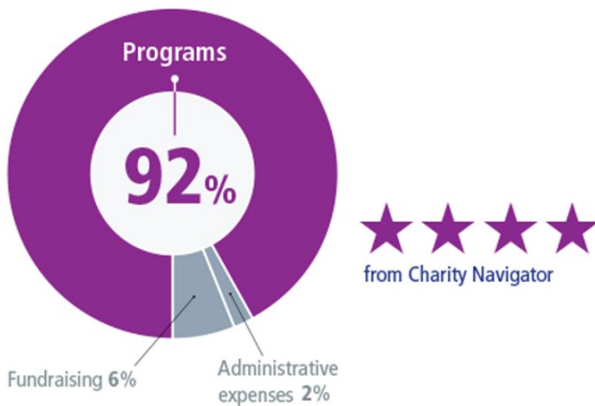
## Rotary Foundation: Financials

Whether we're helping to eradicate polio in Pakistan or providing clean water to schools in Mozambique, our work is funded by three sources — our members, outside donors, and market investments. This funding is vital to the lasting change we're creating in communities all over the world.

## We are responsible leaders

Responsible leadership means being both efficient and trustworthy with the donations we receive. We're committed to making the most out of every dollar; that's why we use over 90% of our funding for program expenses.

THE ROTARY FOUNDATION'S EXPENDITURES WENT TO ...



*This commitment has earned us a top rating of four stars from Charity Navigator, the largest and most utilized independent evaluator of nonprofits in the United States.*

**What we do with donations:** Each year, gifts to The Rotary Foundation fund thousands of projects around the globe.

## Here are a few examples:

- \$1 million spent on rapid-response grants to fight polio outbreaks in the Horn of Africa and the Middle East.
- \$98,500 spent to provide clean drinking water, irrigate crops, and establish fish farms in rural Kenya.
- \$25,550 spent to provide 600 indigent women in Honduras with business training and access to small loans, in partnership with microlender the Adelante Foundation.

## Speaker: Continued from Front

Work with their parents so the parents buy into the programs and don't try to hold the children back. Don't try to help everyone but develop "pockets of greatness" within the schools and communities. This might help improve the culture in the school to one of learning and growing. In response to a question about how to get parents involved, Arto said "everybody responds to love". It was good to hear from someone who is on the frontline of promoting urban leadership but also good to hear all that our various Rotarians are doing on the same cause.

## Happy Dollars Total for 2015-16: \$931



2014-2015 total: \$3,168  
 2013-14 total: \$2,493  
 2012-13 Total: \$2,345  
 2011-12 Total: \$2,311

(18,711 Children Immunized)

**All Proceeds go towards Polio Eradication.**

## Service Quotation

**"We are never so alive as when we concern ourselves with other people." - Harry Chapin (1942-1981), American singer, folk singer, songwriter best known for his No. 1 hit "Cat's in the Cradle"**

## Rotary Celebrations

### Birthday:

**Betty Ann Flynn 11/16**

### Member Anniversary:

**None**

### Wedding Anniversary:

**Ed Jones 11/16**

## ARTHMOREAN

2015 SWARTHMORE, PA 75¢ PER ISSUE

### Introducing Swarthmorean Editor Chris Reynolds

By Bobbie Harvey

*Chris Reynolds has been a partner and president of Reynolds Ink, a PR and communications firm in Rose Valley, since 1986. He grew up in Kennett Square, and graduated from the University of Virginia with a degree in English. He is an elder of the Swarthmore Presbyterian Church, an organizer of the Foundation for Wallingford-Swarthmore Schools, on the board of the Rose Valley Swim and Tennis Club and Rose Valley Folk; and a former board member of the Helen Kate Furness Free Library. He and his wife, Jennifer-Crabb Reynolds, live in Rose Valley and have three sons: Ian, Hugh, and Malcolm, who are 24, 20 and 18 respectively.*

**Why do you want to be the editor?**  
 I love newspapers. Print media are dedicated to covering stories with more depth and subtlety than other media. And throughout my career in PR and communications, a lot of my work has focused on

