



CogNotes

The Rotary Club of Swarthmore
P.O. Box 4, Swarthmore, PA 19081



March 31, 2016

March is Water and Sanitation Month

**Improving Lives in Communities
Locally and Around the World for over 75 Years**

Rotary International President K.R. Ravindran
District 7450 Governor Chad Rosenberg
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New Generations Service	Maria Zissimos
Foundations Service	Mike Malone
Charitable Trust	Marty Spiegel

Today's Program:

**Rotarian
Theresa Hartzell,
Esq. will give her
classification talk.**

Table Grace

Lord, your faithfulness is without measure. The seasons come and go, the sun rises and sets, there is seed time and harvest. Teach us to trust You in the less obvious events of life and ever to know that come what may, we are never alone, but that your providence is sure. Use us, we pray, to reassure others along the way. Amen.
Frederick E. Christian

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Last Meeting's Speaker: Linton Stables

Older persons are often forced to leave Swarthmore because they are unable to obtain the help they need to age-in-place. Linton Stables told us about the Aging-in-Place (AIP) Committee, which was formed to help older persons.

The AIP Committee produced a report that included 22 recommendations of actions that they believe to be within reach that will improve the quality of life of the aging. Examples are improving access to businesses and changing zoning regulations related to housing, such as providing for mother-in-law apartments Linton suggested that groups such as Rotary could serve a role in implementing the AIP recommendations. One of the recommendations is to help residents plan for their future. Swarthmore Rotary is probably the most qualified organization in the Borough to advise residents.



- (continued on reverse)

Coming Programs & Events

April 7 Rotary Intl Exchange student Sabine Lynge of Denmark, hosted by Swarthmore Rotary and local families will talk about her home country and her experiences in the US.

April 14 April 14 Swarthmore Rotarian Ken Wright will talk about his recent trip to India to participate in the Rotary International's effort to eradicate Polio.

***Know someone who has an interest in any of these topics? Invite them to the meeting!*

The Pledge of Allegiance



Four Way Test:

Of the things we think, say and do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all Concerned?



Guests:

None

INSTITUTE EQUIPS REGIONAL LEADERS TO ADVANCE ROTARY'S STORY

Regional leaders from around the globe gathered at Rotary World Headquarters in Evanston in early March for training they will use to inspire members in their respective areas.



Several participants - most of whom will begin their term on 1 July - noted that the true measure of the institute's success will be how well the information they learned is transmitted to Rotary members. "We have to realize that training doesn't stop at the district level," said Michael Boyer, a Rotary public image coordinator from Pismo Beach, California, USA. "We train people really well to be governors and club presidents but we have to realize that we also have to train our members in how to talk about Rotary." Boyer said his goal is to ensure that members can discuss Rotary's brand in a clear and compelling way. "We have to make our club presidents understand they can't just stand in front of their club and say, 'Go invite members.' They actually have to train members in how to ask and what to say," he said. A major goal of the four-day regional leaders training institute was to equip these leaders -- regional Rotary Foundation coordinators, Rotary coordinators, Rotary public image coordinators, and endowment/major gifts advisers -- to help club and district leaders strengthen club membership, focus and foster Rotary's humanitarian service, and enhance the organization's public image. Many participants were impressed to learn about new tools available on Rotary.org, which they practiced using during multiple workshops.

"I have used Rotary.org for years but I have realized these past couple of days how much more advanced it has become," said Alasdair Seale, an endowment/major gifts adviser from Edinburgh, Scotland. "I didn't realize, for example, that there are alumni reports that include Group Student Exchange students, vocational training teams, Ambassadorial Scholars, and Rotaractors. They are all clearly a target for membership."

Patrick Coleman, a regional Rotary Foundation coordinator from Luanshya, Zambia, said members need to be encouraged to use Rotary.org. "(What we are learning) is very exciting because we are bringing Rotary into the 21st century," Coleman said. "We have members who brag about being born before the age of computers. But that's a bit like saying, 'I was born before cellphones so I am not going to use one.' We're here, we need to use these tools." *Read more at Rotary.org*

Speaker: Continued from Front

Our members include experts in law, finance, insurance, security, real estate, psychology, safety, and engineering. I have two suggestions. The first one is that Rotary could offer an elder resources fairs where residents can come to a meeting room and talk to the expert of their choice. The second suggestion is to form task forces that will go into a residence and evaluate whatever aspects of the household that the homeowner desires such as insurance, mortgages, safety and security. All of our service projects are important but this project has the added benefit of being in Swarthmore.

Happy Dollars Total for 2015-16:
\$2,006



2014-2015 total: \$3,168
2013-14 total: \$2,493
2012-13 Total: \$2,345
2011-12 Total: \$2,311

(18,711 Children Immunized)

All Proceeds go towards Polio Eradication.

Service Quotation

“There is nothing that harvests more of a feeling of empowerment than being of service to others”

Gillian Anderson, (Age 47)
Television and Theatre Actress, Activist & Writer

Rotary Celebrations

Birthday:

Brian Craig 3/28

Member Anniversary:

Brian Casey 3/27

Wedding Anniversary:

Dan Honig 3/28

